

Global Driver Drowsiness Monitoring Tool Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GDAC375F4B60EN.html>

Date: June 2026

Pages: 137

Price: US\$ 4,480.00 (Single User License)

ID: GDAC375F4B60EN

Abstracts

The global Driver Drowsiness Monitoring Tool market size is expected to reach \$ 1910 million by 2032, rising at a market growth of 11.7% CAGR during the forecast period (2026-2032).

Driver drowsiness monitoring tools refer to software platforms that leverage AI vision algorithms, driving behavior analysis models, and fleet safety management systems to identify, warn against, record, and manage states of driver fatigue, drowsiness, distraction, and diminished alertness. These platforms typically integrate with in-vehicle cameras, DMS terminals, dashcams, ADAS devices, or vehicle CAN/IoV (Internet of Vehicles) data. By analyzing information such as blink frequency, duration of eye closure, yawning, head posture, gaze deviation, head-down behavior, and abnormal driving trajectories, the system assesses the risk of driver drowsiness and issues warnings to the driver, fleet managers, or a centralized monitoring center. Unlike standalone hardware devices, these software-based platforms place greater emphasis on algorithmic recognition, data analytics, risk scoring, incident playback, driver profiling, fleet oversight, statistical reporting, and cloud-based management. They are primarily deployed in scenarios involving logistics and transportation, passenger transport, hazardous materials transport, mining vehicles, construction machinery, public buses and taxis, ride-hailing services, and corporate fleet safety management.

The upstream segment of the driver drowsiness monitoring tool industry chain primarily comprises in-vehicle cameras/DMS terminals, AI-enabled dashcams, infrared supplementary lighting modules, vehicle CAN/OBD data sources, GPS/IoV data, cloud servers, AI vision algorithm models, and training datasets for fatigue recognition. The midstream segment consists of software platforms and algorithm service providers; core functionalities in this segment include facial/eye movement recognition, PERCLOS

(percentage of eye closure) analysis, yawning detection, head posture analysis, gaze deviation detection, distracted driving recognition, fatigue risk scoring, incident capture and playback, driver profiling, fleet safety reporting, cloud-based alerting, and API/SDK integration. The downstream segment primarily targets logistics fleets, public passenger transport operators, hazardous materials carriers, mining vehicle operators, construction machinery fleets, taxi/ride-hailing services, insurance risk management platforms, and OEMs (Original Equipment Manufacturers) for pre-installed DMS systems. The gross margin for driver drowsiness monitoring tools stands at approximately 73%.

From the demand perspective, software-platform-based driver drowsiness monitoring tools are evolving from mere 'fleet safety management tools' into comprehensive platforms that integrate 'regulatory compliance, active safety, and operational cost reduction.' Sectors such as logistics, passenger transport, hazardous materials transport, mining vehicles, public transit, taxi services, and corporate fleets face stringent regulatory requirements regarding risks such as fatigued driving, distracted driving, eye closure, yawning, head-down postures, and gaze deviation. Consequently, standalone alarm terminals are no longer sufficient to meet the requirements for backend record-keeping, incident review, driver scoring, and safety performance assessments. The EU's General Safety Regulation has already driven the widespread adoption of driver drowsiness and attention warning systems in new vehicles; furthermore, the UNECE released information in 2026 regarding new DDAW regulations aimed at preventing fatigue-related accidents, signaling that driver state monitoring is becoming a pivotal direction in global automotive safety regulation.

From the supply perspective, the core of industry competition lies not merely in hardware cameras, but rather in algorithm accuracy, scenario adaptability, cloud platform capabilities, and data closed-loop capabilities. Software platforms must maintain low rates of both false alarms and missed detections across various challenging scenarios—including nighttime driving, strong lighting conditions, drivers wearing glasses or masks, head-turning movements, and complex in-cabin lighting environments. Simultaneously, these platforms must support real-time alerts to fleet management backends, the retention of video and image evidence, risk classification, driver profiling, statistical reporting, API integration, and multi-terminal access.

Regarding future trends, driver drowsiness monitoring tools are poised to evolve into integrated platforms encompassing 'DMS + OMS + ADAS + Fleet Management.' Platform functionalities will no longer be confined to fatigue alerts but will extend to cover scenarios such as distracted driving, emotion recognition, health anomaly

detection, takeover prompts, detection of left-behind children, occupant status monitoring, insurance risk management, and safety training. Furthermore, business models will gradually shift from one-time software licensing toward algorithm licensing, SaaS subscriptions, fleet safety scoring services, data services, and revenue-sharing agreements for factory-installed mass production solutions with OEMs. Within this evolving landscape, fatigue and drowsiness monitoring will remain one of the core functionalities.

This report studies the global Driver Drowsiness Monitoring Tool demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Driver Drowsiness Monitoring Tool, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Driver Drowsiness Monitoring Tool that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Driver Drowsiness Monitoring Tool total market, 2021-2032, (USD Million)

Global Driver Drowsiness Monitoring Tool total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Driver Drowsiness Monitoring Tool total market, key domestic companies, and share, (USD Million)

Global Driver Drowsiness Monitoring Tool revenue by player, revenue and market share 2021-2026, (USD Million)

Global Driver Drowsiness Monitoring Tool total market by Type, CAGR, 2021-2032, (USD Million)

Global Driver Drowsiness Monitoring Tool total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Driver Drowsiness Monitoring Tool market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Smart Eye, Seeing Machines, Tobii, Jungo, Cipia, Bosch, Valeo, Continental, Magna, Nauto, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Driver Drowsiness Monitoring Tool market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Driver Drowsiness Monitoring Tool Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Driver Drowsiness Monitoring Tool Market, Segmentation by Type:

On-Premises

Cloud-Based

Global Driver Drowsiness Monitoring Tool Market, Segmentation by Alarm Response Delay:

Real-Time (3 Seconds)

Global Driver Drowsiness Monitoring Tool Market, Segmentation by Objects for Identification:

Drowsiness Monitoring Type

Distraction Monitoring Type

Others

Global Driver Drowsiness Monitoring Tool Market, Segmentation by Application:

Commercial

Individual

Companies Profiled:

Smart Eye

Seeing Machines

Tobii

Jungo

Cipia

Bosch

Valeo

Continental

Magna

Nauto

Lytx

Samsara

Netradyne

DENSO

Mitsubishi Electric

Panasonic Automotive

SenseTime

ArcSoft

MINIEYE

Streamax

Key Questions Answered

1. How big is the global Driver Drowsiness Monitoring Tool market?
2. What is the demand of the global Driver Drowsiness Monitoring Tool market?
3. What is the year over year growth of the global Driver Drowsiness Monitoring Tool market?
4. What is the total value of the global Driver Drowsiness Monitoring Tool market?
5. Who are the Major Players in the global Driver Drowsiness Monitoring Tool market?
6. What are the growth factors driving the market demand?

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