

# Global DTF Powder Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global DTF Powder market size was valued at US\$ 1992 million in 2024 and is forecast to a readjusted size of USD 2481 million by 2031 with a CAGR of 3.2% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

DTF powder (Direct-to-Film powder) is a hot melt adhesive powder used in the DTF printing process, mainly made of thermoplastic polyurethane (TPU). In the DTF printing process, the design pattern is first printed on a special PET film, and then the DTF powder is evenly sprinkled on the pattern. The powder is heated to melt and solidify to form an adhesive layer. Finally, the pattern is transferred from the film to fabric or other materials through heat pressing. DTF powder has excellent bonding properties, washability and soft feel, and is suitable for printing needs on a variety of materials.

This report is a detailed and comprehensive analysis for global DTF Powder market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

## Key Features:

Global DTF Powder market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global DTF Powder market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global DTF Powder market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global DTF Powder market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2020-2025

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for DTF Powder

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global DTF Powder market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DTG PRO, STS Inks, Textek, YIQIA Digital, Velflex, Xin Flying, Wellye, Comax, Microtec, A-SUB, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

DTF Powder market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### **Market segment by Type**

Ultrafine?Between 0 and 80 Microns?

Fine?Between 80 and 200 Microns?

Coarse?Between 120 and 250 Microns?

### Market segment by Application

Clothing

Home

Advertising and Logos

Others

### Major players covered

DTG PRO

STS Inks

Textek

YIQIA Digital

Velflex

Xin Flying

Wellye

Comax

Microtec

A-SUB

Yamation

Polyprint

Stahls

Shagun Enterprise

Shenzhen Tunsing Plastic Products

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe DTF Powder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of DTF Powder, with price, sales quantity, revenue, and global market share of DTF Powder from 2020 to 2025.

Chapter 3, the DTF Powder competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the DTF Powder breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and DTF Powder market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of DTF Powder.

Chapter 14 and 15, to describe DTF Powder sales channel, distributors, customers,

research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global DTF Powder Consumption Value by Type: 2020 Versus 2024 Versus 2031

