

# Global Drug of Abuse (DOA) Testing Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Drug of Abuse (DOA) Testing market size was valued at USD 6504 million in 2023 and is forecast to a readjusted size of USD 10110 million by 2030 with a CAGR of 6.5% during review period.

The drug of abuse test is an immunoassay based on the principle of competitive binding.

North America will dominate the drug of abuse testing market in 2022 owing to high R&D investment, presence of global players, increasing adoption of technologically advanced solutions, and efforts of major companies. In North America, the U.S. accounted for the major share accounting for 90% owing to the rise in the use of illicit drugs and the resulting increase in health problems. Rising monitoring of illicit drug consumption in the workplace and rise in drug trafficking are other factors contributing to the market growth.

The Global Info Research report includes an overview of the development of the Drug of Abuse (DOA) Testing industry chain, the market status of Hospitals (Urine, Saliva), Laboratories (Urine, Saliva), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Drug of Abuse (DOA) Testing.

Regionally, the report analyzes the Drug of Abuse (DOA) Testing markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly

China, leads the global Drug of Abuse (DOA) Testing market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Drug of Abuse (DOA) Testing market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Drug of Abuse (DOA) Testing industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Urine, Saliva).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Drug of Abuse (DOA) Testing market.

**Regional Analysis:** The report involves examining the Drug of Abuse (DOA) Testing market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Drug of Abuse (DOA) Testing market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Drug of Abuse (DOA) Testing:

**Company Analysis:** Report covers individual Drug of Abuse (DOA) Testing players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and

attitudes towards Drug of Abuse (DOA) Testing This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Hospitals, Laboratories).

**Technology Analysis:** Report covers specific technologies relevant to Drug of Abuse (DOA) Testing. It assesses the current state, advancements, and potential future developments in Drug of Abuse (DOA) Testing areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Drug of Abuse (DOA) Testing market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Drug of Abuse (DOA) Testing market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Urine

Saliva

Hair

Others

### Market segment by Application

Hospitals

Laboratories

Workplace

At-Home

Others

Market segment by players, this report covers

Siemens

Merck

Roche

Thermo Fisher Scientific

Bio-Rad

Abbott

Quest Diagnostics

Psychemedics

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Drug of Abuse (DOA) Testing product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Drug of Abuse (DOA) Testing, with revenue, gross margin and global market share of Drug of Abuse (DOA) Testing from 2019 to 2024.

Chapter 3, the Drug of Abuse (DOA) Testing competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Drug of Abuse (DOA) Testing market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

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