

# Global Dress Rental Services Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Dress Rental Services market size is expected to reach \$ 2238 million by 2032, rising at a market growth of 6.2% CAGR during the forecast period (2026-2032).

Dress Rental Services refers to a service model that provides individuals or organizations with various formal or semi-formal clothing (such as evening gowns, wedding dresses, business suits, themed clothing, etc.) through short-term rentals. It typically includes style selection, size adjustment, cleaning and maintenance, logistics delivery and return management, to meet users' periodic dressing needs for weddings, banquets, business activities, performances, photo shoots and social occasions at a lower cost.

This report studies the global Dress Rental Services demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Dress Rental Services, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Dress Rental Services that contribute to its increasing demand across many markets.

### Highlights and key features of the study

Global Dress Rental Services total market, 2021-2032, (USD Million)

Global Dress Rental Services total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Dress Rental Services total market, key domestic companies, and share, (USD Million)

Global Dress Rental Services revenue by player, revenue and market share 2021-2026, (USD Million)

Global Dress Rental Services total market by Type, CAGR, 2021-2032, (USD Million)

Global Dress Rental Services total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Dress Rental Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nuuly, HURR, Armoire, Rent the Runway, FashionPass, Hirestreet, By Rotation, GlamCorner, My Wardrobe HQ, Style Theory, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Dress Rental Services market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Dress Rental Services Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Dress Rental Services Market, Segmentation by Type:

Evening & Gown Rental

Wedding & Bridal Dress Rental

Costume & Themed Dress Rental

Business & Formal Wear Rental

#### Global Dress Rental Services Market, Segmentation by Model:

Offline Boutique Rental

Online Platform-Based Rental

#### Global Dress Rental Services Market, Segmentation by Application:

Individual

Commercial

#### Companies Profiled:

Nuuly

HURR

Armoire

Rent the Runway

FashionPass

Hirestreet

By Rotation

GlamCorner

My Wardrobe HQ

Style Theory

Menguin

YCloset

Generation Tux

Tulerie

John Lewis Fashion Rental

OpenClosit

Something Borrowed

Le Tote

The Black Tux

Girl Meets Dress

### Key Questions Answered

1. How big is the global Dress Rental Services market?
2. What is the demand of the global Dress Rental Services market?
3. What is the year over year growth of the global Dress Rental Services market?
4. What is the total value of the global Dress Rental Services market?

5. Who are the Major Players in the global Dress Rental Services market?
6. What are the growth factors driving the market demand?

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