

Global Double Edge Blades Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Double Edge Blades market size is expected to reach \$ 1273 million by 2032, rising at a market growth of 2.0% CAGR during the forecast period (2026-2032).

Double edge blades are thin, flat shaving blades with sharpened cutting edges on both sides, designed for use in double edge safety razors. They are typically made from stainless steel or carbon steel and may be coated with platinum, chromium, Teflon, or other surface treatments to improve sharpness, smoothness, corrosion resistance, and shaving comfort. Compared with cartridge razor blades, double edge blades are simpler, lower-cost, and easier to replace. They are mainly used for personal grooming, professional barber shaving, traditional wet shaving, and specialty shaving products, offering close shaving performance with lower plastic waste.

Global production capacity is approximately 10 billion units.

In 2025, global sales reached approximately 9 billion units, with an average price of around US\$ 123 per k unit, gross margin around 18%.

The the double edge blades market is a mature but steadily resilient segment within the global shaving products industry. Although cartridge razors and electric shavers dominate mainstream grooming, double edge blades continue to benefit from low replacement cost, close shaving performance, sustainability appeal, and strong niche consumer loyalty. Future growth will be driven by e-commerce expansion, premium wet shaving culture, professional barber demand, and increasing interest in low-waste grooming products. Competition will focus on blade sharpness, smoothness, coating technology, packaging, brand reputation, price, and distribution reach. The market is expected to maintain stable demand with selective premiumization opportunities.

Market Trend

The double edge blades market is experiencing renewed interest as consumers return to traditional wet shaving and seek more economical and sustainable grooming solutions. Demand is supported by the popularity of safety razors, premium shaving rituals, and online communities focused on classic shaving. Stainless steel and coated blades are becoming more common as users look for better durability, smoother shaving, and reduced skin irritation. E-commerce channels are expanding access to international blade brands and sample packs, allowing consumers to compare sharpness and comfort. At the same time, premium packaging, eco-friendly positioning, and barber-focused products are helping reshape the market.

Market Drive

The main driver of the double edge blades market is the growing demand for cost-effective, high-performance, and environmentally friendlier shaving products. Replacement double edge blades are generally much cheaper than cartridge systems, making them attractive to price-sensitive consumers and professional barbers with frequent blade replacement needs. Rising awareness of plastic waste from disposable razors and cartridge packaging is also encouraging users to choose metal safety razors and recyclable blades. In addition, the expansion of men's grooming, traditional shaving culture, and premium personal care products is supporting demand. Growth in online retail further helps smaller brands reach global consumers.

Upstream and Downstream

The upstream supply chain of double edge blades includes stainless steel strip, carbon steel, coating materials, grinding wheels, polishing materials, packaging paper, plastic dispensers, and precision blade manufacturing equipment. Key upstream suppliers include steel producers, coating material companies, machinery suppliers, packaging manufacturers, and quality inspection equipment providers. Midstream manufacturers produce, sharpen, coat, package, and brand double edge razor blades for consumer and professional markets. Downstream customers include personal grooming brands, safety razor manufacturers, barbershops, shaving clubs, retailers, supermarkets, pharmacies, e-commerce platforms, distributors, wholesalers, and individual consumers seeking traditional wet shaving products.

This report studies the global Double Edge Blades production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Double Edge Blades and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Double Edge Blades that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Double Edge Blades total production and demand, 2021-2032, (M Units)

Global Double Edge Blades total production value, 2021-2032, (USD Million)

Global Double Edge Blades production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Units), (based on production site)

Global Double Edge Blades consumption by region & country, CAGR, 2021-2032 & (M Units)

U.S. VS China: Double Edge Blades domestic production, consumption, key domestic manufacturers and share

Global Double Edge Blades production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M Units)

Global Double Edge Blades production by Type, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

Global Double Edge Blades production by Classification, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

This report profiles key players in the global Double Edge Blades market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Procter & Gamble Gillette, Edgewell Personal Care, BIC Group, Vidyut Metalics, Lord, Malhotra Shaving Products, Samah Razor Blades, Treet Corporation, Feather Safety Razor, Feintechnik, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Double Edge Blades market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$

Millions), volume (production, consumption) & (M Units) and average price (USD/K Unit) by manufacturer, by Type, and by Classification. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Double Edge Blades Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Double Edge Blades Market, Segmentation by Type:

Carbon Steel Blade

Stainless Steel Blade

Global Double Edge Blades Market, Segmentation by Classification:

Home Use

Commercial Use

Companies Profiled:

Procter & Gamble Gillette

Edgewell Personal Care

BIC Group

Vidyut Metallica

Lord

Malhotra Shaving Products

Samah Razor Blades

Treet Corporation

Feather Safety Razor

Feintechnik

AccuTec Blades

Ningbo Kaili

Shanghai Cloud Blade

Yingjili Razor

Ningbo Jiali

DORCO

Azm?sebat

JSC Mostochlegmash

RKRM

Guangzhou Weidi Technology

Key Questions Answered:

1. How big is the global Double Edge Blades market?
2. What is the demand of the global Double Edge Blades market?
3. What is the year over year growth of the global Double Edge Blades market?
4. What is the production and production value of the global Double Edge Blades market?
5. Who are the key producers in the global Double Edge Blades market?
6. What are the growth factors driving the market demand?

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