

Global Drinkable Peanut Powder Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Drinkable Peanut Powder market size was valued at USD 471.8 million in 2023 and is forecast to a readjusted size of USD 567.7 million by 2030 with a CAGR of 2.7% during review period.

Drinkable peanut powder is a product that is prepared by crushing roasted peanuts, in order to remove natural oils. The remaining particles are then grounded into fine powder that contains 85% less fat and 50% fewer calories in comparison to regular peanut butter. Consumers prefer plant-based proteins over animal-based proteins. Demand for healthy beverages is significantly high, especially for drinkable peanut powder products. This is attributed to high protein content and health benefits that drinkable peanut powder products offer. Thus, food manufacturers are developing peanut powder-based beverages that are rich in protein and low in fat content with fewer calories. Governments of various countries support production of organic, natural, and non-GMO foods and beverages. The inclination of consumers towards nutritious and functional foods and beverages has created a positive platform for drinkable peanut powder, due to its plant-based natural protein content.

Factors such as increasing demand for beverages, nutritious products, and plant-based proteins coupled with increasing health consciousness and awareness among consumers, and increasing production and consumption of peanuts and peanuts-based products are expected to drive growth of the global drinkable peanut powder market. Additionally, increasing penetration of retail and online by major retailers and are expected to fuel the overall growth of the global drinkable peanut powder market.



The Global Info Research report includes an overview of the development of the Drinkable Peanut Powder industry chain, the market status of Super Market & Hypermarket (Soluble (Powder), Insoluble (Particle)), Departmental Stores (Soluble (Powder), Insoluble (Particle)), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Drinkable Peanut Powder.

Regionally, the report analyzes the Drinkable Peanut Powder markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Drinkable Peanut Powder market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Drinkable Peanut Powder market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Drinkable Peanut Powder industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Soluble (Powder), Insoluble (Particle)).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Drinkable Peanut Powder market.

Regional Analysis: The report involves examining the Drinkable Peanut Powder market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Drinkable Peanut Powder market. This may include estimating market growth rates, predicting market demand, and identifying emerging



trends.

The report also involves a more granular approach to Drinkable Peanut Powder:

Company Analysis: Report covers individual Drinkable Peanut Powder manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Drinkable Peanut Powder This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Super Market & Hypermarket, Departmental Stores).

Technology Analysis: Report covers specific technologies relevant to Drinkable Peanut Powder. It assesses the current state, advancements, and potential future developments in Drinkable Peanut Powder areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Drinkable Peanut Powder market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Drinkable Peanut Powder market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Soluble (Powder)

Insoluble (Particle)



Market segment by Application Super Market & Hypermarket **Departmental Stores** Online Retailing Major players covered The J.M. Smucker Golden Peanut And Tree Nuts Santa Cruz Bell Research **Peanut Butter** The Tru-Nut Sukrin Protein Plus BetterBody Foods **Nutrinity Foundation** Market segment by region, regional analysis covers North America (United States, Canada and Mexico) Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)



South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Drinkable Peanut Powder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Drinkable Peanut Powder, with price, sales, revenue and global market share of Drinkable Peanut Powder from 2019 to 2024.

Chapter 3, the Drinkable Peanut Powder competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Drinkable Peanut Powder breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Drinkable Peanut Powder market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Drinkable Peanut Powder.

Chapter 14 and 15, to describe Drinkable Peanut Powder sales channel, distributors, customers, research findings and conclusion.



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