1.3.2 Ultrafine? Between 0 and 80 Microns?

1.3.3 Fine? Between 80 and 200 Microns?

1.3.4 Coarse? Between 120 and 250 Microns?

1.4 Market Analysis by Application

1.4.1 Overview: Global DTF Powder Consumption Value by Application: 2020 Versus 2024 Versus 2031

1.4.2 Clothing

1.4.3 Home

1.4.4 Advertising and Logos

1.4.5 Others

1.5 Global DTF Powder Market Size & Forecast

1.5.1 Global DTF Powder Consumption Value (2020 & 2024 & 2031)

1.5.2 Global DTF Powder Sales Quantity (2020-2031)

1.5.3 Global DTF Powder Average Price (2020-2031)

### 2 MANUFACTURERS PROFILES

2.1 DTG PRO

2.1.1 DTG PRO Details

2.1.2 DTG PRO Major Business

2.1.3 DTG PRO DTF Powder Product and Services

2.1.4 DTG PRO DTF Powder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.1.5 DTG PRO Recent Developments/Updates

2.2 STS Inks

2.2.1 STS Inks Details

2.2.2 STS Inks Major Business

2.2.3 STS Inks DTF Powder Product and Services

2.2.4 STS Inks DTF Powder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

- 2.2.5 STS Inks Recent Developments/Updates
- 2.3 Textek
  - 2.3.1 Textek Details
  - 2.3.2 Textek Major Business
  - 2.3.3 Textek DTF Powder Product and Services
  - 2.3.4 Textek DTF Powder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.3.5 Textek Recent Developments/Updates
- 2.4 YIQIA Digital
  - 2.4.1 YIQIA Digital Details
  - 2.4.2 YIQIA Digital Major Business
  - 2.4.3 YIQIA Digital DTF Powder Product and Services
  - 2.4.4 YIQIA Digital DTF Powder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.4.5 YIQIA Digital Recent Developments/Updates
- 2.5 Velflex
  - 2.5.1 Velflex Details
  - 2.5.2 Velflex Major Business
  - 2.5.3 Velflex DTF Powder Product and Services
  - 2.5.4 Velflex DTF Powder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.5.5 Velflex Recent Developments/Updates
- 2.6 Xin Flying
  - 2.6.1 Xin Flying Details
  - 2.6.2 Xin Flying Major Business
  - 2.6.3 Xin Flying DTF Powder Product and Services
  - 2.6.4 Xin Flying DTF Powder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.6.5 Xin Flying Recent Developments/Updates
- 2.7 Wellye
  - 2.7.1 Wellye Details
  - 2.7.2 Wellye Major Business
  - 2.7.3 Wellye DTF Powder Product and Services
  - 2.7.4 Wellye DTF Powder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.7.5 Wellye Recent Developments/Updates
- 2.8 Comax
  - 2.8.1 Comax Details
  - 2.8.2 Comax Major Business

- 2.8.3 Comax DTF Powder Product and Services
- 2.8.4 Comax DTF Powder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.8.5 Comax Recent Developments/Updates
- 2.9 Microtec
  - 2.9.1 Microtec Details
  - 2.9.2 Microtec Major Business
  - 2.9.3 Microtec DTF Powder Product and Services
  - 2.9.4 Microtec DTF Powder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.9.5 Microtec Recent Developments/Updates
- 2.10 A-SUB
  - 2.10.1 A-SUB Details
  - 2.10.2 A-SUB Major Business
  - 2.10.3 A-SUB DTF Powder Product and Services
  - 2.10.4 A-SUB DTF Powder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.10.5 A-SUB Recent Developments/Updates
- 2.11 Yamation
  - 2.11.1 Yamation Details
  - 2.11.2 Yamation Major Business
  - 2.11.3 Yamation DTF Powder Product and Services
  - 2.11.4 Yamation DTF Powder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.11.5 Yamation Recent Developments/Updates
- 2.12 Polyprint
  - 2.12.1 Polyprint Details
  - 2.12.2 Polyprint Major Business
  - 2.12.3 Polyprint DTF Powder Product and Services
  - 2.12.4 Polyprint DTF Powder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.12.5 Polyprint Recent Developments/Updates
- 2.13 Stahls
  - 2.13.1 Stahls Details
  - 2.13.2 Stahls Major Business
  - 2.13.3 Stahls DTF Powder Product and Services
  - 2.13.4 Stahls DTF Powder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
  - 2.13.5 Stahls Recent Developments/Updates

