

Global E-cigarette Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GCAE9533CD8EN.html>

Date: January 2024

Pages: 128

Price: US\$ 3,480.00 (Single User License)

ID: GCAE9533CD8EN

Abstracts

According to our (Global Info Research) latest study, the global E-cigarette market size was valued at USD 10440 million in 2023 and is forecast to a readjusted size of USD 36190 million by 2030 with a CAGR of 19.4% during review period.

An electronic cigarette or e-cigarette is a handheld electronic device which vaporizes a flavored liquid. The user inhales the vapor. Using e-cigarettes is sometimes called vaping. The liquid in the e-cigarette, called e-liquid, is usually made of nicotine, propylene glycol, glycerine, and flavorings. Not all e-liquids contain nicotine.

Imperial Tobacco, Reynolds American, Japan Tobacco, Altria and Buddy Group are the leading producers of e-cigarettes. Imperial Tobacco is the world's largest, accounting for about 10% of the total market. The top five accounted for about 30%.

North America is the leading market, accounting for about 35% of the total, followed by Europe at about 25%.

The Global Info Research report includes an overview of the development of the E-cigarette industry chain, the market status of Online (With Screen, Without Screen), Offline (With Screen, Without Screen), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of E-cigarette.

Regionally, the report analyzes the E-cigarette markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global E-cigarette market, with robust domestic demand, supportive policies, and a strong

manufacturing base.

Key Features:

The report presents comprehensive understanding of the E-cigarette market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the E-cigarette industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., With Screen, Without Screen).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the E-cigarette market.

Regional Analysis: The report involves examining the E-cigarette market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the E-cigarette market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to E-cigarette:

Company Analysis: Report covers individual E-cigarette manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards E-cigarette This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Online, Offline).

Technology Analysis: Report covers specific technologies relevant to E-cigarette. It assesses the current state, advancements, and potential future developments in E-cigarette areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the E-cigarette market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

E-cigarette market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

With Screen

Without Screen

Market segment by Application

Online

Offline

Major players covered

Imperial Tobacco

Reynolds American

Japan Tobacco

Altria

VMR Product

Njoy

21st Century

Vaporcorp

Truvape

FirstUnion

Hangsen

Buddy Group

Kimree

Innokin

SHENZHEN SMOORE

SMOK

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe E-cigarette product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of E-cigarette, with price, sales, revenue and global market share of E-cigarette from 2019 to 2024.

Chapter 3, the E-cigarette competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the E-cigarette breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and E-cigarette market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of E-cigarette.

Chapter 14 and 15, to describe E-cigarette sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of E-cigarette

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global E-cigarette Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 With Screen

1.3.3 Without Screen

1.4 Market Analysis by Application

1.4.1 Overview: Global E-cigarette Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Online

1.4.3 Offline

1.5 Global E-cigarette Market Size & Forecast

1.5.1 Global E-cigarette Consumption Value (2019 & 2023 & 2030)

1.5.2 Global E-cigarette Sales Quantity (2019-2030)

1.5.3 Global E-cigarette Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 Imperial Tobacco

2.1.1 Imperial Tobacco Details

2.1.2 Imperial Tobacco Major Business

2.1.3 Imperial Tobacco E-cigarette Product and Services

2.1.4 Imperial Tobacco E-cigarette Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Imperial Tobacco Recent Developments/Updates

2.2 Reynolds American

2.2.1 Reynolds American Details

2.2.2 Reynolds American Major Business

2.2.3 Reynolds American E-cigarette Product and Services

2.2.4 Reynolds American E-cigarette Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Reynolds American Recent Developments/Updates

