

Global Dubbing and Voice-over Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Dubbing and Voice-over market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Dubbing, mixing or re-recording, is a post-production process used in filmmaking and video production in which additional or supplementary recordings are lip-synced and 'mixed' with original production sound to create the finished soundtrack. Voice-over (also known as off-camera or off-stage commentary) is a production technique where a voice—that is not part of the narrative (non-diegetic)—is used in a radio, television production, filmmaking, theatre, or other presentations. The voice-over is read from a script and may be spoken by someone who appears elsewhere in the production or by a specialist voice talent. Synchronous dialogue, where the voice-over is narrating the action that is taking place at the same time, remains the most common technique in voice-overs. Asynchronous, however, is also used in cinema. It is usually prerecorded and placed over the top of a film or video and commonly used in documentaries or news reports to explain information. Voice-overs are used in video games and on-hold messages, as well as for announcements and information at events and tourist destinations. It may also be read live for events such as award presentations.

The global dubbing and voice-over market is expected to continue growing due to the increasing demand for localized content, cross-border entertainment, e-learning programs, gaming, and animation. Industry players that offer a wide range of language options, maintain high-quality standards, leverage technological advancements, and navigate cultural sensitivities effectively are likely to thrive in this evolving market.

The Global Info Research report includes an overview of the development of the Dubbing and Voice-over industry chain, the market status of The Film (Native Language, Foreign Language), TV Series (Native Language, Foreign Language), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Dubbing and Voice-over.

Regionally, the report analyzes the Dubbing and Voice-over markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Dubbing and Voice-over market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Dubbing and Voice-over market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Dubbing and Voice-over industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Native Language, Foreign Language).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Dubbing and Voice-over market.

Regional Analysis: The report involves examining the Dubbing and Voice-over market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Dubbing and Voice-over market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Dubbing and Voice-over:

Company Analysis: Report covers individual Dubbing and Voice-over players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Dubbing and Voice-over. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (The Film, TV Series).

Technology Analysis: Report covers specific technologies relevant to Dubbing and Voice-over. It assesses the current state, advancements, and potential future developments in Dubbing and Voice-over areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Dubbing and Voice-over market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Dubbing and Voice-over market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Native Language

Foreign Language

Special Language

Market segment by Application

The Film

TV Series

Record Video

Digital Applications

Other

Market segment by players, this report covers

Tohokushinsha Film Corporation

Iyuno Media Group

Groupe Auditorium Artistique

BKS Dubbing Studios

JBI Studios

Bang Zoom Studios

VOA Voice Studios

Audiomaster Candiani

Glovision Inc

Ezenhall

ZOO Digital Group

TrioPen Studio

World Good Voice (WGV)

Dubbing House International Limited

Graffiti Studio

ABC Dubbing and Subtitles Studios

Mafilm Audio Ltd

EarCandy

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Dubbing and Voice-over product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Dubbing and Voice-over, with revenue, gross margin and global market share of Dubbing and Voice-over from 2019 to 2024.

Chapter 3, the Dubbing and Voice-over competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption

value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Dubbing and Voice-over market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Dubbing and Voice-over.

Chapter 13, to describe Dubbing and Voice-over research findings and conclusion.

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