

Global Double Edge Blades and Shavers Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Double Edge Blades and Shavers market size was valued at US\$ 12309 million in 2025 and is forecast to a readjusted size of US\$ 16866 million by 2032 with a CAGR of 4.5% during review period.

Double Edge Blades and Shavers refer to traditional wet-shaving products consisting of double edge razor blades and the razors or shaving handles designed to use them. Double edge blades are thin replaceable metal blades with two sharpened edges, commonly made from stainless steel or carbon steel and often coated with platinum, chromium, or PTFE for smoother shaving and better corrosion resistance. Shavers in this category mainly include double edge safety razors, barber razors, reusable manual razors, and shaving kits used for personal grooming and professional barber services.

Global production capacity is approximately 12 billion units.

In 2025, global sales reached approximately 11.5 billion units, with an average price of around US\$ 1.02 per unit, gross margin around 26%.

The Double Edge Blades and Shavers market remains a mature but resilient segment within the broader shaving and grooming industry. Although cartridge razors and electric shavers dominate many developed markets, double edge products maintain strong demand due to their low replacement cost, effective shaving performance, and sustainability appeal. Growth opportunities are concentrated in premium wet-shaving products, professional barber use, private-label manufacturing, and e-commerce-driven niche brands. Manufacturers with stable blade quality, advanced coating technology,

strong OEM capability, and diversified regional distribution are likely to benefit. Overall, the market is expected to maintain steady demand with selective growth in premium and eco-friendly segments.

Market Trend

The Double Edge Blades and Shavers market is showing renewed interest as consumers return to traditional wet shaving, cost-effective grooming, and lower-waste personal care products. Compared with cartridge razors, double edge shaving systems offer lower blade replacement costs and reduced plastic consumption, which appeals to environmentally conscious users. Premium metal safety razors, vintage-style shaving kits, and professional barber products are gaining visibility through e-commerce and specialty grooming channels. At the same time, emerging markets continue to support volume demand for affordable double edge blades, while developed markets are driving growth in premium and niche wet-shaving products.

Market Drive

Market growth is mainly driven by the affordability, durability, and sustainability advantages of double edge shaving products. Double edge blades are cheaper per shave than cartridge systems, making them attractive in price-sensitive markets and professional barber channels. Rising consumer interest in traditional grooming, male personal care, and premium shaving experiences is also supporting demand for high-quality blades and reusable razors. In addition, the reduction of plastic waste has become an important purchasing factor, encouraging users to shift from disposable plastic razors to metal safety razors and replaceable blade systems. E-commerce further expands global access to niche brands and specialty products.

Upstream and Downstream

The upstream supply chain mainly includes stainless steel strip, carbon steel strip, coating materials, grinding abrasives, plastic or metal razor handles, packaging materials, and precision blade-processing equipment. Key upstream participants include steel suppliers, coating chemical providers, tooling suppliers, packaging companies, and OEM/ODM manufacturers. The downstream market covers individual consumers, barbershops, salons, hotels, travel supply distributors, beauty and grooming retailers, drugstores, supermarkets, and online platforms. Professional barber channels emphasize sharpness, hygiene, consistency, and bulk purchasing costs, while consumer retail channels focus more on brand reputation, shaving comfort, product

design, and convenient replacement blade availability.

This report is a detailed and comprehensive analysis for global Double Edge Blades and Shavers market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Double Edge Blades and Shavers market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Double Edge Blades and Shavers market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Double Edge Blades and Shavers market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Double Edge Blades and Shavers market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Double Edge Blades and Shavers
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Double Edge Blades and Shavers market

based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Braun, Panasonic, Philips, Remington, Wahl Clipper, Shanghai Flyco, Andis, Procter & Gamble Gillette, Edgewell Personal Care, BIC Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Double Edge Blades and Shavers market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Double Edge Blades

Shavers

Market segment by Pricing Strategy

Economy

Premium

Market segment by Target Users

Men's Use

Women's Use

Market segment by Application

Home Use

Commercial Use

Major players covered

Braun

Panasonic

Philips

Remington

Wahl Clipper

Shanghai Flyco

Andis

Procter & Gamble Gillette

Edgewell Personal Care

BIC Group

Vidyut Metallica

Lord

Malhotra Shaving Products

Samah Razor Blades

Treet Corporation

Feather Safety Razor

Feintechnik

AccuTec Blades

Ningbo Kaili

Shanghai Cloud Blade

Yingjili Razor

Ningbo Jiali

DORCO

Azm?sebat

JSC Mostochlegmash

RKRM

Guangzhou Weidi Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Double Edge Blades and Shavers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Double Edge Blades and Shavers, with price, sales quantity, revenue, and global market share of Double Edge Blades and Shavers from 2021 to 2026.

Chapter 3, the Double Edge Blades and Shavers competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Double Edge Blades and Shavers breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Double Edge Blades and Shavers market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Double Edge Blades and Shavers.

Chapter 14 and 15, to describe Double Edge Blades and Shavers sales channel, distributors, customers, research findings and conclusion.

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