

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Dunaliella Market 2018, Forecast to 2023

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Abstracts

Dunaliella is a genus of the algae family Dunaliellaceae. It is widely distributed in natural habitat ranging from ocean and lakes of saturated brine. Dunaliella is unicellular bi-flagellate, naked, green-alga with ovoid in shape, without cell wall, 4-10 μm wide and 6-15 μm long. It is the plant containing the highest amount of carotenoids, including alpha-carotene, beta-carotene, zeaxanthin, lutein, cryptoxanthin and lycopene, and abundant unsaturated fatty acid, especially linolenic acid. Hence, it is university acknowledged of the commercial value. Dunaliella Salina is the main kind of dunaliella traded in market with the form of powdered drying dunaliella salina.

Scope of the Report:

This report focuses on the Dunaliella in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

First, the Dunaliella industry concentration is high; in the world wide, giant manufacturers mainly distribute in Australia, China and Japan. Australia by virtue of the advantage of nature, has a long history and unshakable status in this industry, like Evolutionary Health, Plankton Australia Pty Ltd and Nutra-Kol both have perfect products. In China, the manufacturers focus in coastal region.

Second, the sales market mainly focus on the Australia, North America, Europe and China etc. region. In 2016, North America was the leader consumption region with the sales market share of 22.38%. Europe was the second sales market with sales share 21.5% in 2016.

The worldwide market for Dunaliella is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017,

according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

NutriMed Group

Evolutionary Health

Gong BIH

Plankton Australia Pty Ltd

Nutra-Kol

Parry bio

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Dunaliella Salina

Dunaliella Bardawil

Other Source

Market Segment by Applications, can be divided into

Human health dietary supplements

Functional and superfood blends

Nutrient-rich animal feed

Cosmetics

Pigments and Dyes

There are 15 Chapters to deeply display the global Dunaliella market.

Chapter 1, to describe Dunaliella Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Dunaliella, with sales, revenue, and price of Dunaliella, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Dunaliella, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Dunaliella market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Dunaliella sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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