

Global Drainable Housewrap Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Drainable Housewrap market size is expected to reach \$ 4317 million by 2032, rising at a market growth of 4.4% CAGR during the forecast period (2026-2032). Drainable housewrap is a type of building material used in construction, typically as an exterior weather-resistant barrier. It is designed to allow moisture that penetrates the exterior cladding (such as siding) to drain away from the wall assembly, helping to prevent water damage and mold growth.

In 2025, global Drainable Housewrap production reached approximately 779 Million Sqm, with an average global market price of around US\$ 4 per Sqm.

The drainable housewrap market has seen a noticeable uptick in demand, driven by the growing awareness of the importance of moisture management in building construction. Major sales regions for these products include North America and Europe, where stringent building codes and a focus on energy efficiency have propelled the adoption of housewrap materials. The market is relatively concentrated, with a few key players dominating the industry, yet it still presents significant opportunities for new entrants due to ongoing innovations in materials and design. Opportunities in the market are primarily driven by trends in sustainable building practices, increasing construction activities, and a heightened focus on building longevity and moisture control. Challenges, however, remain, including fluctuating raw material costs, intense competition among established brands, and the need to continually educate builders and contractors about the benefits of drainable housewrap. Despite these hurdles, the market outlook is positive, with a steady growth trajectory as builders increasingly recognize the value of effective moisture management.

This report studies the global Drainable Housewrap production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Drainable Housewrap and provides market size (US\$ million) and Year-over-Year (YoY) Growth,

considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Drainable Housewrap that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Drainable Housewrap total production and demand, 2021-2032, (M Sqm)

Global Drainable Housewrap total production value, 2021-2032, (USD Million)

Global Drainable Housewrap production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Sqm), (based on production site)

Global Drainable Housewrap consumption by region & country, CAGR, 2021-2032 & (M Sqm)

U.S. VS China: Drainable Housewrap domestic production, consumption, key domestic manufacturers and share

Global Drainable Housewrap production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M Sqm)

Global Drainable Housewrap production by Type, production, value, CAGR, 2021-2032, (USD Million) & (M Sqm)

Global Drainable Housewrap production by Application, production, value, CAGR, 2021-2032, (USD Million) & (M Sqm)

This report profiles key players in the global Drainable Housewrap market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DuPont, Kimberly-Clark, Berry Global (Typar), Kingspan Group, CertainTeed, Henry Company, Benjamin Obdyke, Tamlyn, ANCI(ALTA), Keene, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Drainable Housewrap market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Sqm) and average price (US\$/Sq m) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Drainable Housewrap Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Drainable Housewrap Market, Segmentation by Type:

Asphalt-Impregnated Paper

Micro-Perforated

Polyolefin Fabric

Others

Global Drainable Housewrap Market, Segmentation by Drainage Structure Design:

Groove-type

3D Grid-type

Other

Global Drainable Housewrap Market, Segmentation by Breathability Grade:

Low-breathability

Medium-breathability

High-breathability

Global Drainable Housewrap Market, Segmentation by Application:

Residential Buildings

Commercial Buildings

Institutional Buildings

Others

Companies Profiled:

DuPont

Kimberly-Clark

Berry Global (Typar)

Kingspan Group

CertainTeed

Henry Company

Benjamin Obdyke

Tamlyn

ANCI(ALTA)

Keene

Barricade Building Products

Perma ?R? Products

IPG

Key Questions Answered:

1. How big is the global Drainable Housewrap market?
2. What is the demand of the global Drainable Housewrap market?
3. What is the year over year growth of the global Drainable Housewrap market?
4. What is the production and production value of the global Drainable Housewrap market?
5. Who are the key producers in the global Drainable Housewrap market?
6. What are the growth factors driving the market demand?

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