## 2.14 Shagun Enterprise

### 2.14.1 Shagun Enterprise Details

### 2.14.2 Shagun Enterprise Major Business

### 2.14.3 Shagun Enterprise DTF Powder Product and Services

### 2.14.4 Shagun Enterprise DTF Powder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

### 2.14.5 Shagun Enterprise Recent Developments/Updates

## 2.15 Shenzhen Tusing Plastic Products

### 2.15.1 Shenzhen Tusing Plastic Products Details

### 2.15.2 Shenzhen Tusing Plastic Products Major Business

### 2.15.3 Shenzhen Tusing Plastic Products DTF Powder Product and Services

### 2.15.4 Shenzhen Tusing Plastic Products DTF Powder Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

### 2.15.5 Shenzhen Tusing Plastic Products Recent Developments/Updates

## **3 COMPETITIVE ENVIRONMENT: DTF POWDER BY MANUFACTURER**

### 3.1 Global DTF Powder Sales Quantity by Manufacturer (2020-2025)

### 3.2 Global DTF Powder Revenue by Manufacturer (2020-2025)

### 3.3 Global DTF Powder Average Price by Manufacturer (2020-2025)

### 3.4 Market Share Analysis (2024)

#### 3.4.1 Producer Shipments of DTF Powder by Manufacturer Revenue (\$MM) and Market Share (%): 2024

#### 3.4.2 Top 3 DTF Powder Manufacturer Market Share in 2024

#### 3.4.3 Top 6 DTF Powder Manufacturer Market Share in 2024

### 3.5 DTF Powder Market: Overall Company Footprint Analysis

#### 3.5.1 DTF Powder Market: Region Footprint

#### 3.5.2 DTF Powder Market: Company Product Type Footprint

#### 3.5.3 DTF Powder Market: Company Product Application Footprint

### 3.6 New Market Entrants and Barriers to Market Entry

### 3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

### 4.1 Global DTF Powder Market Size by Region

#### 4.1.1 Global DTF Powder Sales Quantity by Region (2020-2031)

#### 4.1.2 Global DTF Powder Consumption Value by Region (2020-2031)

#### 4.1.3 Global DTF Powder Average Price by Region (2020-2031)

### 4.2 North America DTF Powder Consumption Value (2020-2031)

- 4.3 Europe DTF Powder Consumption Value (2020-2031)
- 4.4 Asia-Pacific DTF Powder Consumption Value (2020-2031)
- 4.5 South America DTF Powder Consumption Value (2020-2031)
- 4.6 Middle East & Africa DTF Powder Consumption Value (2020-2031)

## **5 MARKET SEGMENT BY TYPE**

- 5.1 Global DTF Powder Sales Quantity by Type (2020-2031)
- 5.2 Global DTF Powder Consumption Value by Type (2020-2031)
- 5.3 Global DTF Powder Average Price by Type (2020-2031)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global DTF Powder Sales Quantity by Application (2020-2031)
- 6.2 Global DTF Powder Consumption Value by Application (2020-2031)
- 6.3 Global DTF Powder Average Price by Application (2020-2031)

## **7 NORTH AMERICA**

- 7.1 North America DTF Powder Sales Quantity by Type (2020-2031)
- 7.2 North America DTF Powder Sales Quantity by Application (2020-2031)
- 7.3 North America DTF Powder Market Size by Country
  - 7.3.1 North America DTF Powder Sales Quantity by Country (2020-2031)
  - 7.3.2 North America DTF Powder Consumption Value by Country (2020-2031)
  - 7.3.3 United States Market Size and Forecast (2020-2031)
  - 7.3.4 Canada Market Size and Forecast (2020-2031)
  - 7.3.5 Mexico Market Size and Forecast (2020-2031)

## **8 EUROPE**

- 8.1 Europe DTF Powder Sales Quantity by Type (2020-2031)
- 8.2 Europe DTF Powder Sales Quantity by Application (2020-2031)
- 8.3 Europe DTF Powder Market Size by Country
  - 8.3.1 Europe DTF Powder Sales Quantity by Country (2020-2031)
  - 8.3.2 Europe DTF Powder Consumption Value by Country (2020-2031)
  - 8.3.3 Germany Market Size and Forecast (2020-2031)
  - 8.3.4 France Market Size and Forecast (2020-2031)
  - 8.3.5 United Kingdom Market Size and Forecast (2020-2031)
  - 8.3.6 Russia Market Size and Forecast (2020-2031)

