

Global DTF Hot Melt Powder Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global DTF Hot Melt Powder market size was valued at US\$ 1516 million in 2024 and is forecast to a readjusted size of USD 1901 million by 2031 with a CAGR of 3.3% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

DTF Hot Melt Powder is an adhesive material designed for DTF (Direct-to-Film) transfer process, used to form a strong connection between the pattern printed on PET film and textiles. Hot melt powder is usually made of polyester or polyurethane substrate, with excellent adhesion, flexibility and durability, and can adapt to a variety of fabric types (such as cotton, polyester, blended fabrics, etc.). In the DTF process, the hot melt powder melts under the application of heat and pressure and firmly transfers the pattern to the fabric surface, achieving high-definition printing effects while maintaining a soft feel and excellent washability.

This report is a detailed and comprehensive analysis for global DTF Hot Melt Powder market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global DTF Hot Melt Powder market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global DTF Hot Melt Powder market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global DTF Hot Melt Powder market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2020-2031

Global DTF Hot Melt Powder market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for DTF Hot Melt Powder

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global DTF Hot Melt Powder market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sublistar, Textek, YIQIA Digital, Subllcool, Comax, STS Inks, Microtec, Velflex, Yamation, POLYTECH, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

DTF Hot Melt Powder market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Fine Particle Hot Melt Powder

Coarse Particle Hot Melt Powder

Market segment by Application

Clothing

Home

Advertising and Logos

Others

Major players covered

Sublistar

Textek

YIQIA Digital

Subllcool

Comax

STS Inks

Microtec

Velflex

Yamation

POLYTECH

Stahls

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe DTF Hot Melt Powder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of DTF Hot Melt Powder, with price, sales quantity, revenue, and global market share of DTF Hot Melt Powder from 2020 to 2025.

Chapter 3, the DTF Hot Melt Powder competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the DTF Hot Melt Powder breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and DTF Hot Melt Powder market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of DTF Hot Melt Powder.

Chapter 14 and 15, to describe DTF Hot Melt Powder sales channel, distributors, customers, research findings and conclusion.

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