

# Global Draft Beer Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Draft Beer market size was valued at USD 921.9 million in 2023 and is forecast to a readjusted size of USD 1328.6 million by 2030 with a CAGR of 5.4% during review period.

Draft beer, is beer served from a cask or keg rather than from a bottle or can. Cask beer should be stored and served at a cellar temperature of 12 °C (54 °F). Once a cask is opened, it should be consumed within three days. Keg beer is given additional cooling just prior to being served either by flash coolers or a remote cooler in the cellar. This chills the beer down to temperatures between 3 and 8 °C (37 and 46 °F).

The Global Info Research report includes an overview of the development of the Draft Beer industry chain, the market status of Food & Beverage (Canned, Bottled), Commercial (Canned, Bottled), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Draft Beer.

Regionally, the report analyzes the Draft Beer markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Draft Beer market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Draft Beer market. It provides a holistic view of the industry, as well as detailed insights into individual components

and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Draft Beer industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Canned, Bottled).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Draft Beer market.

**Regional Analysis:** The report involves examining the Draft Beer market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Draft Beer market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Draft Beer:

**Company Analysis:** Report covers individual Draft Beer manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Draft Beer This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food & Beverage, Commercial).

**Technology Analysis:** Report covers specific technologies relevant to Draft Beer. It assesses the current state, advancements, and potential future developments in Draft Beer areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers,

the report present insights into the competitive landscape of the Draft Beer market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Draft Beer market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Canned

Bottled

#### Market segment by Application

Food & Beverage

Commercial

Others

#### Major players covered

United Breweries Group

The Molson Coors Brewing Company

Anheuser-Busch InBev

The Boston Beer Company

New Belgium Brewing Company

China Resources Snow Breweries

Anheuser-Busch InBev

Heineken

Carlsberg

Molson Coors Brewing

Tsingtao Brewery Group

Asahi

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Draft Beer product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Draft Beer, with price, sales, revenue and global market share of Draft Beer from 2019 to 2024.

Chapter 3, the Draft Beer competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Draft Beer breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Draft Beer market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Draft Beer.

Chapter 14 and 15, to describe Draft Beer sales channel, distributors, customers, research findings and conclusion.

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