

# Global Doughnuts Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Doughnuts market size is expected to reach \$ 22360 million by 2032, rising at a market growth of 3.3% CAGR during the forecast period (2026-2032).

Doughnuts are a popular sweet treat enjoyed by consumers worldwide, typically made from leavened dough, deep-fried, and then topped with icing, sugar glaze, or chocolate. The shapes of doughnuts vary, including the traditional ring shape, filled with jam or cream, and other innovative forms. The history of doughnuts dates back to the 19th century in the United States. The name is derived from the Dutch words 'dough' and 'nut,' though it originally referred to a small treat containing nuts rather than the round-shaped pastry known today. Over time, the doughnut evolved into the form we recognize today. Its basic ingredients include flour, sugar, eggs, and other flavorings, with additional ingredients such as spices, nuts, and chocolate enhancing the variety of flavors available.

The product range includes classic doughnuts, mini doughnuts, filled doughnuts, and healthier options such as low-sugar, sugar-free, and high-protein doughnuts. Today, doughnuts are not limited to traditional retail markets but have become standard offerings in fast food chains, snack foods, and coffee shops, and are often found at various celebrations and social events. As consumers increasingly focus on healthy eating, low-sugar, sugar-free, and high-fiber doughnuts have emerged as new trends in the market. Furthermore, with globalization, doughnuts have adapted to different cultures and regional preferences, leading to the introduction of local flavors such as matcha, red bean, and vanilla.

The doughnut market is experiencing significant growth opportunities. The primary drivers of this growth stem from consumers' increasing demand for fast, convenient,

and delicious food. Particularly in bustling urban environments, doughnuts have become a part of many people's daily diets as a quick breakfast or snack option. With a growing focus on health, healthier versions of doughnuts, such as low-sugar, high-fiber, and organic options, are gaining favor, creating new market opportunities for food producers. Additionally, the younger generation's interest in personalized and innovative flavors is driving the development of new doughnut products.

However, the market also faces certain challenges and risks. First, the production of doughnuts relies on high-quality raw materials like flour, sugar, and oil, the price fluctuations of which can affect production costs and subsequently impact profit margins. Second, as health trends continue to rise, some consumers are expressing concerns over the health implications of fried foods, potentially leading to a slowdown in demand. Furthermore, the doughnut industry is highly concentrated, with a few major brands such as Dunkin' Donuts and Krispy Kreme dominating the market, creating intense competition.

Despite these challenges, downstream demand remains strong, especially in the fast food and retail sectors. The rise of delivery and online shopping platforms has expanded doughnut sales channels, contributing to market growth. The application of innovative technologies, such as healthier frying methods (e.g., air frying) and the introduction of new formulations, also presents new opportunities for the market.

This report studies the global Doughnuts production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Doughnuts and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Doughnuts that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Doughnuts total production and demand, 2021-2032, (M Units)

Global Doughnuts total production value, 2021-2032, (USD Million)

Global Doughnuts production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Units), (based on production site)

Global Doughnuts consumption by region & country, CAGR, 2021-2032 & (M Units)

U.S. VS China: Doughnuts domestic production, consumption, key domestic manufacturers and share

Global Doughnuts production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M Units)

Global Doughnuts production by Type, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

Global Doughnuts production by Application, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

This report profiles key players in the global Doughnuts market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Dunkin' Brands, Krispy Kreme, Tim Hortons, Entenmann's, Hostess Brands, Little Debbie, Doughnut Time, J.CO Donuts & Coffee, Crispy Cr?me, Goody's Donuts, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Doughnuts market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Units) and average price (US\$/K Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Doughnuts Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Doughnuts Market, Segmentation by Type:

Classic Doughnuts

Mini Doughnuts

Filled Doughnuts

#### Global Doughnuts Market, Segmentation by Application:

Restaurants

Coffee and Dessert shops

Supermarkets

Others

#### Companies Profiled:

Dunkin' Brands

Krispy Kreme

Tim Hortons

Entenmann's

Hostess Brands

Little Debbie

Doughnut Time

J.CO Donuts & Coffee

Crispy Cr?me

Goody's Donuts

Donut King

Daylight Donuts

Mister Donut

Honey Dew Donuts

Robin's Donuts

Paris Baguette

Tous Les Jours

BreadTalk

yamazaki

Donut stop

### **Key Questions Answered:**

1. How big is the global Doughnuts market?
2. What is the demand of the global Doughnuts market?
3. What is the year over year growth of the global Doughnuts market?
4. What is the production and production value of the global Doughnuts market?
5. Who are the key producers in the global Doughnuts market?
6. What are the growth factors driving the market demand?

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