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# Global DPM Barcode Reader Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global DPM Barcode Reader market size was valued at USD 288.3 million in 2023 and is forecast to a readjusted size of USD 459.4 million by 2030 with a CAGR of 6.9% during review period.

The generation of DPM code is called marking, which means that the machine directly prints, casts or etches the symbols on the parts, and directly marks the 'permanent' symbols on the articles or parts using the process that meets the requirements of manufacturers, suppliers or regulations. There are mainly four methods: laser etching, machine impact, inkjet printing and chemical corrosion. DPM barcode reader is used to scan DPM code to identify its object information.

The advantage of DPM code is that they are permanent and cannot be easily deleted, hidden or damaged. DPM code is also a popular choice for parts with textured surfaces (labels will not be pasted) and very small parts (labels do not fit). Because the DPM code is as long as the part itself, the part can be easily identified throughout its life cycle, also known as 'cradle to grave' traceability.

The global top five DPM barcode reader manufacturers include Cognex Corporation, Keyence, SICK, Zebra, and Datalogic, accounting for more than 85% of the market share. The largest manufacturer is Cognex Corporation, with a market share of about 40%. Europe is the most important DPM barcode reader producing area in the world, with a market share of more than 30%. In terms of type, handheld has a market share of about 70%. In the field of application, electronics manufacturing has a market share of about 30%.

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The Global Info Research report includes an overview of the development of the DPM Barcode Reader industry chain, the market status of Electronics Manufacturing (Handheld DPM Barcode Reader, Stationary DPM Barcode Reader), Automotive (Handheld DPM Barcode Reader, Stationary DPM Barcode Reader), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of DPM Barcode Reader.

Regionally, the report analyzes the DPM Barcode Reader markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global DPM Barcode Reader market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the DPM Barcode Reader market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the DPM Barcode Reader industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Handheld DPM Barcode Reader, Stationary DPM Barcode Reader).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the DPM Barcode Reader market.

Regional Analysis: The report involves examining the DPM Barcode Reader market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the DPM Barcode Reader market. This may include estimating market growth rates, predicting market demand, and identifying emerging

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trends.

The report also involves a more granular approach to DPM Barcode Reader:

Company Analysis: Report covers individual DPM Barcode Reader manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards DPM Barcode Reader This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Electronics Manufacturing, Automotive).

Technology Analysis: Report covers specific technologies relevant to DPM Barcode Reader. It assesses the current state, advancements, and potential future developments in DPM Barcode Reader areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the DPM Barcode Reader market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

DPM Barcode Reader market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Handheld DPM Barcode Reader

Stationary DPM Barcode Reader

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Market segment by Application

- Electronics Manufacturing
- Automotive
- Aerospace
- Medical Devices
- Other

Major players covered

- Cognex Corporation
- Datalogic
- Keyence
- Honeywell
- Omron (Microscan)
- Zebra
- SICK
- Newland
- Denso Wave

Market segment by region, regional analysis covers

- North America (United States, Canada and Mexico)
- Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

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Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe DPM Barcode Reader product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of DPM Barcode Reader, with price, sales, revenue and global market share of DPM Barcode Reader from 2019 to 2024.

Chapter 3, the DPM Barcode Reader competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the DPM Barcode Reader breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and DPM Barcode Reader market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of DPM Barcode Reader.

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Chapter 14 and 15, to describe DPM Barcode Reader sales channel, distributors, customers, research findings and conclusion.

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