

Global DTF Transfer Powder Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global DTF Transfer Powder market size was valued at US\$ 1841 million in 2024 and is forecast to a readjusted size of USD 2264 million by 2031 with a CAGR of 3.0% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

DTF Transfer Powder is a hot melt adhesive powder designed for DTF (Direct-to-Film) transfer process, which is used to firmly transfer the pattern printed on PET transfer film to the surface of textiles. It plays a key role in the DTF process. By combining with ink and transfer film, it forms a highly adhesive layer after heating, so that the pattern can be firmly attached to different materials, such as cotton, polyester, blended fabrics, etc. DTF hot melt powder has the advantages of strong washability, high wear resistance, and soft feel. It is also suitable for a variety of fabric materials and complex designs. It is easy to operate and is widely used in clothing customization, home decoration, and advertising printing in conjunction with DTF printers, transfer films, and heat presses.

This report is a detailed and comprehensive analysis for global DTF Transfer Powder market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global DTF Transfer Powder market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global DTF Transfer Powder market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global DTF Transfer Powder market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global DTF Transfer Powder market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for DTF Transfer Powder

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global DTF Transfer Powder market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include STS Inks, Textek, YIQIA Digital, Velflex, Xin Flying, Wellye, Comax, Microtec, A-SUB, Yamation, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

DTF Transfer Powder market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Ultrafine?Between 0 and 80 Microns?

Fine?Between 80 and 200 Microns?

Coarse?Between 120 and 250 Microns?

Market segment by Application

Clothing

Home

Advertising and Logos

Others

Major players covered

STS Inks

Textek

YIQIA Digital

Velflex

Xin Flying

Wellye

Comax

Microtec

A-SUB

Yamation

Polyprint

Stahls

Shagun Enterprise

Shenzhen Tunsing Plastic Products

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe DTF Transfer Powder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of DTF Transfer Powder, with price, sales quantity, revenue, and global market share of DTF Transfer Powder from 2020 to 2025.

Chapter 3, the DTF Transfer Powder competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the DTF Transfer Powder breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and DTF Transfer Powder market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of DTF Transfer Powder.

Chapter 14 and 15, to describe DTF Transfer Powder sales channel, distributors, customers, research findings and conclusion.

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