### 8.3.7 Italy Market Size and Forecast (2020-2031)

## 9 ASIA-PACIFIC

### 9.1 Asia-Pacific DTF Powder Sales Quantity by Type (2020-2031)

### 9.2 Asia-Pacific DTF Powder Sales Quantity by Application (2020-2031)

### 9.3 Asia-Pacific DTF Powder Market Size by Region

#### 9.3.1 Asia-Pacific DTF Powder Sales Quantity by Region (2020-2031)

#### 9.3.2 Asia-Pacific DTF Powder Consumption Value by Region (2020-2031)

#### 9.3.3 China Market Size and Forecast (2020-2031)

#### 9.3.4 Japan Market Size and Forecast (2020-2031)

#### 9.3.5 South Korea Market Size and Forecast (2020-2031)

#### 9.3.6 India Market Size and Forecast (2020-2031)

#### 9.3.7 Southeast Asia Market Size and Forecast (2020-2031)

#### 9.3.8 Australia Market Size and Forecast (2020-2031)

## 10 SOUTH AMERICA

### 10.1 South America DTF Powder Sales Quantity by Type (2020-2031)

### 10.2 South America DTF Powder Sales Quantity by Application (2020-2031)

### 10.3 South America DTF Powder Market Size by Country

#### 10.3.1 South America DTF Powder Sales Quantity by Country (2020-2031)

#### 10.3.2 South America DTF Powder Consumption Value by Country (2020-2031)

#### 10.3.3 Brazil Market Size and Forecast (2020-2031)

#### 10.3.4 Argentina Market Size and Forecast (2020-2031)

## 11 MIDDLE EAST & AFRICA

### 11.1 Middle East & Africa DTF Powder Sales Quantity by Type (2020-2031)

### 11.2 Middle East & Africa DTF Powder Sales Quantity by Application (2020-2031)

### 11.3 Middle East & Africa DTF Powder Market Size by Country

#### 11.3.1 Middle East & Africa DTF Powder Sales Quantity by Country (2020-2031)

#### 11.3.2 Middle East & Africa DTF Powder Consumption Value by Country (2020-2031)

#### 11.3.3 Turkey Market Size and Forecast (2020-2031)

#### 11.3.4 Egypt Market Size and Forecast (2020-2031)

#### 11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)

#### 11.3.6 South Africa Market Size and Forecast (2020-2031)

## 12 MARKET DYNAMICS

- 12.1 DTF Powder Market Drivers
- 12.2 DTF Powder Market Restraints
- 12.3 DTF Powder Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of DTF Powder and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of DTF Powder
- 13.3 DTF Powder Production Process
- 13.4 Industry Value Chain Analysis

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 DTF Powder Typical Distributors
- 14.3 DTF Powder Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global DTF Powder Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global DTF Powder Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. DTG PRO Basic Information, Manufacturing Base and Competitors

Table 4. DTG PRO Major Business

Table 5. DTG PRO DTF Powder Product and Services

Table 6. DTG PRO DTF Powder Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. DTG PRO Recent Developments/Updates

Table 8. STS Inks Basic Information, Manufacturing Base and Competitors

Table 9. STS Inks Major Business

Table 10. STS Inks DTF Powder Product and Services

Table 11. STS Inks DTF Powder Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. STS Inks Recent Developments/Updates

Table 13. Textek Basic Information, Manufacturing Base and Competitors

Table 14. Textek Major Business

Table 15. Textek DTF Powder Product and Services

Table 16. Textek DTF Powder Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. Textek Recent Developments/Updates

Table 18. YIQIA Digital Basic Information, Manufacturing Base and Competitors

Table 19. YIQIA Digital Major Business

Table 20. YIQIA Digital DTF Powder Product and Services

Table 21. YIQIA Digital DTF Powder Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. YIQIA Digital Recent Developments/Updates

Table 23. Velflex Basic Information, Manufacturing Base and Competitors

Table 24. Velflex Major Business

Table 25. Velflex DTF Powder Product and Services

Table 26. Velflex DTF Powder Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 27. Velflex Recent Developments/Updates

Table 28. Xin Flying Basic Information, Manufacturing Base and Competitors

Table 29. Xin Flying Major Business

Table 30. Xin Flying DTF Powder Product and Services

Table 31. Xin Flying DTF Powder Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 32. Xin Flying Recent Developments/Updates

Table 33. Wellye Basic Information, Manufacturing Base and Competitors

Table 34. Wellye Major Business

Table 35. Wellye DTF Powder Product and Services

Table 36. Wellye DTF Powder Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 37. Wellye Recent Developments/Updates

Table 38. Comax Basic Information, Manufacturing Base and Competitors

Table 39. Comax Major Business

Table 40. Comax DTF Powder Product and Services

Table 41. Comax DTF Powder Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 42. Comax Recent Developments/Updates

Table 43. Microtec Basic Information, Manufacturing Base and Competitors

Table 44. Microtec Major Business

Table 45. Microtec DTF Powder Product and Services

Table 46. Microtec DTF Powder Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 47. Microtec Recent Developments/Updates

