

Global E-books Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

E-textbooks are the digital versions of printed books. With the growing penetration of the Internet, advances in technology, and increasing affordability, e-textbooks have emerged

Scope of the Report:

This report studies the E-books market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the E-books market by product type and applications/end industries.

E-readers are gaining prominence in the digital books market as they allow easy portability and access to expansive online book library at an extremely light weight. Also, the reducing prices of advanced e-readers is further encouraging the buyers to purchase e-readers.

The emerging formats for publishing e-books is one of the key trends driving the e-books market. Publishers are offering e-books compatible with different ebook readers and devices to significantly drive the popularity of e-books. Publishing formats such as Mobi, EPUB, and KF8 are gaining preference among readers due to the high convenience offered. Also, these online book formats are user-friendly and compatible with several latest electronic devices.

The global E-books market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of E-books.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Amazon

Georg Von Holtzbrinck

Hachette Livre

HarperCollins Publishers

McGraw-Hill Education

Pearson

Penguin Random House

Rakuten Kobo

Simon & Schuster

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Fiction e-books

Non-fiction and education e-books

Others

Market Segment by Applications, can be divided into

Kindle

Phone

Other Devices

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