

Global Dry Mouth Relief Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Dry Mouth Relief market size is expected to reach \$ 6681 million by 2032, rising at a market growth of 3.5% CAGR during the forecast period (2026-2032).

Dry mouth, or xerostomia (zeer-o-STOE-me-uh), refers to a condition in which the salivary glands in your mouth don't make enough saliva to keep your mouth wet. Dry mouth is often due to the side effect of certain medications or aging issues or as a result of radiation therapy for cancer. Less often, dry mouth may be caused by a condition that directly affects the salivary glands.

Market competition is intense. GlaxoSmithKline, Colgate-Palmolive, Chattem, Johnson & Johnson, Procter & Gamble, etc. are the leaders of the industry, with about 37% market shares.

North America is the largest consumption place, with a consumption market share nearly 37%. Following North America, Europe is the second largest consumption place with the consumption market share of 25%.

The classification of dry mouth relief includes mouthwash, spray, lozenges, gel and others, and the revenue proportion of mouthwash is about 26%.

Dry mouth relief is widely sold in E-commerce, supermarket and other field. The most proportion of dry mouth relief is sold in supermarket, and the consumption value is about 55%.

North America region is the largest supplier of dry mouth relief, with a revenue market share nearly 38%. Europe is the second largest supplier of dry mouth relief, enjoying

revenue market share nearly 32%.

This report studies the global Dry Mouth Relief demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Dry Mouth Relief, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Dry Mouth Relief that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Dry Mouth Relief total market, 2021-2032, (USD Million)

Global Dry Mouth Relief total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Dry Mouth Relief total market, key domestic companies, and share, (USD Million)

Global Dry Mouth Relief revenue by player, revenue and market share 2021-2026, (USD Million)

Global Dry Mouth Relief total market by Type, CAGR, 2021-2032, (USD Million)

Global Dry Mouth Relief total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Dry Mouth Relief market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include GlaxoSmithKline, Colgate-Palmolive, Chattem, Johnson & Johnson, Procter & Gamble, Wrigley, Lotte, BioXtra, Nature's Sunshine, Sunstar, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Dry Mouth Relief market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Dry Mouth Relief Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Dry Mouth Relief Market, Segmentation by Type:

Mouthwash

Spray

Lozenges

Gel

Others

Global Dry Mouth Relief Market, Segmentation by Application:

E-commerce

Supermarket

Others

Companies Profiled:

GlaxoSmithKline

Colgate-Palmolive

Chattem

Johnson & Johnson

Procter & Gamble

Wrigley

Lotte

BioXtra

Nature's Sunshine

Sunstar

Dr. Fresh

3M

Hager Pharma

Xlear

Prestige

Oral Biotech

TheraBreath

Key Questions Answered

1. How big is the global Dry Mouth Relief market?
2. What is the demand of the global Dry Mouth Relief market?
3. What is the year over year growth of the global Dry Mouth Relief market?
4. What is the total value of the global Dry Mouth Relief market?
5. Who are the Major Players in the global Dry Mouth Relief market?
6. What are the growth factors driving the market demand?

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Figure 39. E-commerce

Figure 40. Supermarket

Figure 41. Others

Figure 42. World Dry Mouth Relief Market Size Market Share by Application (2021-2032)

Figure 43. Dry Mouth Relief Industrial Chain

Figure 44. Methodology

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