

# Global Dress Rental Services Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Dress Rental Services market size was valued at US\$ 1462 million in 2025 and is forecast to a readjusted size of US\$ 2238 million by 2032 with a CAGR of 6.2% during review period.

Dress Rental Services refers to a service model that provides individuals or organizations with various formal or semi-formal clothing (such as evening gowns, wedding dresses, business suits, themed clothing, etc.) through short-term rentals. It typically includes style selection, size adjustment, cleaning and maintenance, logistics delivery and return management, to meet users' periodic dressing needs for weddings, banquets, business activities, performances, photo shoots and social occasions at a lower cost.

This report is a detailed and comprehensive analysis for global Dress Rental Services market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### Key Features:

Global Dress Rental Services market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Dress Rental Services market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Dress Rental Services market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Dress Rental Services market shares of main players, in revenue (\$ Million), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Dress Rental Services

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Dress Rental Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nuuly, HURR, Armoire, Rent the Runway, FashionPass, Hirestreet, By Rotation, GlamCorner, My Wardrobe HQ, Style Theory, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market segmentation**

Dress Rental Services market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Evening & Gown Rental

Wedding & Bridal Dress Rental

Costume & Themed Dress Rental

## Business & Formal Wear Rental

### Market segment by Model

Offline Boutique Rental

Online Platform-Based Rental

### Market segment by Application

Individual

Commercial

### Market segment by players, this report covers

Nuuly

HURR

Armoire

Rent the Runway

FashionPass

Hirestreet

By Rotation

GlamCorner

My Wardrobe HQ

Style Theory

Menguin

YCloset

Generation Tux

Tulerie

John Lewis Fashion Rental

OpenClosit

Something Borrowed

Le Tote

The Black Tux

Girl Meets Dress

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Dress Rental Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Dress Rental Services, with revenue, gross margin, and global market share of Dress Rental Services from 2021 to 2026.

Chapter 3, the Dress Rental Services competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Dress Rental Services market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Dress Rental Services.

Chapter 13, to describe Dress Rental Services research findings and conclusion.

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