2.3 Japan Tobacco

2.3.1 Japan Tobacco Details

- 2.3.2 Japan Tobacco Major Business
- 2.3.3 Japan Tobacco E-cigarette Product and Services
- 2.3.4 Japan Tobacco E-cigarette Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Japan Tobacco Recent Developments/Updates
- 2.4 Altria
 - 2.4.1 Altria Details
 - 2.4.2 Altria Major Business
 - 2.4.3 Altria E-cigarette Product and Services
 - 2.4.4 Altria E-cigarette Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Altria Recent Developments/Updates
- 2.5 VMR Product
 - 2.5.1 VMR Product Details
 - 2.5.2 VMR Product Major Business
 - 2.5.3 VMR Product E-cigarette Product and Services
 - 2.5.4 VMR Product E-cigarette Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 VMR Product Recent Developments/Updates
- 2.6 Njoy
 - 2.6.1 Njoy Details
 - 2.6.2 Njoy Major Business
 - 2.6.3 Njoy E-cigarette Product and Services
 - 2.6.4 Njoy E-cigarette Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Njoy Recent Developments/Updates
- 2.7 21st Century
 - 2.7.1 21st Century Details
 - 2.7.2 21st Century Major Business
 - 2.7.3 21st Century E-cigarette Product and Services
 - 2.7.4 21st Century E-cigarette Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 21st Century Recent Developments/Updates
- 2.8 Vaporcorp
 - 2.8.1 Vaporcorp Details
 - 2.8.2 Vaporcorp Major Business
 - 2.8.3 Vaporcorp E-cigarette Product and Services
 - 2.8.4 Vaporcorp E-cigarette Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.8.5 Vaporcorp Recent Developments/Updates
- 2.9 Truvape
 - 2.9.1 Truvape Details
 - 2.9.2 Truvape Major Business
 - 2.9.3 Truvape E-cigarette Product and Services
 - 2.9.4 Truvape E-cigarette Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Truvape Recent Developments/Updates
- 2.10 FirstUnion
 - 2.10.1 FirstUnion Details
 - 2.10.2 FirstUnion Major Business
 - 2.10.3 FirstUnion E-cigarette Product and Services
 - 2.10.4 FirstUnion E-cigarette Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 FirstUnion Recent Developments/Updates
- 2.11 Hangsen
 - 2.11.1 Hangsen Details
 - 2.11.2 Hangsen Major Business
 - 2.11.3 Hangsen E-cigarette Product and Services
 - 2.11.4 Hangsen E-cigarette Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Hangsen Recent Developments/Updates
- 2.12 Buddy Group
 - 2.12.1 Buddy Group Details
 - 2.12.2 Buddy Group Major Business
 - 2.12.3 Buddy Group E-cigarette Product and Services
 - 2.12.4 Buddy Group E-cigarette Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 Buddy Group Recent Developments/Updates
- 2.13 Kimree
 - 2.13.1 Kimree Details
 - 2.13.2 Kimree Major Business
 - 2.13.3 Kimree E-cigarette Product and Services
 - 2.13.4 Kimree E-cigarette Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.13.5 Kimree Recent Developments/Updates
- 2.14 Innokin
 - 2.14.1 Innokin Details
 - 2.14.2 Innokin Major Business

- 2.14.3 Innokin E-cigarette Product and Services
- 2.14.4 Innokin E-cigarette Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Innokin Recent Developments/Updates
- 2.15 SHENZHEN SMOORE
 - 2.15.1 SHENZHEN SMOORE Details
 - 2.15.2 SHENZHEN SMOORE Major Business
 - 2.15.3 SHENZHEN SMOORE E-cigarette Product and Services
 - 2.15.4 SHENZHEN SMOORE E-cigarette Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 SHENZHEN SMOORE Recent Developments/Updates
- 2.16 SMOK
 - 2.16.1 SMOK Details
 - 2.16.2 SMOK Major Business
 - 2.16.3 SMOK E-cigarette Product and Services
 - 2.16.4 SMOK E-cigarette Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.16.5 SMOK Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: E-CIGARETTE BY MANUFACTURER

- 3.1 Global E-cigarette Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global E-cigarette Revenue by Manufacturer (2019-2024)
- 3.3 Global E-cigarette Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
 - 3.4.1 Producer Shipments of E-cigarette by Manufacturer Revenue (\$MM) and Market Share (%): 2023
 - 3.4.2 Top 3 E-cigarette Manufacturer Market Share in 2023
 - 3.4.2 Top 6 E-cigarette Manufacturer Market Share in 2023
- 3.5 E-cigarette Market: Overall Company Footprint Analysis
 - 3.5.1 E-cigarette Market: Region Footprint
 - 3.5.2 E-cigarette Market: Company Product Type Footprint
 - 3.5.3 E-cigarette Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global E-cigarette Market Size by Region

