

Global Dunaliella Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GCE231E05FBEN.html>

Date: January 2024

Pages: 97

Price: US\$ 3,480.00 (Single User License)

ID: GCE231E05FBEN

Abstracts

According to our (Global Info Research) latest study, the global Dunaliella market size was valued at USD 114.7 million in 2023 and is forecast to a readjusted size of USD 113.2 million by 2030 with a CAGR of -0.2% during review period.

Dunaliella is a genus of the algae family Dunaliellaceae. It is widely distributed in natural habitat ranging from ocean and lakes of saturated brine. Dunaliella is unicellular bi-flagellate, naked, green-alga with ovoid in shape, without cell wall, 4-10 μm wide and 6-15 μm long. It is the plant containing the highest amount of carotenoids, including alpha-carotene, beta-carotene, zeaxanthin, lutein, cryptoxanthin and lycopene, and abundant unsaturated fatty acid, especially linolenic acid. Hence, it is university acknowledged of the commercial value. Dunaliella Salina is the main kind of dunaliella traded in market with the form of powdered drying dunaliella salina.

The Dunaliella industry concentration is high, in the world wide, giant manufacturers mainly distribute in Australia, China and Japan. Australia by virtue of the advantage of nature, has a long history and unshakable status in this industry, like Evolutionary Health, Plankton Australia Pty Ltd and Nutra-Kol, with about 37% market shares.

The sales market mainly focus on the Australia, North America, Europe and China etc. region. North America was the leader consumption region with the sales market share of 22%. Europe was the second sales market with sales share 21%.

The Global Info Research report includes an overview of the development of the Dunaliella industry chain, the market status of Human Health Dietary Supplements (Dunaliella Salina, Dunaliella Bardawil), Functional and Superfood Blends (Dunaliella Salina, Dunaliella Bardawil), and key enterprises in developed and developing market,

and analysed the cutting-edge technology, patent, hot applications and market trends of Dunaliella.

Regionally, the report analyzes the Dunaliella markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Dunaliella market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Dunaliella market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Dunaliella industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Dunaliella Salina, Dunaliella Bardawil).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Dunaliella market.

Regional Analysis: The report involves examining the Dunaliella market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Dunaliella market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Dunaliella:

Company Analysis: Report covers individual Dunaliella manufacturers, suppliers, and

other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Dunaliella. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Human Health Dietary Supplements, Functional and Superfood Blends).

Technology Analysis: Report covers specific technologies relevant to Dunaliella. It assesses the current state, advancements, and potential future developments in Dunaliella areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Dunaliella market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Dunaliella market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Dunaliella Salina

Dunaliella Bardawil

Others

Market segment by Application

Human Health Dietary Supplements

Functional and Superfood Blends

Nutrient-Rich Animal Feed

Cosmetics

Pigments and Dyes

Major players covered

NutriMed Group

Evolutionary Health

Gong BIH

Plankton Australia Pty Ltd

Nutra-Kol

Parry bio

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Dunaliella product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Dunaliella, with price, sales, revenue and global market share of Dunaliella from 2019 to 2024.

Chapter 3, the Dunaliella competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Dunaliella breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Dunaliella market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Dunaliella.

Chapter 14 and 15, to describe Dunaliella sales channel, distributors, customers, research findings and conclusion.

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