

Global Dry Eye Therapy Eye Drops Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Dry Eye Therapy Eye Drops market size was valued at US\$ 2768 million in 2025 and is forecast to a readjusted size of US\$ 3502 million by 2032 with a CAGR of 3.3% during review period.

Dry eye syndrome can be treated with artificial tears or medicated eye drops that reduce inflammation and stimulate lubrication. Dry Eye Therapy Eye Drops refer to the eye drops immediate relief of dry eye symptoms. In 2025, global Dry Eye Therapy Eye Drops production reached approximately 179,333 k units, with an average global market price of around 15 US\$/ Unit. The production capacity of Dry Eye Therapy Eye Drops reaches 224,000 k units, and the industry's gross profit margin is approximately between 50% and 70%.

The market for dry eye drops is experiencing rapid growth, primarily driven by lifestyle and environmental factors such as the widespread use of electronic screens globally, an aging population, and worsening air pollution and dryness, leading to a significant increase in the prevalence of dry eye. Simultaneously, patients' demands for visual quality and comfort are constantly rising, prompting treatment to evolve from simple relief to more precise and diversified approaches. Furthermore, the continuous launch of new preservative-free formulations, along with improvements in ophthalmological diagnostic and treatment levels and increased patient awareness, are collectively driving the development of dry eye drops towards greater safety, effectiveness, and personalization.

This report is a detailed and comprehensive analysis for global Dry Eye Therapy Eye Drops market. Both quantitative and qualitative analyses are presented by

manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Dry Eye Therapy Eye Drops market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Dry Eye Therapy Eye Drops market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Dry Eye Therapy Eye Drops market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Dry Eye Therapy Eye Drops market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Dry Eye Therapy Eye Drops

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Dry Eye Therapy Eye Drops market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Alcon, Bausch Health, Novartis, AbbVie, Santen Pharmaceutical, CooperVision, URSAPHARM, Th?a Pharmaceuticals, Rohto, OmniVision Pharma, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Dry Eye Therapy Eye Drops market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Sodium Hyaluronate Eye Drops

Sodium Carboxymethylcellulose Eye Drops

Other

Market segment by Preservative

Preservative-free

Contains Preservatives

Market segment by Target Audience

Post-operative Patients

Contact Lens Wearers

Others

Market segment by Application

Teenagers

Middle Age

Older Adult

Major players covered

Alcon

Bausch Health

Novartis

AbbVie

Santen Pharmaceutical

CooperVision

URSAPHARM

Th?a Pharmaceuticals

Rohto

OmniVision Pharma

Prestige Consumer Healthcare

LION

Kenvue (Visine)

Zhenshiming Pharmaceutical

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Dry Eye Therapy Eye Drops product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Dry Eye Therapy Eye Drops, with price, sales quantity, revenue, and global market share of Dry Eye Therapy Eye Drops from 2021 to 2026.

Chapter 3, the Dry Eye Therapy Eye Drops competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Dry Eye Therapy Eye Drops breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Dry Eye Therapy Eye Drops market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Dry Eye Therapy Eye Drops.

Chapter 14 and 15, to describe Dry Eye Therapy Eye Drops sales channel, distributors, customers, research findings and conclusion.

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