- 4.1.1 Global E-cigarette Sales Quantity by Region (2019-2030)
- 4.1.2 Global E-cigarette Consumption Value by Region (2019-2030)
- 4.1.3 Global E-cigarette Average Price by Region (2019-2030)
- 4.2 North America E-cigarette Consumption Value (2019-2030)
- 4.3 Europe E-cigarette Consumption Value (2019-2030)
- 4.4 Asia-Pacific E-cigarette Consumption Value (2019-2030)
- 4.5 South America E-cigarette Consumption Value (2019-2030)
- 4.6 Middle East and Africa E-cigarette Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global E-cigarette Sales Quantity by Type (2019-2030)
- 5.2 Global E-cigarette Consumption Value by Type (2019-2030)
- 5.3 Global E-cigarette Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global E-cigarette Sales Quantity by Application (2019-2030)
- 6.2 Global E-cigarette Consumption Value by Application (2019-2030)
- 6.3 Global E-cigarette Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America E-cigarette Sales Quantity by Type (2019-2030)
- 7.2 North America E-cigarette Sales Quantity by Application (2019-2030)
- 7.3 North America E-cigarette Market Size by Country
 - 7.3.1 North America E-cigarette Sales Quantity by Country (2019-2030)
 - 7.3.2 North America E-cigarette Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe E-cigarette Sales Quantity by Type (2019-2030)
- 8.2 Europe E-cigarette Sales Quantity by Application (2019-2030)
- 8.3 Europe E-cigarette Market Size by Country
 - 8.3.1 Europe E-cigarette Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe E-cigarette Consumption Value by Country (2019-2030)

- 8.3.3 Germany Market Size and Forecast (2019-2030)
- 8.3.4 France Market Size and Forecast (2019-2030)
- 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
- 8.3.6 Russia Market Size and Forecast (2019-2030)
- 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific E-cigarette Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific E-cigarette Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific E-cigarette Market Size by Region
 - 9.3.1 Asia-Pacific E-cigarette Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific E-cigarette Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America E-cigarette Sales Quantity by Type (2019-2030)
- 10.2 South America E-cigarette Sales Quantity by Application (2019-2030)
- 10.3 South America E-cigarette Market Size by Country
 - 10.3.1 South America E-cigarette Sales Quantity by Country (2019-2030)
 - 10.3.2 South America E-cigarette Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa E-cigarette Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa E-cigarette Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa E-cigarette Market Size by Country
 - 11.3.1 Middle East & Africa E-cigarette Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa E-cigarette Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 E-cigarette Market Drivers

12.2 E-cigarette Market Restraints

12.3 E-cigarette Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of E-cigarette and Key Manufacturers

13.2 Manufacturing Costs Percentage of E-cigarette

13.3 E-cigarette Production Process

13.4 E-cigarette Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 E-cigarette Typical Distributors

14.3 E-cigarette Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global E-cigarette Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global E-cigarette Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Imperial Tobacco Basic Information, Manufacturing Base and Competitors

Table 4. Imperial Tobacco Major Business

Table 5. Imperial Tobacco E-cigarette Product and Services

Table 6. Imperial Tobacco E-cigarette Sales Quantity (K Units), Average Price (USD/Units), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Imperial Tobacco Recent Developments/Updates

Table 8. Reynolds American Basic Information, Manufacturing Base and Competitors

Table 9. Reynolds American Major Business

Table 10. Reynolds American E-cigarette Product and Services

Table 11. Reynolds American E-cigarette Sales Quantity (K Units), Average Price (USD/Units), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Reynolds American Recent Developments/Updates

