

# Global Duty Free Retailing Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Duty Free Retailing market size was valued at US\$ 59600 million in 2024 and is forecast to a readjusted size of USD 82900 million by 2031 with a CAGR of 4.9% during review period.

Duty-free retailing refers to the sale of goods that are exempt from certain taxes and duties, typically offered to travelers when they are departing or arriving in a country. This type of retailing usually occurs at international transportation hubs such as airports and seaports, as well as at some border crossings. Duty-free shops commonly sell products like perfumes, cosmetics, alcoholic beverages, tobacco, luxury items, and souvenirs, attracting a large number of international travelers. Because duty-free items are often priced lower than their regular market counterparts, consumers can enjoy a better value for their purchases. Duty-free retailing not only boosts the tourism industry but also generates significant tax revenue for countries. To ensure compliance, duty-free stores typically impose limits on the quantity of goods each traveler can buy and require travel documents to be presented.

In recent years, the duty-free retail market has undergone significant changes and growth, particularly against the backdrop of global tourism recovery. According to industry reports, the global duty-free retail market exceeded several billion dollars in size by 2022, with expectations to grow at an annual average rate of around 7% over the next five years. This trend is especially pronounced in Asia and Europe, with countries like China, Japan, South Korea, and France experiencing rapid development in their duty-free markets. As consumer awareness of duty-free products increases, more travelers are choosing to make purchases, further revealing the market's potential.

## Driving Factors Analysis

**Global Tourism Recovery:** The recovery of the tourism sector post-COVID-19 is the primary driver behind the growth of the duty-free retail market. As countries gradually relax entry restrictions and international flights resume, the rise in tourist numbers directly stimulates sales at duty-free shops. Reports suggest that international tourist numbers in 2023 are expected to approach pre-pandemic levels, providing a robust consumer base for the duty-free retail market.

**Changing Consumer Habits:** Modern consumers increasingly prioritize shopping experiences, especially while traveling. The high-end brands and unique products offered by duty-free stores attract a large number of consumers. Furthermore, younger generations are more likely to obtain information through social media and prefer shopping during their travels, driving the growth of duty-free retail.

**Digital Transformation:** Technological advancements enable duty-free retailers to enhance operational efficiency and customer experience. For instance, mobile payments, self-checkout, and online reservations allow consumers to enjoy a more convenient shopping process. This digital transformation not only improves customer satisfaction but also strengthens retailers' competitiveness.

**Brand Strategy Adjustments:** Many brands are increasing their investment in duty-free channels to meet the growing demand from international travelers. Luxury brands are attracting consumers by establishing exclusive stores and launching limited-edition products, injecting new vitality into the duty-free market.

## Market Challenges

Despite the optimistic outlook, the duty-free retail industry faces challenges. First, competition within the industry is intensifying, requiring businesses to continuously innovate and enhance services to maintain their market presence. Second, geopolitical tensions and economic fluctuations could negatively impact the tourism sector, thereby affecting duty-free retail. Additionally, changes in regulations across countries, such as adjustments in duty-free policies, may bring uncertainty for duty-free retailers.

This report is a detailed and comprehensive analysis for global Duty Free Retailing market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and

product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Duty Free Retailing market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Duty Free Retailing market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Duty Free Retailing market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Duty Free Retailing market shares of main players, in revenue (\$ Million), 2020-2025

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Duty Free Retailing

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Duty Free Retailing market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Avolta AG (Dufry), Lagardère Travel Retail, DFS Group, Heinemann, Shilla Duty Free, King Power International, Lotte Duty Free, China Duty Free Group (CDFG), Dubai Duty Free (DDF), ARI (DAA), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

#### Market segmentation

Duty Free Retailing market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Cosmetics & Personal Care Products

Alcohol, Wine and Spirits

Tobacco & Cigarettes

Fashion & Luxury Goods

Confectionery & Food Stuff

Others

#### Market segment by Application

Online Duty-free Shops

Offline Duty-free Retailing

#### Market segment by players, this report covers

Avolta AG (Dufry)

Lagardère Travel Retail

DFS Group

Heinemann

Shilla Duty Free

King Power International

Lotte Duty Free

China Duty Free Group (CDFG)

Dubai Duty Free (DDF)

ARI (DAA)

Duty Free Americas (DFA)

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Duty Free Retailing product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Duty Free Retailing, with revenue, gross margin, and global market share of Duty Free Retailing from 2020 to 2025.

Chapter 3, the Duty Free Retailing competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Duty Free Retailing market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Duty Free Retailing.

Chapter 13, to describe Duty Free Retailing research findings and conclusion.

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