

Global Dry Eye Syndrome Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GFA3BE62BEFEN.html>

Date: January 2024

Pages: 110

Price: US\$ 3,480.00 (Single User License)

ID: GFA3BE62BEFEN

Abstracts

According to our (Global Info Research) latest study, the global Dry Eye Syndrome market size was valued at USD 5540.9 million in 2023 and is forecast to a readjusted size of USD 7443.2 million by 2030 with a CAGR of 4.3% during review period.

Dry eye syndrome (DES), also known as keratoconjunctivitis sicca (KCS), is the condition of having dry eyes. Other associated symptoms include irritation, redness, discharge, and easily fatigued eyes. Blurred vision may also occur. The symptoms can range from mild and occasional to severe and continuous. Scarring of the cornea may occur in some cases without treatment.

In this report, we mainly study the drugs and eye drops for dry eye.

Global Dry Eye Syndrome key players include Allergan, Alcon, Novartis, Santen Pharma, Johnson & Johnson, etc. Global top five manufacturers hold a share over 60%.

North America is the largest market, with a share over 55%, followed by Europe and Asia-Pacific, both have a share over 35 percent.

In terms of product, Anti-inflammatory Drugs is the largest segment, with a share over 50%. And in terms of application, the largest application is Hospital, followed by Retail Pharmacy.

The Global Info Research report includes an overview of the development of the Dry Eye Syndrome industry chain, the market status of Hospital (Artificial Tears, Anti-inflammatory Drugs), Retail Pharmacy (Artificial Tears, Anti-inflammatory Drugs), and

key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Dry Eye Syndrome.

Regionally, the report analyzes the Dry Eye Syndrome markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Dry Eye Syndrome market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Dry Eye Syndrome market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Dry Eye Syndrome industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., Artificial Tears, Anti-inflammatory Drugs).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Dry Eye Syndrome market.

Regional Analysis: The report involves examining the Dry Eye Syndrome market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Dry Eye Syndrome market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Dry Eye Syndrome:

Company Analysis: Report covers individual Dry Eye Syndrome manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Dry Eye Syndrome. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different Distribution Channels (Hospital, Retail Pharmacy).

Technology Analysis: Report covers specific technologies relevant to Dry Eye Syndrome. It assesses the current state, advancements, and potential future developments in Dry Eye Syndrome areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Dry Eye Syndrome market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Dry Eye Syndrome market is split by Type and by Distribution Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Distribution Channel in terms of volume and value.

Market segment by Type

Artificial Tears

Anti-inflammatory Drugs

Others

Market segment by Distribution Channel

Hospital

Retail Pharmacy

Others

Major players covered

Allergan

Alcon

Novartis

Santen Pharma

Johnson & Johnson

Bausch & Lomb

Thea pharmaceuticals

URSAPHARM

SIMILASAN

Akorn

United Laboratories

Sun Pharmaceutical

Jianfeng Group

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Dry Eye Syndrome product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Dry Eye Syndrome, with price, sales, revenue and global market share of Dry Eye Syndrome from 2019 to 2024.

Chapter 3, the Dry Eye Syndrome competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Dry Eye Syndrome breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and distribution channel, with sales market share and growth rate by type, distribution channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Dry Eye Syndrome market forecast, by regions, type and distribution channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Dry Eye Syndrome.

Chapter 14 and 15, to describe Dry Eye Syndrome sales channel, distributors, customers, research findings and conclusion.

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