

Global Dry Sausage Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Dry Sausage market size was valued at USD 4958.6 million in 2023 and is forecast to a readjusted size of USD 6367.3 million by 2030 with a CAGR of 3.6% during review period.

Dry sausages are a more concentrated form of meat made from beef, pork, poultry, or a combination of meats that are ground, seasoned with spices and mixed with curing ingredients, packed into a casing, and then moved through a controlled and continuous air-drying process.

Raw sausages, which are not submitted to the smoking process, are known as air-dried sausages. This variety of dry sausage is characterized by a highly attractive appearance and by its yeasty-cheesy flavour. Air-dried sausages are marked with or without mould overlay.

Dry sausage is basically split into pork, beef, poultry and others. Among all the types, pork is the largest segment, with a market share of over 56% in 2019.

Dry sausage is widely used in areas of pizza, ready to eat food, meals and others. Pizza and meals occupy nearly 38% and 32% of the global market, respectively, which make them two main application of dry sausage.

WH Group (Smithfield Foods), Campofr?o Food Group, Hormel, Tyson Foods (Hillshire Brands), Vienna Beef, Olymel are the key players in the global dry sausage market. However, these top companies made a market share of only about 16%, with the largest company occupying approximately 4% of the global market.

The Global Info Research report includes an overview of the development of the Dry Sausage industry chain, the market status of Pizza (Pork Dry Sausage, Beef Dry Sausage), Ready to Eat Food (Pork Dry Sausage, Beef Dry Sausage), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Dry Sausage.

Regionally, the report analyzes the Dry Sausage markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Dry Sausage market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Dry Sausage market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Dry Sausage industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Pork Dry Sausage, Beef Dry Sausage).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Dry Sausage market.

Regional Analysis: The report involves examining the Dry Sausage market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Dry Sausage market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Dry Sausage:

Company Analysis: Report covers individual Dry Sausage manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Dry Sausage. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Pizza, Ready to Eat Food).

Technology Analysis: Report covers specific technologies relevant to Dry Sausage. It assesses the current state, advancements, and potential future developments in Dry Sausage areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Dry Sausage market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Dry Sausage market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Pork Dry Sausage

Beef Dry Sausage

Poultry Dry Sausage

Market segment by Application

Pizza

Ready to Eat Food

Meals

Major players covered

WH Group (Smithfield Foods)

Campofr?o Food Group

Hormel

Tyson Foods (Hillshire Brands)

Olymel

Vienna Beef

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Dry Sausage product scope, market overview, market estimation

caveats and base year.

Chapter 2, to profile the top manufacturers of Dry Sausage, with price, sales, revenue and global market share of Dry Sausage from 2019 to 2024.

Chapter 3, the Dry Sausage competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Dry Sausage breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Dry Sausage market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Dry Sausage.

Chapter 14 and 15, to describe Dry Sausage sales channel, distributors, customers, research findings and conclusion.

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