Table 48. A-SUB Basic Information, Manufacturing Base and Competitors

Table 49. A-SUB Major Business

Table 50. A-SUB DTF Powder Product and Services

Table 51. A-SUB DTF Powder Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 52. A-SUB Recent Developments/Updates

Table 53. Yamation Basic Information, Manufacturing Base and Competitors

Table 54. Yamation Major Business

Table 55. Yamation DTF Powder Product and Services

Table 56. Yamation DTF Powder Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 57. Yamation Recent Developments/Updates

Table 58. Polyprint Basic Information, Manufacturing Base and Competitors

Table 59. Polyprint Major Business

Table 60. Polyprint DTF Powder Product and Services

Table 61. Polyprint DTF Powder Sales Quantity (Kilotons), Average Price (US\$/Ton),

Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 62. Polyprint Recent Developments/Updates

Table 63. Stahls Basic Information, Manufacturing Base and Competitors

Table 64. Stahls Major Business

Table 65. Stahls DTF Powder Product and Services

Table 66. Stahls DTF Powder Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 67. Stahls Recent Developments/Updates

Table 68. Shagun Enterprise Basic Information, Manufacturing Base and Competitors

Table 69. Shagun Enterprise Major Business

Table 70. Shagun Enterprise DTF Powder Product and Services

Table 71. Shagun Enterprise DTF Powder Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 72. Shagun Enterprise Recent Developments/Updates

Table 73. Shenzhen Tunsing Plastic Products Basic Information, Manufacturing Base and Competitors

Table 74. Shenzhen Tunsing Plastic Products Major Business

Table 75. Shenzhen Tunsing Plastic Products DTF Powder Product and Services

Table 76. Shenzhen Tunsing Plastic Products DTF Powder Sales Quantity (Kilotons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 77. Shenzhen Tunsing Plastic Products Recent Developments/Updates

Table 78. Global DTF Powder Sales Quantity by Manufacturer (2020-2025) & (Kilotons)

Table 79. Global DTF Powder Revenue by Manufacturer (2020-2025) & (USD Million)

Table 80. Global DTF Powder Average Price by Manufacturer (2020-2025) & (US\$/Ton)

Table 81. Market Position of Manufacturers in DTF Powder, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 82. Head Office and DTF Powder Production Site of Key Manufacturer

Table 83. DTF Powder Market: Company Product Type Footprint

Table 84. DTF Powder Market: Company Product Application Footprint

Table 85. DTF Powder New Market Entrants and Barriers to Market Entry

Table 86. DTF Powder Mergers, Acquisition, Agreements, and Collaborations

Table 87. Global DTF Powder Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR

Table 88. Global DTF Powder Sales Quantity by Region (2020-2025) & (Kilotons)

Table 89. Global DTF Powder Sales Quantity by Region (2026-2031) & (Kilotons)

Table 90. Global DTF Powder Consumption Value by Region (2020-2025) & (USD Million)

Table 91. Global DTF Powder Consumption Value by Region (2026-2031) & (USD

Million)

Table 92. Global DTF Powder Average Price by Region (2020-2025) & (US\$/Ton)

Table 93. Global DTF Powder Average Price by Region (2026-2031) & (US\$/Ton)

Table 94. Global DTF Powder Sales Quantity by Type (2020-2025) & (Kilotons)

Table 95. Global DTF Powder Sales Quantity by Type (2026-2031) & (Kilotons)

Table 96. Global DTF Powder Consumption Value by Type (2020-2025) & (USD Million)

Table 97. Global DTF Powder Consumption Value by Type (2026-2031) & (USD Million)

Table 98. Global DTF Powder Average Price by Type (2020-2025) & (US\$/Ton)

Table 99. Global DTF Powder Average Price by Type (2026-2031) & (US\$/Ton)

Table 100. Global DTF Powder Sales Quantity by Application (2020-2025) & (Kilotons)

