

Global Drug Repositioning Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Drug Repositioning market size was valued at USD 27030 million in 2023 and is forecast to a readjusted size of USD 36780 million by 2030 with a CAGR of 4.5% during review period.

Drug repurposing (also called drug repositioning, reprofiling or re-tasking) is a strategy for identifying new uses for approved or investigational drugs that are outside the scope of the original medical indication. This strategy offers various advantages over developing an entirely new drug for a given indication.

Global Drug Repositioning key players include Teva, Novartis, Mylan, Johnson & Johnson, Pfizer, etc. Global top five manufacturers hold a share about 15%.

North America is the largest market, with a share about 40%, followed by Europe and China, both have a share over 30 percent.

In terms of product, Generic Drugs is the largest segment, with a share about 65%. And in terms of application, the largest application is Cancer, followed by Cardiovascular Diseases.

The Global Info Research report includes an overview of the development of the Drug Repositioning industry chain, the market status of Cardiovascular Diseases (Generic Drugs, Clinical Trial Failed Drugs), Mental Illness (Generic Drugs, Clinical Trial Failed Drugs), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Drug Repositioning.

Regionally, the report analyzes the Drug Repositioning markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Drug Repositioning market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Drug Repositioning market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Drug Repositioning industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Generic Drugs, Clinical Trial Failed Drugs).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Drug Repositioning market.

Regional Analysis: The report involves examining the Drug Repositioning market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Drug Repositioning market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Drug Repositioning:

Company Analysis: Report covers individual Drug Repositioning players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Drug Repositioning. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Cardiovascular Diseases, Mental Illness).

Technology Analysis: Report covers specific technologies relevant to Drug Repositioning. It assesses the current state, advancements, and potential future developments in Drug Repositioning areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Drug Repositioning market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Drug Repositioning market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Generic Drugs

Clinical Trial Failed Drugs

Market segment by Application

Cardiovascular Diseases

Mental Illness

Cancer

Others

Market segment by players, this report covers

Teva

Novartis

Mylan

Johnson & Johnson

Pfizer

Bausch Health

GSK

ChemRar Group

Glenmark

Fujifilm

Dr. Reddy

R-Pharma

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Drug Repositioning product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Drug Repositioning, with revenue, gross margin and global market share of Drug Repositioning from 2019 to 2024.

Chapter 3, the Drug Repositioning competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Drug Repositioning market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Drug Repositioning.

Chapter 13, to describe Drug Repositioning research findings and conclusion.

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