Table 13. Japan Tobacco Basic Information, Manufacturing Base and Competitors

Table 14. Japan Tobacco Major Business

Table 15. Japan Tobacco E-cigarette Product and Services

Table 16. Japan Tobacco E-cigarette Sales Quantity (K Units), Average Price (USD/Units), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Japan Tobacco Recent Developments/Updates

Table 18. Altria Basic Information, Manufacturing Base and Competitors

Table 19. Altria Major Business

Table 20. Altria E-cigarette Product and Services

Table 21. Altria E-cigarette Sales Quantity (K Units), Average Price (USD/Units), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Altria Recent Developments/Updates

Table 23. VMR Product Basic Information, Manufacturing Base and Competitors

Table 24. VMR Product Major Business

Table 25. VMR Product E-cigarette Product and Services

Table 26. VMR Product E-cigarette Sales Quantity (K Units), Average Price (USD/Units), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. VMR Product Recent Developments/Updates

Table 28. Njoy Basic Information, Manufacturing Base and Competitors

- Table 29. Njoy Major Business
- Table 30. Njoy E-cigarette Product and Services
- Table 31. Njoy E-cigarette Sales Quantity (K Units), Average Price (USD/Units), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Njoy Recent Developments/Updates
- Table 33. 21st Century Basic Information, Manufacturing Base and Competitors
- Table 34. 21st Century Major Business
- Table 35. 21st Century E-cigarette Product and Services
- Table 36. 21st Century E-cigarette Sales Quantity (K Units), Average Price (USD/Units), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. 21st Century Recent Developments/Updates
- Table 38. Vaporcorp Basic Information, Manufacturing Base and Competitors
- Table 39. Vaporcorp Major Business
- Table 40. Vaporcorp E-cigarette Product and Services
- Table 41. Vaporcorp E-cigarette Sales Quantity (K Units), Average Price (USD/Units), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Vaporcorp Recent Developments/Updates
- Table 43. Truvape Basic Information, Manufacturing Base and Competitors
- Table 44. Truvape Major Business
- Table 45. Truvape E-cigarette Product and Services
- Table 46. Truvape E-cigarette Sales Quantity (K Units), Average Price (USD/Units), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. Truvape Recent Developments/Updates
- Table 48. FirstUnion Basic Information, Manufacturing Base and Competitors
- Table 49. FirstUnion Major Business
- Table 50. FirstUnion E-cigarette Product and Services
- Table 51. FirstUnion E-cigarette Sales Quantity (K Units), Average Price (USD/Units), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. FirstUnion Recent Developments/Updates
- Table 53. Hangsen Basic Information, Manufacturing Base and Competitors
- Table 54. Hangsen Major Business
- Table 55. Hangsen E-cigarette Product and Services
- Table 56. Hangsen E-cigarette Sales Quantity (K Units), Average Price (USD/Units), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Hangsen Recent Developments/Updates
- Table 58. Buddy Group Basic Information, Manufacturing Base and Competitors
- Table 59. Buddy Group Major Business
- Table 60. Buddy Group E-cigarette Product and Services
- Table 61. Buddy Group E-cigarette Sales Quantity (K Units), Average Price

(USD/Units), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 62. Buddy Group Recent Developments/Updates

Table 63. Kimree Basic Information, Manufacturing Base and Competitors

Table 64. Kimree Major Business

Table 65. Kimree E-cigarette Product and Services

Table 66. Kimree E-cigarette Sales Quantity (K Units), Average Price (USD/Units), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 67. Kimree Recent Developments/Updates

Table 68. Innokin Basic Information, Manufacturing Base and Competitors

Table 69. Innokin Major Business

Table 70. Innokin E-cigarette Product and Services

Table 71. Innokin E-cigarette Sales Quantity (K Units), Average Price (USD/Units), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 72. Innokin Recent Developments/Updates

Table 73. SHENZHEN SMOORE Basic Information, Manufacturing Base and Competitors

Table 74. SHENZHEN SMOORE Major Business

Table 75. SHENZHEN SMOORE E-cigarette Product and Services

Table 76. SHENZHEN SMOORE E-cigarette Sales Quantity (K Units), Average Price (USD/Units), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 77. SHENZHEN SMOORE Recent Developments/Updates