Table 101. Global DTF Powder Sales Quantity by Application (2026-2031) & (Kilotons)

Table 102. Global DTF Powder Consumption Value by Application (2020-2025) & (USD Million)

Table 103. Global DTF Powder Consumption Value by Application (2026-2031) & (USD Million)

Table 104. Global DTF Powder Average Price by Application (2020-2025) & (US\$/Ton)

Table 105. Global DTF Powder Average Price by Application (2026-2031) & (US\$/Ton)

Table 106. North America DTF Powder Sales Quantity by Type (2020-2025) & (Kilotons)

Table 107. North America DTF Powder Sales Quantity by Type (2026-2031) & (Kilotons)

Table 108. North America DTF Powder Sales Quantity by Application (2020-2025) & (Kilotons)

Table 109. North America DTF Powder Sales Quantity by Application (2026-2031) & (Kilotons)

Table 110. North America DTF Powder Sales Quantity by Country (2020-2025) & (Kilotons)

Table 111. North America DTF Powder Sales Quantity by Country (2026-2031) & (Kilotons)

Table 112. North America DTF Powder Consumption Value by Country (2020-2025) & (USD Million)

Table 113. North America DTF Powder Consumption Value by Country (2026-2031) & (USD Million)

Table 114. Europe DTF Powder Sales Quantity by Type (2020-2025) & (Kilotons)

Table 115. Europe DTF Powder Sales Quantity by Type (2026-2031) & (Kilotons)

Table 116. Europe DTF Powder Sales Quantity by Application (2020-2025) & (Kilotons)

Table 117. Europe DTF Powder Sales Quantity by Application (2026-2031) & (Kilotons)

Table 118. Europe DTF Powder Sales Quantity by Country (2020-2025) & (Kilotons)

Table 119. Europe DTF Powder Sales Quantity by Country (2026-2031) & (Kilotons)

Table 120. Europe DTF Powder Consumption Value by Country (2020-2025) & (USD Million)

Table 121. Europe DTF Powder Consumption Value by Country (2026-2031) & (USD Million)

Table 122. Asia-Pacific DTF Powder Sales Quantity by Type (2020-2025) & (Kilotons)

Table 123. Asia-Pacific DTF Powder Sales Quantity by Type (2026-2031) & (Kilotons)

Table 124. Asia-Pacific DTF Powder Sales Quantity by Application (2020-2025) & (Kilotons)

Table 125. Asia-Pacific DTF Powder Sales Quantity by Application (2026-2031) & (Kilotons)

Table 126. Asia-Pacific DTF Powder Sales Quantity by Region (2020-2025) & (Kilotons)

Table 127. Asia-Pacific DTF Powder Sales Quantity by Region (2026-2031) & (Kilotons)

Table 128. Asia-Pacific DTF Powder Consumption Value by Region (2020-2025) & (USD Million)

Table 129. Asia-Pacific DTF Powder Consumption Value by Region (2026-2031) & (USD Million)

Table 130. South America DTF Powder Sales Quantity by Type (2020-2025) & (Kilotons)

Table 131. South America DTF Powder Sales Quantity by Type (2026-2031) & (Kilotons)

Table 132. South America DTF Powder Sales Quantity by Application (2020-2025) & (Kilotons)

Table 133. South America DTF Powder Sales Quantity by Application (2026-2031) & (Kilotons)

Table 134. South America DTF Powder Sales Quantity by Country (2020-2025) & (Kilotons)

Table 135. South America DTF Powder Sales Quantity by Country (2026-2031) & (Kilotons)

Table 136. South America DTF Powder Consumption Value by Country (2020-2025) & (USD Million)

Table 137. South America DTF Powder Consumption Value by Country (2026-2031) & (USD Million)

Table 138. Middle East & Africa DTF Powder Sales Quantity by Type (2020-2025) & (Kilotons)

Table 139. Middle East & Africa DTF Powder Sales Quantity by Type (2026-2031) & (Kilotons)

