

Global Dragon Fruit Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Dragon Fruit market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

Dragon Fruit is the fruit of several different cactus species indigenous to the region of southern Mexico and along the Pacific coasts of Guatemala, Costa Rica, and El Salvador. Pitaya is cultivated in East Asia, South Asia, Southeast Asia, the United States, the Caribbean, Australia, and throughout tropical and subtropical regions of the world. Depending on the variety, pitaya fruits may have sweet- or sour-tasting flesh that can be red, white, or yellow in color. Dragon fruit is cultivated in Peru, Mexico, South Asia, Southeast Asia, East Asia, the United States, the Caribbean, Australia, Mesoamerica and throughout tropical and subtropical regions of the world.

This report is a detailed and comprehensive analysis for global Dragon Fruit market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Dragon Fruit market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Dragon Fruit market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Dragon Fruit market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Dragon Fruit market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Dragon Fruit

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Dragon Fruit market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Hoang Hau, Dragon Fruit Direct, Song Nam ITD, Nazmin Nursery, Anh Duong Sao Co., Ltd., Hung Phat Fruits Producing Co., ECUAFIELDS, BRMKSK, PT Borneo Terra Indonesia, Amritanjali Ayurved, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Dragon Fruit market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

White Flesh Dragon Fruit

Red Flesh Dragon Fruit

Market segment by Application

Online Sales

Offline Sales

Major players covered

Hoang Hau

Dragon Fruit Direct

Song Nam ITD

Nazmin Nursery

Anh Duong Sao Co., Ltd.

Hung Phat Fruits Producing Co.

ECUAFIELDS

BRMKSK

PT Borneo Terra Indonesia

Amritanjali Ayurved

Al-Baari Impex

NutriGreen Enterprise

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Dragon Fruit product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Dragon Fruit, with price, sales quantity, revenue, and global market share of Dragon Fruit from 2020 to 2025.

Chapter 3, the Dragon Fruit competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Dragon Fruit breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Dragon Fruit market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Dragon Fruit.

Chapter 14 and 15, to describe Dragon Fruit sales channel, distributors, customers, research findings and conclusion.

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