Table 78. SMOK Basic Information, Manufacturing Base and Competitors

Table 79. SMOK Major Business

Table 80. SMOK E-cigarette Product and Services

Table 81. SMOK E-cigarette Sales Quantity (K Units), Average Price (USD/Units), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 82. SMOK Recent Developments/Updates

Table 83. Global E-cigarette Sales Quantity by Manufacturer (2019-2024) & (K Units)

Table 84. Global E-cigarette Revenue by Manufacturer (2019-2024) & (USD Million)

Table 85. Global E-cigarette Average Price by Manufacturer (2019-2024) & (USD/Units)

Table 86. Market Position of Manufacturers in E-cigarette, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 87. Head Office and E-cigarette Production Site of Key Manufacturer

Table 88. E-cigarette Market: Company Product Type Footprint

Table 89. E-cigarette Market: Company Product Application Footprint

Table 90. E-cigarette New Market Entrants and Barriers to Market Entry

Table 91. E-cigarette Mergers, Acquisition, Agreements, and Collaborations

Table 92. Global E-cigarette Sales Quantity by Region (2019-2024) & (K Units)

Table 93. Global E-cigarette Sales Quantity by Region (2025-2030) & (K Units)

Table 94. Global E-cigarette Consumption Value by Region (2019-2024) & (USD Million)

Table 95. Global E-cigarette Consumption Value by Region (2025-2030) & (USD Million)

Table 96. Global E-cigarette Average Price by Region (2019-2024) & (USD/Units)

Table 97. Global E-cigarette Average Price by Region (2025-2030) & (USD/Units)

Table 98. Global E-cigarette Sales Quantity by Type (2019-2024) & (K Units)

Table 99. Global E-cigarette Sales Quantity by Type (2025-2030) & (K Units)

Table 100. Global E-cigarette Consumption Value by Type (2019-2024) & (USD Million)

Table 101. Global E-cigarette Consumption Value by Type (2025-2030) & (USD Million)

Table 102. Global E-cigarette Average Price by Type (2019-2024) & (USD/Units)

Table 103. Global E-cigarette Average Price by Type (2025-2030) & (USD/Units)

Table 104. Global E-cigarette Sales Quantity by Application (2019-2024) & (K Units)

Table 105. Global E-cigarette Sales Quantity by Application (2025-2030) & (K Units)

Table 106. Global E-cigarette Consumption Value by Application (2019-2024) & (USD Million)

Table 107. Global E-cigarette Consumption Value by Application (2025-2030) & (USD Million)

Table 108. Global E-cigarette Average Price by Application (2019-2024) & (USD/Units)

Table 109. Global E-cigarette Average Price by Application (2025-2030) & (USD/Units)

Table 110. North America E-cigarette Sales Quantity by Type (2019-2024) & (K Units)

Table 111. North America E-cigarette Sales Quantity by Type (2025-2030) & (K Units)

Table 112. North America E-cigarette Sales Quantity by Application (2019-2024) & (K Units)

Table 113. North America E-cigarette Sales Quantity by Application (2025-2030) & (K Units)

Table 114. North America E-cigarette Sales Quantity by Country (2019-2024) & (K Units)

Table 115. North America E-cigarette Sales Quantity by Country (2025-2030) & (K Units)

Table 116. North America E-cigarette Consumption Value by Country (2019-2024) & (USD Million)

Table 117. North America E-cigarette Consumption Value by Country (2025-2030) & (USD Million)

Table 118. Europe E-cigarette Sales Quantity by Type (2019-2024) & (K Units)

Table 119. Europe E-cigarette Sales Quantity by Type (2025-2030) & (K Units)

Table 120. Europe E-cigarette Sales Quantity by Application (2019-2024) & (K Units)

Table 121. Europe E-cigarette Sales Quantity by Application (2025-2030) & (K Units)

Table 122. Europe E-cigarette Sales Quantity by Country (2019-2024) & (K Units)

Table 123. Europe E-cigarette Sales Quantity by Country (2025-2030) & (K Units)

