

Global Drag Reducing Agent Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Drag Reducing Agent market size is expected to reach \$ 1200 million by 2032, rising at a market growth of 8.3% CAGR during the forecast period (2026-2032).

Drag reducers, also known as drag reducing agents (DRA) and flow improvers, are any material that reduces frictional pressure loss during fluid flow in a conduit or pipeline. Pressure loss reduction is achieved by reducing the level of turbulent motion in the flow. Using DRA allows increased flow using the same amount of energy or decreased pressure drop for the same flow rate of fluid in pipelines. In 2025, global Drag Reducing Agent production reached approximately 157 K MT.

A key driver of the Drag Reducing Agent (DRA) market is the need for pipeline operators to increase throughput without making major capital investments. DRAs reduce turbulence and frictional pressure loss inside pipelines, which lets operators move more crude oil, refined products, or other liquids through existing infrastructure. This is especially attractive when pipeline systems face bottlenecks, tariff pressure, or rising transport demand, because DRA injection can improve line performance faster and at far lower cost than building new pipeline capacity or adding major steel infrastructure.

Another major market driver is the growing focus on energy efficiency and operating cost reduction in pipeline transport. By lowering friction losses, DRAs can reduce the pressure required to move fluids, which in turn can cut pumping energy use, ease pressure-management challenges, and in some cases allow operators to bypass intermediate pump stations. These benefits are highly valuable in crude oil and refined-product systems where fuel, power, maintenance, and uptime directly affect transport economics. As operators look for ways to improve asset utilization and manage costs,

DRA adoption becomes a practical operational lever.

A further driver is the widening use of DRAs across light-medium crude, heavy crude, multiphase flow, gasoline, and diesel pipelines. Suppliers now offer products designed for more challenging service conditions, including heavy-oil and multiphase applications that were historically harder to treat effectively. This broader technical applicability expands the addressable market and supports demand from operators handling more diverse hydrocarbon streams. As production systems become more complex and operators seek flow-assurance solutions that work across multiple pipeline conditions, the commercial relevance of DRAs continues to strengthen.

This report studies the global Drag Reducing Agent production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Drag Reducing Agent and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Drag Reducing Agent that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Drag Reducing Agent total production and demand, 2021-2032, (Kilotons)

Global Drag Reducing Agent total production value, 2021-2032, (USD Million)

Global Drag Reducing Agent production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Drag Reducing Agent consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Drag Reducing Agent domestic production, consumption, key domestic manufacturers and share

Global Drag Reducing Agent production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Drag Reducing Agent production by Type, production, value, CAGR, 2021-2032,

(USD Million) & (Kilotons)

Global Drag Reducing Agent production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Drag Reducing Agent market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include LiquidPower Specialty Products, Flowchem, Baker Hughes, Innospec, Oil Flux Americas, NuGenTec, Sino Oil King Shine Chemical, DESHI, Qflo, Superchem Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Drag Reducing Agent market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Drag Reducing Agent Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Drag Reducing Agent Market, Segmentation by Type:

Oil-soluble Drag Reducing Agent

Water-soluble Drag Reducing Agent

Global Drag Reducing Agent Market, Segmentation by Channel:

Online Sales

Offline Sales

Global Drag Reducing Agent Market, Segmentation by Viscosity:

Low Viscosity Glue

High Viscosity Glue

Global Drag Reducing Agent Market, Segmentation by Application:

Oil & Gas Industry

Chemical Transportation

Others

Companies Profiled:

LiquidPower Specialty Products

Flowchem

Baker Hughes

Innospec

Oil Flux Americas

NuGenTec

Sino Oil King Shine Chemical

DESHI

Qflo

Superchem Technology

The Zoranoc Oilfield Chemical

CNPC

Key Questions Answered:

1. How big is the global Drag Reducing Agent market?
2. What is the demand of the global Drag Reducing Agent market?
3. What is the year over year growth of the global Drag Reducing Agent market?
4. What is the production and production value of the global Drag Reducing Agent market?
5. Who are the key producers in the global Drag Reducing Agent market?
6. What are the growth factors driving the market demand?

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