

Global Down Jacket Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GEC4FD675BDEN.html>

Date: January 2024

Pages: 153

Price: US\$ 3,480.00 (Single User License)

ID: GEC4FD675BDEN

Abstracts

According to our (Global Info Research) latest study, the global Down Jacket market size was valued at USD 208580 million in 2023 and is forecast to a readjusted size of USD 638140 million by 2030 with a CAGR of 17.3% during review period.

Down jacket is a warm jacket filled with the soft feathers of a duck or a goose. Down jacket is one popular type jacket, especially in cold seasons and in places where the temperature is low most of the time. These jackets have a reputation for their good insulation ability, light weight, and durability.

Global Down Jacket key players include Fast Retailing Co., Ltd, Yalu Holding, Giordano, Eral, H&M, etc. Global top five manufacturers hold a share over 5%.

Europe is the largest market, with a share about 25%, followed by China, and North America, both have a share over 45 percent.

In terms of product, Women is the largest segment, with a share over 55%. And in terms of application, the largest application is 18-30, followed by 30-39, etc.

The Global Info Research report includes an overview of the development of the Down Jacket industry chain, the market status of 18-30 (Man, Women), 30-39 (Man, Women), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Down Jacket.

Regionally, the report analyzes the Down Jacket markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Down

Jacket market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Down Jacket market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Down Jacket industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Man, Women).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Down Jacket market.

Regional Analysis: The report involves examining the Down Jacket market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Down Jacket market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Down Jacket:

Company Analysis: Report covers individual Down Jacket manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Down Jacket This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (18-30, 30-39).

Technology Analysis: Report covers specific technologies relevant to Down Jacket. It assesses the current state, advancements, and potential future developments in Down Jacket areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Down Jacket market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Down Jacket market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Man

Women

Market segment by Application

18-30

30-39

40-49

Others

Major players covered

Fast Retailing Co., Ltd

Yalu Holding

Giordano

Eral

H&M

Yaya

Bosideng

Hongdou

Baleno?Texwinca Holdings Limited?

Meters/bonwe

Jack&Jones(BESTSELLER)

Valentino

The North Face(VF Corporation)

CHERICOM

Pierre Cardin

Marmot

YISHION

Columbia

Semir

Moncler

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Down Jacket product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Down Jacket, with price, sales, revenue and global market share of Down Jacket from 2019 to 2024.

Chapter 3, the Down Jacket competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Down Jacket breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Down Jacket market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Down Jacket.

Chapter 14 and 15, to describe Down Jacket sales channel, distributors, customers, research findings and conclusion.

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