

# Global Dye Sublimation Transfer Paper Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Dye Sublimation Transfer Paper market size was valued at USD 628.9 million in 2023 and is forecast to a readjusted size of USD 749.9 million by 2030 with a CAGR of 2.5% during review period.

Sublimation paper is applicable to sublimation transfer, on which can print images with mirror reversal through inkjet printing, flat printing. Dye Sublimation, as a process is really very simple. It is the method of applying an image to specially coated ceramics, metals and polyester cloth, using three main ingredients: sublimation ink, heat and pressure.

Global key players of dye sublimation transfer paper include Guangdong Guan hao High-Tech, Sappi Group, Hansol, Neenah Coldenhove, Jiangyin Allnice Digital Technology, etc. The top three players hold a share over 20%. Asia-Pacific is the largest market, has a share about 75%, followed by Europe, and North America, with share 10% and 6%, separately. In terms of product type, Below 80 g/m<sup>2</sup> is the largest segment, occupied for a share of about 75%, and in terms of application, Textiles has a share about 65 percent.

The Global Info Research report includes an overview of the development of the Dye Sublimation Transfer Paper industry chain, the market status of Textiles (Below 80 g/m<sup>2</sup>, 80-110 g/m<sup>2</sup>), Digital Transfer Printing (Below 80 g/m<sup>2</sup>, 80-110 g/m<sup>2</sup>), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Dye Sublimation Transfer Paper.

Regionally, the report analyzes the Dye Sublimation Transfer Paper markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Dye Sublimation Transfer Paper market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Dye Sublimation Transfer Paper market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Dye Sublimation Transfer Paper industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Below 80 g/m<sup>2</sup>, 80-110 g/m<sup>2</sup>).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Dye Sublimation Transfer Paper market.

**Regional Analysis:** The report involves examining the Dye Sublimation Transfer Paper market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Dye Sublimation Transfer Paper market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Dye Sublimation Transfer Paper:

**Company Analysis:** Report covers individual Dye Sublimation Transfer Paper manufacturers, suppliers, and other relevant industry players. This analysis includes

studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Dye Sublimation Transfer Paper. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Textiles, Digital Transfer Printing).

**Technology Analysis:** Report covers specific technologies relevant to Dye Sublimation Transfer Paper. It assesses the current state, advancements, and potential future developments in Dye Sublimation Transfer Paper areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Dye Sublimation Transfer Paper market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Dye Sublimation Transfer Paper market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Below 80 g/m?

80-110 g/m?

Above 110 g/m?

### Market segment by Application

Textiles

Digital Transfer Printing

Advertising

Others

#### Major players covered

Guangdong Guanhao High-Tech

Sappi Group

Hansol

Neenah Coldenhove

Jiangyin Allnice Digital Technology

Felix Schoeller

Ahlstrom-Munksj?

Hangzhou Aoxin Paper Industries

Beaver Paper

BN Pap?is Especiais

#### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Dye Sublimation Transfer Paper product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Dye Sublimation Transfer Paper, with price, sales, revenue and global market share of Dye Sublimation Transfer Paper from 2019 to 2024.

Chapter 3, the Dye Sublimation Transfer Paper competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Dye Sublimation Transfer Paper breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Dye Sublimation Transfer Paper market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Dye Sublimation Transfer Paper.

Chapter 14 and 15, to describe Dye Sublimation Transfer Paper sales channel, distributors, customers, research findings and conclusion.

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