Table 124. Europe E-cigarette Consumption Value by Country (2019-2024) & (USD Million)

Table 125. Europe E-cigarette Consumption Value by Country (2025-2030) & (USD Million)

Table 126. Asia-Pacific E-cigarette Sales Quantity by Type (2019-2024) & (K Units)

Table 127. Asia-Pacific E-cigarette Sales Quantity by Type (2025-2030) & (K Units)

Table 128. Asia-Pacific E-cigarette Sales Quantity by Application (2019-2024) & (K Units)

Table 129. Asia-Pacific E-cigarette Sales Quantity by Application (2025-2030) & (K Units)

Table 130. Asia-Pacific E-cigarette Sales Quantity by Region (2019-2024) & (K Units)

Table 131. Asia-Pacific E-cigarette Sales Quantity by Region (2025-2030) & (K Units)

Table 132. Asia-Pacific E-cigarette Consumption Value by Region (2019-2024) & (USD Million)

Table 133. Asia-Pacific E-cigarette Consumption Value by Region (2025-2030) & (USD Million)

Table 134. South America E-cigarette Sales Quantity by Type (2019-2024) & (K Units)

Table 135. South America E-cigarette Sales Quantity by Type (2025-2030) & (K Units)

Table 136. South America E-cigarette Sales Quantity by Application (2019-2024) & (K Units)

Table 137. South America E-cigarette Sales Quantity by Application (2025-2030) & (K Units)

Table 138. South America E-cigarette Sales Quantity by Country (2019-2024) & (K Units)

Table 139. South America E-cigarette Sales Quantity by Country (2025-2030) & (K Units)

Table 140. South America E-cigarette Consumption Value by Country (2019-2024) & (USD Million)

Table 141. South America E-cigarette Consumption Value by Country (2025-2030) & (USD Million)

Table 142. Middle East & Africa E-cigarette Sales Quantity by Type (2019-2024) & (K Units)

Table 143. Middle East & Africa E-cigarette Sales Quantity by Type (2025-2030) & (K Units)

Table 144. Middle East & Africa E-cigarette Sales Quantity by Application (2019-2024) & (K Units)

Table 145. Middle East & Africa E-cigarette Sales Quantity by Application (2025-2030) & (K Units)

Table 146. Middle East & Africa E-cigarette Sales Quantity by Region (2019-2024) & (K Units)

Table 147. Middle East & Africa E-cigarette Sales Quantity by Region (2025-2030) & (K Units)

Table 148. Middle East & Africa E-cigarette Consumption Value by Region (2019-2024) & (USD Million)

Table 149. Middle East & Africa E-cigarette Consumption Value by Region (2025-2030) & (USD Million)

Table 150. E-cigarette Raw Material

Table 151. Key Manufacturers of E-cigarette Raw Materials

Table 152. E-cigarette Typical Distributors

Table 153. E-cigarette Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. E-cigarette Picture

Figure 2. Global E-cigarette Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global E-cigarette Consumption Value Market Share by Type in 2023

Figure 4. With Screen Examples

Figure 5. Without Screen Examples

Figure 6. Global E-cigarette Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global E-cigarette Consumption Value Market Share by Application in 2023

Figure 8. Online Examples

Figure 9. Offline Examples

Figure 10. Global E-cigarette Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 11. Global E-cigarette Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 12. Global E-cigarette Sales Quantity (2019-2030) & (K Units)

Figure 13. Global E-cigarette Average Price (2019-2030) & (USD/Units)

Figure 14. Global E-cigarette Sales Quantity Market Share by Manufacturer in 2023

Figure 15. Global E-cigarette Consumption Value Market Share by Manufacturer in 2023

Figure 16. Producer Shipments of E-cigarette by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 17. Top 3 E-cigarette Manufacturer (Consumption Value) Market Share in 2023

Figure 18. Top 6 E-cigarette Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Global E-cigarette Sales Quantity Market Share by Region (2019-2030)

Figure 20. Global E-cigarette Consumption Value Market Share by Region (2019-2030)