Table 140. Middle East & Africa DTF Powder Sales Quantity by Application (2020-2025) & (Kilotons)

Table 141. Middle East & Africa DTF Powder Sales Quantity by Application (2026-2031)

& (Kilotons)

Table 142. Middle East & Africa DTF Powder Sales Quantity by Country (2020-2025) & (Kilotons)

Table 143. Middle East & Africa DTF Powder Sales Quantity by Country (2026-2031) & (Kilotons)

Table 144. Middle East & Africa DTF Powder Consumption Value by Country (2020-2025) & (USD Million)

Table 145. Middle East & Africa DTF Powder Consumption Value by Country (2026-2031) & (USD Million)

Table 146. DTF Powder Raw Material

Table 147. Key Manufacturers of DTF Powder Raw Materials

Table 148. DTF Powder Typical Distributors

Table 149. DTF Powder Typical Customers

## List Of Figures

### LIST OF FIGURES

- Figure 1. DTF Powder Picture
- Figure 2. Global DTF Powder Revenue by Type, (USD Million), 2020 & 2024 & 2031
- Figure 3. Global DTF Powder Revenue Market Share by Type in 2024
- Figure 4. Ultrafine?Between 0 and 80 Microns? Examples
- Figure 5. Fine?Between 80 and 200 Microns? Examples
- Figure 6. Coarse?Between 120 and 250 Microns? Examples
- Figure 7. Global DTF Powder Consumption Value by Application, (USD Million), 2020 & 2024 & 2031
- Figure 8. Global DTF Powder Revenue Market Share by Application in 2024
- Figure 9. Clothing Examples
- Figure 10. Home Examples
- Figure 11. Advertising and Logos Examples
- Figure 12. Others Examples
- Figure 13. Global DTF Powder Consumption Value, (USD Million): 2020 & 2024 & 2031
- Figure 14. Global DTF Powder Consumption Value and Forecast (2020-2031) & (USD Million)
- Figure 15. Global DTF Powder Sales Quantity (2020-2031) & (Kilotons)
- Figure 16. Global DTF Powder Price (2020-2031) & (US\$/Ton)
- Figure 17. Global DTF Powder Sales Quantity Market Share by Manufacturer in 2024
- Figure 18. Global DTF Powder Revenue Market Share by Manufacturer in 2024
- Figure 19. Producer Shipments of DTF Powder by Manufacturer Sales (\$MM) and Market Share (%): 2024
- Figure 20. Top 3 DTF Powder Manufacturer (Revenue) Market Share in 2024
- Figure 21. Top 6 DTF Powder Manufacturer (Revenue) Market Share in 2024
- Figure 22. Global DTF Powder Sales Quantity Market Share by Region (2020-2031)
- Figure 23. Global DTF Powder Consumption Value Market Share by Region (2020-2031)
- Figure 24. North America DTF Powder Consumption Value (2020-2031) & (USD Million)
- Figure 25. Europe DTF Powder Consumption Value (2020-2031) & (USD Million)
- Figure 26. Asia-Pacific DTF Powder Consumption Value (2020-2031) & (USD Million)
- Figure 27. South America DTF Powder Consumption Value (2020-2031) & (USD Million)
- Figure 28. Middle East & Africa DTF Powder Consumption Value (2020-2031) & (USD Million)
- Figure 29. Global DTF Powder Sales Quantity Market Share by Type (2020-2031)

