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Global DTG Printing Machine Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global DTG Printing Machine market size was valued at USD 210.1 million in 2023 and is forecast to a readjusted size of USD 696 million by 2030 with a CAGR of 18.7% during review period.

Direct-to-garment printing (DTG) is a process of printing on textiles using specialized aqueous ink jet technology. DTG printers typically have a platen designed to hold the garment in a fixed position, and the printer inks are jetted or sprayed onto the textile by the print head.

Global core DTG printing machine manufacturers include Epson, RICOH, Kornit and Brother etc. The Top 4 companies hold a share about 70%. North America is the largest market, with a share about 57%, followed by Europe and Asia Pacific with the share about 24% and 17%.

The Global Info Research report includes an overview of the development of the DTG Printing Machine industry chain, the market status of Garment Factory (Entry Level System, High Throughput System), Garment Shop (Entry Level System, High Throughput System), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of DTG Printing Machine.

Regionally, the report analyzes the DTG Printing Machine markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global DTG Printing Machine market, with robust domestic demand, supportive policies, and a

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strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the DTG Printing Machine market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the DTG Printing Machine industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Units), revenue generated, and market share of different by Type (e.g., Entry Level System, High Throughput System).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the DTG Printing Machine market.

Regional Analysis: The report involves examining the DTG Printing Machine market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the DTG Printing Machine market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to DTG Printing Machine:

Company Analysis: Report covers individual DTG Printing Machine manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards DTG Printing Machine This may involve surveys, interviews, and

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analysis of consumer reviews and feedback from different by Application (Garment Factory, Garment Shop).

Technology Analysis: Report covers specific technologies relevant to DTG Printing Machine. It assesses the current state, advancements, and potential future developments in DTG Printing Machine areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the DTG Printing Machine market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

DTG Printing Machine market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Entry Level System

High Throughput System

Market segment by Application

Garment Factory

Garment Shop

Major players covered

Kornit

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Brother

Epson

Aeoon

RICOH

OmniPrint

M&R

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe DTG Printing Machine product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of DTG Printing Machine, with price, sales, revenue and global market share of DTG Printing Machine from 2019 to 2024.

Chapter 3, the DTG Printing Machine competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

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Chapter 4, the DTG Printing Machine breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and DTG Printing Machine market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of DTG Printing Machine.

Chapter 14 and 15, to describe DTG Printing Machine sales channel, distributors, customers, research findings and conclusion.

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