

# Global Doula Care Service Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Doula Care Service market size is expected to reach \$ 1862 million by 2032, rising at a market growth of 5.7% CAGR during the forecast period (2026-2032).

To address the issues of insufficient emotional support, high anxiety, and poor childbirth experience for mothers during traditional delivery processes, doula services emerged. Since their inception in the 1980s, the field of obstetric nursing has developed significantly. Currently, doula services encompass prenatal guidance, intrapartum support, and postpartum care, and are widely used in hospital obstetrics departments, maternal and child health institutions, and home births, significantly improving the childbirth experience and maternal and infant health.

Doula services, through the dual empowerment of 'medical safety + humanistic care,' are reshaping the value coordinates of the childbirth experience. In the future, with policy support, technological advancements, and industry collaboration, doula services will upgrade towards a 'full-cycle, intelligent, and ecological' approach: prenatal personalized assessments using AI to develop plans, intrapartum optimization through intelligent monitoring and remote guidance, and postpartum extension to postpartum rehabilitation and mental health support.

This report studies the global Doula Care Service demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Doula Care Service, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Doula Care Service that contribute

to its increasing demand across many markets.

## **Highlights and key features of the study**

Global Doula Care Service total market, 2021-2032, (USD Million)

Global Doula Care Service total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Doula Care Service total market, key domestic companies, and share, (USD Million)

Global Doula Care Service revenue by player, revenue and market share 2021-2026, (USD Million)

Global Doula Care Service total market by Type, CAGR, 2021-2032, (USD Million)

Global Doula Care Service total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Doula Care Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DONA International, DoulaMatch, Boober, Brood Care, Doula UK, NCT Doula, National Black Doulas Association, CAPPa Directory, ICEA Directory, ToLabor, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Doula Care Service market

## **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

### Global Doula Care Service Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global Doula Care Service Market, Segmentation by Type:

Childbirth Doula

Postpartum Doula

### Global Doula Care Service Market, Segmentation by Service Provider:

Doula-led

Medical-nursing Collaborative

### Global Doula Care Service Market, Segmentation by Service Target:

Routine Delivery

Specialized Delivery

## Global Doula Care Service Market, Segmentation by Application:

Hospital Obstetrics Department

Maternal and Child Health Care

Postpartum Care Center

Domestic Maternal and Child Health Care

Other

## Companies Profiled:

DONA International

DoulaMatch

Boober

Brood Care

Doula UK

NCT Doula

National Black Doulas Association

CAPPA Directory

ICEA Directory

ToLabor

BirthWorks

Mother's Care Doula Services

VNA Health Care

Umi Care

love doula

Nashville Doula Services

Philadelphia Doula Care

Doulas of Raleigh

#### Key Questions Answered

1. How big is the global Doula Care Service market?
2. What is the demand of the global Doula Care Service market?
3. What is the year over year growth of the global Doula Care Service market?
4. What is the total value of the global Doula Care Service market?
5. Who are the Major Players in the global Doula Care Service market?
6. What are the growth factors driving the market demand?

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