

Global DTT Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Digital terrestrial transmission (DTT) is a type of broadcast TV service that uses radio signals to transmit signals from the source without the help of a satellite.

Scope of the Report:

This report studies the DTT market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the DTT market by product type and applications/end industries.

This market is characterized by the presence of numerous small and large vendors who face significant market risks in the form of intense competition, rapid advances in technology, and frequent changes in consumer preferences. In order to gain traction in this market, vendors compete with each other on the basis of performance, innovation, product features, quality, low cost, selling price, distribution, and financial stability.

The global DTT market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of DTT.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Arelis Group (France)

ARRIS International plc (USA)

GS Group (Russia)

Koninklijke Philips N.V. (The Netherlands)

Sagemcom (France)

Sichuan Changhong Network Technologies Co., Ltd. (China)

STRONG Ges.m.b.H. (Switzerland)

Technicolor SA (France)

TechniSat Digital GmbH (Germany)

TELE System Digital Srl (Italy)

Televes (Spain)

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Advertising

Subscription

Market Segment by Applications, can be divided into

Commerical

Residential

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