

Global DTG Ink Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/GDE92D27C325EN.html>

Date: February 2026

Pages: 156

Price: US\$ 3,480.00 (Single User License)

ID: GDE92D27C325EN

Abstracts

According to our (Global Info Research) latest study, the global DTG Ink market size was valued at US\$ 632 million in 2025 and is forecast to a readjusted size of US\$ 795 million by 2032 with a CAGR of 3.3% during review period.

In 2025, global DTG Ink production reached approximately 15,350 k liters with an average global market price of around US\$ 40 per liter, and a gross profit margin of approximately 10%-30%. DTG Ink refers to water-based pigment inks formulated for direct-to-garment printing, designed to jet reliably through piezo printheads and bond to cotton or blended fabrics with strong color, wash fastness, and hand feel. DTG inks typically include pigments, dispersants, humectants, binders, surfactants, and biocides, optimized for viscosity, surface tension, nozzle stability, and fast drying. Many systems use white underbase ink to enable vivid colors on dark garments, requiring high opacity and anti-settling performance. Key requirements include consistent particle size, low clogging risk, high color gamut, compatibility with pretreatment chemistry, and compliance with textile safety regulations for skin contact.

The industrial chain of DTG Ink includes upstream inputs such as pigment dispersions, acrylic/polyurethane binders, solvents and humectants, surfactants, preservatives, deionized water, filtration media, and packaging. Midstream production covers dispersion milling, blending, pH and viscosity control, fine filtration, quality testing for jetting and color, filling, and batch traceability. Downstream users include DTG print shops, on-demand apparel platforms, garment factories with customization lines, and printer channel partners. Services include color profiling, pretreatment guidance, printhead maintenance support, and logistics for fast replenishment.

This report is a detailed and comprehensive analysis for global DTG Ink market. Both

quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global DTG Ink market size and forecasts, in consumption value (\$ Million), sales quantity (L), and average selling prices (US\$/L), 2021-2032

Global DTG Ink market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (L), and average selling prices (US\$/L), 2021-2032

Global DTG Ink market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (L), and average selling prices (US\$/L), 2021-2032

Global DTG Ink market shares of main players, shipments in revenue (\$ Million), sales quantity (L), and ASP (US\$/L), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for DTG Ink

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global DTG Ink market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DuPont, INKBANK Group, Eastman Kodak, Brother, Hongsam, STS Inks, SAVEN Technology, Splashjet, Zhuhai Colour Spring Digital Technology, ShenLan Digital, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

DTG Ink market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cyan

Yellow

Black

White

Others

Market segment by Suitable Fabrics

Cotton

Polyester

Blended

Nylon

Others

Market segment by Application

Apparel

Home

Others

Major players covered

DuPont

INKBANK Group

Eastman Kodak

Brother

Hongsam

STS Inks

SAVEN Technology

Splashjet

Zhuhai Colour Spring Digital Technology

ShenLan Digital

Polyprint

Fcolor

Prism Inks

Print-Rite

Holdwin

Flyeah Inks

InkMall

Sublistar

Procolored

FIREBIRD Ink

Chenyang Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe DTG Ink product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of DTG Ink, with price, sales quantity, revenue, and global market share of DTG Ink from 2021 to 2026.

Chapter 3, the DTG Ink competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the DTG Ink breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021

to 2026.and DTG Ink market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of DTG Ink.

Chapter 14 and 15, to describe DTG Ink sales channel, distributors, customers, research findings and conclusion.

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