

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) E-book Readers Market 2018, Forecast to 2023

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Abstracts

An e-reader, also called an e-book reader or e-book device, is a mobile electronic device that is designed primarily for the purpose of reading digital e-books and periodicals. Any device that can display text on a screen may act as an e-reader, but specialized e-reader devices may optimize portability, readability (especially in sunlight), and battery life for this purpose. Their main advantage over printed books is portability: an e-reader is capable of holding thousands of books and the convenience provided due to add on features in these devices.

Scope of the Report:

This report focuses on the E-book Readers in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. First of all, increasing demand for e-book readers in children and teenager is expected to result in growth coupled with the increasing amount of product is expected to result in the growth of this market. Second, Portable e-book provide convenience for customers and they are able to look through it wherever and whenever they are. Educational curriculum and growing e-learning drive the development of market. In addition, a large number of paper books are replaced by e-book owing to convenience. North America region and Asia Pacific region is estimated to dominate the market shares in forecast period.

The worldwide market for E-book Readers is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

ACK Media

Andrews UK Limited

Bookbaby

Smashwords

Ciando

Dawson France

EBook Architects

Green Apple Data Center

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

E Ink screen

LCD screen

Market Segment by Applications, can be divided into

Organized Retail store

Unorganized Retail store

E-Commerce

There are 15 Chapters to deeply display the global E-book Readers market.

Chapter 1, to describe E-book Readers Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of E-book Readers, with sales, revenue, and price of E-book Readers, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of E-book Readers, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, E-book Readers market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe E-book Readers sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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