

Global Dry Mouth Relief Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Dry Mouth Relief market size was valued at USD 4749.3 million in 2023 and is forecast to a readjusted size of USD 6020.1 million by 2030 with a CAGR of 3.4% during review period.

Dry mouth, or xerostomia (zeer-o-STOE-me-uh), refers to a condition in which the salivary glands in your mouth don't make enough saliva to keep your mouth wet. Dry mouth is often due to the side effect of certain medications or aging issues or as a result of radiation therapy for cancer. Less often, dry mouth may be caused by a condition that directly affects the salivary glands.

Market competition is intense. GlaxoSmithKline, Colgate-Palmolive, Chattem, Johnson & Johnson, Procter & Gamble, etc. are the leaders of the industry, with about 37% market shares.

North America is the largest consumption place, with a consumption market share nearly 37%. Following North America, Europe is the second largest consumption place with the consumption market share of 25%.

The classification of dry mouth relief includes mouthwash, spray, lozenges, gel and others, and the revenue proportion of mouthwash is about 26%.

Dry mouth relief is widely sold in E-commerce, supermarket and other field. The most proportion of dry mouth relief is sold in supermarket, and the consumption value is about 55%.

North America region is the largest supplier of dry mouth relief, with a revenue market

share nearly 38%. Europe is the second largest supplier of dry mouth relief, enjoying revenue market share nearly 32%.

The Global Info Research report includes an overview of the development of the Dry Mouth Relief industry chain, the market status of E-commerce (Mouthwash, Spray), Supermarket (Mouthwash, Spray), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Dry Mouth Relief.

Regionally, the report analyzes the Dry Mouth Relief markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Dry Mouth Relief market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Dry Mouth Relief market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Dry Mouth Relief industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Mouthwash, Spray).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Dry Mouth Relief market.

Regional Analysis: The report involves examining the Dry Mouth Relief market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future

projections and forecasts for the Dry Mouth Relief market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Dry Mouth Relief:

Company Analysis: Report covers individual Dry Mouth Relief players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Dry Mouth Relief. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (E-commerce, Supermarket).

Technology Analysis: Report covers specific technologies relevant to Dry Mouth Relief. It assesses the current state, advancements, and potential future developments in Dry Mouth Relief areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Dry Mouth Relief market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Dry Mouth Relief market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Mouthwash

Spray

Lozenges

Gel

Others

Market segment by Application

E-commerce

Supermarket

Others

Market segment by players, this report covers

GlaxoSmithKline

Colgate-Palmolive

Chattem

Johnson & Johnson

Procter & Gamble

Wrigley

Lotte

BioXtra

Nature's Sunshine

Sunstar

Dr. Fresh

3M

Hager Pharma

Xlear

Prestige

Oral Biotech

TheraBreath

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Dry Mouth Relief product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Dry Mouth Relief, with revenue, gross margin and global market share of Dry Mouth Relief from 2019 to 2024.

Chapter 3, the Dry Mouth Relief competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption

value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Dry Mouth Relief market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Dry Mouth Relief.

Chapter 13, to describe Dry Mouth Relief research findings and conclusion.

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