

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Dry Shampoo Market 2018, Forecast to 2023

<https://marketpublishers.com/r/GF44D50BDDDEN.html>

Date: July 2018

Pages: 136

Price: US\$ 4,880.00 (Single User License)

ID: GF44D50BDDDEN

## Abstracts

This report studies the Dry Shampoo market, From reviving limp hair and banishing greasy scalps to boosting voluminous roots, dry shampoo offers a magical promise to users: fresher hair, no soap and water required. Dry Shampoo is more convenient.

### SCOPE OF THE REPORT:

This report focuses on the Dry Shampoo in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The manufacturers and consumers are concentrated in Europe, USA, China, and Japan. North America is the largest consumption regions; Europe is following with share about 38.8%. The revenue share of North America, Europe, China and Japan is 38.8%, 36.4%, 9.7% and 4.2% in 2016.

Church & Dwight is the largest manufacturer in the global market, which revenue has reached 130 M USD in 2016, and followed competitors are P&G, Unilever, L'Oreal, Henkel, etc.

The price of dry shampoo keeps fluctuation in 2016. The price is at about 1318 USD/Oz in 2016. The product profit margin is about 48.58% in 2016, and it also fluctuation in recent years. In the next few years, we predict that price will continue to fluctuation. As competition intensifies, prices gap between different brands will go narrowing.

The worldwide market for Dry Shampoo is expected to grow at a CAGR of roughly 14.3% over the next five years, will reach 1350 million US\$ in 2023, from 610 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Church & Dwight

P&G

Unilever

L'Oreal

Henkel

Pierre Fabre

Sephora

Shiseido

Revlon

Ramirent

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Spray

Others

Market Segment by Applications, can be divided into

Pregnant Women

Business

Others

There are 15 Chapters to deeply display the global Dry Shampoo market.

Chapter 1, to describe Dry Shampoo Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Dry Shampoo, with sales, revenue, and price of Dry Shampoo, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Dry Shampoo, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Dry Shampoo market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Dry Shampoo sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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