

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Doughnuts Market 2018, Forecast to 2023

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Abstracts

A doughnut or donut is a type of fried dough confectionery or dessert food. The doughnut is popular in many countries and prepared in various forms as a sweet snack that can be homemade or purchased in bakeries, supermarkets, food stalls, and franchised specialty vendors.

Doughnuts are usually deep fried from a flour dough, and typically either ring-shaped or a number of shapes without a hole, and often filled, but can also be ball-shaped (the "hole"). Other types of batters can also be used, and various toppings and flavorings are used for different types, such as sugar, chocolate, or maple glazing. Doughnuts may also include water, leavening, eggs, milk, sugar, oil, shortening, and natural or artificial flavors.

Scope of the Report:

This report focuses on the Doughnuts in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Geographically, the consumption market is leading by Japan, Korea, Australia and Taiwan, sales in Southeast Asia, China Mainland and India will see significant growth in future period. In terms of year 2017, Japan holds the largest market share, with about 924.13 Million USD sales revenue, followed by China (Taiwan included), with about 21.44% market share in 2017.

Mister Donut, Dunkin' Brands and Donut King are the top3 players in APAC market, with about 10.97%, 5.91% and 4.78% market share separately in 2017. Other leading market players in Doughnuts market include Krispy Kreme Doughnuts J.CO Donuts, Mad Over Donuts, Doughnut Time, McDonald's, Starbucks, Go Nuts Donuts etc. the

market competition may become more intense with more innovation products, acquisitions and improvement of raw material cost control and etc. The worldwide market for Doughnuts is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Dunkin' Brands

Krispy Kreme Doughnuts

Mister Donut

J.CO Donuts

Mad Over Donuts

Doughnut Time

McDonald's

Starbucks

Donut King

Go Nuts Donuts

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Cake Style

Yeast Style

Market Segment by Applications, can be divided into

Food Service

Retail

Other

There are 15 Chapters to deeply display the global Doughnuts market.

Chapter 1, to describe Doughnuts Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Doughnuts, with sales, revenue, and price of Doughnuts, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Doughnuts, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Doughnuts market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Doughnuts sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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