- Figure 30. Global DTF Powder Consumption Value Market Share by Type (2020-2031)
- Figure 31. Global DTF Powder Average Price by Type (2020-2031) & (US\$/Ton)
- Figure 32. Global DTF Powder Sales Quantity Market Share by Application (2020-2031)
- Figure 33. Global DTF Powder Revenue Market Share by Application (2020-2031)
- Figure 34. Global DTF Powder Average Price by Application (2020-2031) & (US\$/Ton)
- Figure 35. North America DTF Powder Sales Quantity Market Share by Type (2020-2031)
- Figure 36. North America DTF Powder Sales Quantity Market Share by Application (2020-2031)
- Figure 37. North America DTF Powder Sales Quantity Market Share by Country (2020-2031)
- Figure 38. North America DTF Powder Consumption Value Market Share by Country (2020-2031)
- Figure 39. United States DTF Powder Consumption Value (2020-2031) & (USD Million)
- Figure 40. Canada DTF Powder Consumption Value (2020-2031) & (USD Million)
- Figure 41. Mexico DTF Powder Consumption Value (2020-2031) & (USD Million)
- Figure 42. Europe DTF Powder Sales Quantity Market Share by Type (2020-2031)
- Figure 43. Europe DTF Powder Sales Quantity Market Share by Application (2020-2031)
- Figure 44. Europe DTF Powder Sales Quantity Market Share by Country (2020-2031)
- Figure 45. Europe DTF Powder Consumption Value Market Share by Country (2020-2031)
- Figure 46. Germany DTF Powder Consumption Value (2020-2031) & (USD Million)
- Figure 47. France DTF Powder Consumption Value (2020-2031) & (USD Million)
- Figure 48. United Kingdom DTF Powder Consumption Value (2020-2031) & (USD Million)
- Figure 49. Russia DTF Powder Consumption Value (2020-2031) & (USD Million)
- Figure 50. Italy DTF Powder Consumption Value (2020-2031) & (USD Million)
- Figure 51. Asia-Pacific DTF Powder Sales Quantity Market Share by Type (2020-2031)
- Figure 52. Asia-Pacific DTF Powder Sales Quantity Market Share by Application (2020-2031)
- Figure 53. Asia-Pacific DTF Powder Sales Quantity Market Share by Region (2020-2031)
- Figure 54. Asia-Pacific DTF Powder Consumption Value Market Share by Region (2020-2031)
- Figure 55. China DTF Powder Consumption Value (2020-2031) & (USD Million)
- Figure 56. Japan DTF Powder Consumption Value (2020-2031) & (USD Million)
- Figure 57. South Korea DTF Powder Consumption Value (2020-2031) & (USD Million)
- Figure 58. India DTF Powder Consumption Value (2020-2031) & (USD Million)

Figure 59. Southeast Asia DTF Powder Consumption Value (2020-2031) & (USD Million)

Figure 60. Australia DTF Powder Consumption Value (2020-2031) & (USD Million)

Figure 61. South America DTF Powder Sales Quantity Market Share by Type (2020-2031)

Figure 62. South America DTF Powder Sales Quantity Market Share by Application (2020-2031)

Figure 63. South America DTF Powder Sales Quantity Market Share by Country (2020-2031)

Figure 64. South America DTF Powder Consumption Value Market Share by Country (2020-2031)

Figure 65. Brazil DTF Powder Consumption Value (2020-2031) & (USD Million)

Figure 66. Argentina DTF Powder Consumption Value (2020-2031) & (USD Million)

Figure 67. Middle East & Africa DTF Powder Sales Quantity Market Share by Type (2020-2031)

Figure 68. Middle East & Africa DTF Powder Sales Quantity Market Share by Application (2020-2031)

Figure 69. Middle East & Africa DTF Powder Sales Quantity Market Share by Country (2020-2031)

Figure 70. Middle East & Africa DTF Powder Consumption Value Market Share by Country (2020-2031)

Figure 71. Turkey DTF Powder Consumption Value (2020-2031) & (USD Million)

Figure 72. Egypt DTF Powder Consumption Value (2020-2031) & (USD Million)

Figure 73. Saudi Arabia DTF Powder Consumption Value (2020-2031) & (USD Million)

Figure 74. South Africa DTF Powder Consumption Value (2020-2031) & (USD Million)

Figure 75. DTF Powder Market Drivers

Figure 76. DTF Powder Market Restraints

Figure 77. DTF Powder Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of DTF Powder in 2024

Figure 80. Manufacturing Process Analysis of DTF Powder

Figure 81. DTF Powder Industrial Chain

Figure 82. Sales Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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