Figure 21. North America E-cigarette Consumption Value (2019-2030) & (USD Million)

Figure 22. Europe E-cigarette Consumption Value (2019-2030) & (USD Million)

Figure 23. Asia-Pacific E-cigarette Consumption Value (2019-2030) & (USD Million)

Figure 24. South America E-cigarette Consumption Value (2019-2030) & (USD Million)

Figure 25. Middle East & Africa E-cigarette Consumption Value (2019-2030) & (USD Million)

Figure 26. Global E-cigarette Sales Quantity Market Share by Type (2019-2030)

Figure 27. Global E-cigarette Consumption Value Market Share by Type (2019-2030)

Figure 28. Global E-cigarette Average Price by Type (2019-2030) & (USD/Units)

Figure 29. Global E-cigarette Sales Quantity Market Share by Application (2019-2030)

Figure 30. Global E-cigarette Consumption Value Market Share by Application (2019-2030)

Figure 31. Global E-cigarette Average Price by Application (2019-2030) & (USD/Units)

Figure 32. North America E-cigarette Sales Quantity Market Share by Type (2019-2030)

Figure 33. North America E-cigarette Sales Quantity Market Share by Application (2019-2030)

Figure 34. North America E-cigarette Sales Quantity Market Share by Country (2019-2030)

Figure 35. North America E-cigarette Consumption Value Market Share by Country (2019-2030)

Figure 36. United States E-cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 37. Canada E-cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Mexico E-cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Europe E-cigarette Sales Quantity Market Share by Type (2019-2030)

Figure 40. Europe E-cigarette Sales Quantity Market Share by Application (2019-2030)

Figure 41. Europe E-cigarette Sales Quantity Market Share by Country (2019-2030)

Figure 42. Europe E-cigarette Consumption Value Market Share by Country (2019-2030)

Figure 43. Germany E-cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. France E-cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. United Kingdom E-cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. Russia E-cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Italy E-cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Asia-Pacific E-cigarette Sales Quantity Market Share by Type (2019-2030)

Figure 49. Asia-Pacific E-cigarette Sales Quantity Market Share by Application (2019-2030)

Figure 50. Asia-Pacific E-cigarette Sales Quantity Market Share by Region (2019-2030)

Figure 51. Asia-Pacific E-cigarette Consumption Value Market Share by Region (2019-2030)

Figure 52. China E-cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Japan E-cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Korea E-cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. India E-cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Southeast Asia E-cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Australia E-cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. South America E-cigarette Sales Quantity Market Share by Type (2019-2030)

Figure 59. South America E-cigarette Sales Quantity Market Share by Application (2019-2030)

Figure 60. South America E-cigarette Sales Quantity Market Share by Country (2019-2030)

Figure 61. South America E-cigarette Consumption Value Market Share by Country (2019-2030)

Figure 62. Brazil E-cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. Argentina E-cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Middle East & Africa E-cigarette Sales Quantity Market Share by Type (2019-2030)

Figure 65. Middle East & Africa E-cigarette Sales Quantity Market Share by Application (2019-2030)

Figure 66. Middle East & Africa E-cigarette Sales Quantity Market Share by Region (2019-2030)

Figure 67. Middle East & Africa E-cigarette Consumption Value Market Share by Region (2019-2030)

Figure 68. Turkey E-cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Egypt E-cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Saudi Arabia E-cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. South Africa E-cigarette Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. E-cigarette Market Drivers

- Figure 73. E-cigarette Market Restraints
- Figure 74. E-cigarette Market Trends
- Figure 75. Porters Five Forces Analysis
- Figure 76. Manufacturing Cost Structure Analysis of E-cigarette in 2023
- Figure 77. Manufacturing Process Analysis of E-cigarette
- Figure 78. E-cigarette Industrial Chain
- Figure 79. Sales Quantity Channel: Direct to End-User vs Distributors
- Figure 80. Direct Channel Pros & Cons
- Figure 81. Indirect Channel Pros & Cons
- Figure 82. Methodology
- Figure 83. Research Process and Data Source

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