

# Global Dunaliella Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Dunaliella market size is expected to reach \$ 113 million by 2032, rising at a market growth of -0.2% CAGR during the forecast period (2026-2032).

Dunaliella is a genus of the algae family Dunaliellaceae. It is widely distributed in natural habitat ranging from ocean and lakes of saturated brine. Dunaliella is unicellular bi-flagellate, naked, green-alga with ovoid in shape, without cell wall, 4-10 µm wide and 6-15 µm long. It is the plant containing the highest amount of carotenoids, including alpha-carotene, beta-carotene, zeaxanthin, lutein, cryptoxanthin and lycopene, and abundant unsaturated fatty acid, especially linolenic acid. Hence, it is university acknowledged of the commercial value. Dunaliella Salina is the main kind of dunaliella traded in market with the form of powdered drying dunaliella salina.

The Dunaliella industry concentration is high, in the world wide, giant manufacturers mainly distribute in Australia, China and Japan. Australia by virtue of the advantage of nature, has a long history and unshakable status in this industry, like Evolutionary Health, Plankton Australia Pty Ltd and Nutra-Kol, with about 37% market shares.

The sales market mainly focus on the Australia, North America, Europe and China etc. region. North America was the leader consumption region with the sales market share of 22%. Europe was the second sales market with sales share 21%.

This report studies the global Dunaliella production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Dunaliella and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering

2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Dunaliella that contribute to its increasing demand across many markets.

## **Highlights and key features of the study**

Global Dunaliella total production and demand, 2021-2032, (K MT)

Global Dunaliella total production value, 2021-2032, (USD Million)

Global Dunaliella production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K MT), (based on production site)

Global Dunaliella consumption by region & country, CAGR, 2021-2032 & (K MT)

U.S. VS China: Dunaliella domestic production, consumption, key domestic manufacturers and share

Global Dunaliella production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K MT)

Global Dunaliella production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

Global Dunaliella production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

This report profiles key players in the global Dunaliella market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include NutriMed Group, Evolutionary Health, Gong BIH, Plankton Australia Pty Ltd, Nutra-Kol, Parry bio, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Dunaliella market

**Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K MT) and average price (USD/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

**Global Dunaliella Market, By Region:**

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

**Global Dunaliella Market, Segmentation by Type:**

Dunaliella Salina

Dunaliella Bardawil

Others

**Global Dunaliella Market, Segmentation by Application:**

Human Health Dietary Supplements

Functional and Superfood Blends

Nutrient-Rich Animal Feed

Cosmetics

Pigments and Dyes

Companies Profiled:

NutriMed Group

Evolutionary Health

Gong BIH

Plankton Australia Pty Ltd

Nutra-Kol

Parry bio

**Key Questions Answered:**

1. How big is the global Dunaliella market?
2. What is the demand of the global Dunaliella market?
3. What is the year over year growth of the global Dunaliella market?
4. What is the production and production value of the global Dunaliella market?
5. Who are the key producers in the global Dunaliella market?
6. What are the growth factors driving the market demand?

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