

Global Double Edge Blades and Shavers Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Double Edge Blades and Shavers market size is expected to reach \$ 16866 million by 2032, rising at a market growth of 4.5% CAGR during the forecast period (2026-2032).

Double Edge Blades and Shavers refer to traditional wet-shaving products consisting of double edge razor blades and the razors or shaving handles designed to use them. Double edge blades are thin replaceable metal blades with two sharpened edges, commonly made from stainless steel or carbon steel and often coated with platinum, chromium, or PTFE for smoother shaving and better corrosion resistance. Shavers in this category mainly include double edge safety razors, barber razors, reusable manual razors, and shaving kits used for personal grooming and professional barber services. Global production capacity is approximately 12 billion units.

In 2025, global sales reached approximately 11.5 billion units, with an average price of around US\$ 1.02 per unit, gross margin around 26%.

The Double Edge Blades and Shavers market remains a mature but resilient segment within the broader shaving and grooming industry. Although cartridge razors and electric shavers dominate many developed markets, double edge products maintain strong demand due to their low replacement cost, effective shaving performance, and sustainability appeal. Growth opportunities are concentrated in premium wet-shaving products, professional barber use, private-label manufacturing, and e-commerce-driven niche brands. Manufacturers with stable blade quality, advanced coating technology, strong OEM capability, and diversified regional distribution are likely to benefit. Overall, the market is expected to maintain steady demand with selective growth in premium and eco-friendly segments.

Market Trend

The Double Edge Blades and Shavers market is showing renewed interest as consumers return to traditional wet shaving, cost-effective grooming, and lower-waste personal care products. Compared with cartridge razors, double edge shaving systems offer lower blade replacement costs and reduced plastic consumption, which appeals to environmentally conscious users. Premium metal safety razors, vintage-style shaving kits, and professional barber products are gaining visibility through e-commerce and specialty grooming channels. At the same time, emerging markets continue to support volume demand for affordable double edge blades, while developed markets are driving growth in premium and niche wet-shaving products.

Market Drive

Market growth is mainly driven by the affordability, durability, and sustainability advantages of double edge shaving products. Double edge blades are cheaper per shave than cartridge systems, making them attractive in price-sensitive markets and professional barber channels. Rising consumer interest in traditional grooming, male personal care, and premium shaving experiences is also supporting demand for high-quality blades and reusable razors. In addition, the reduction of plastic waste has become an important purchasing factor, encouraging users to shift from disposable plastic razors to metal safety razors and replaceable blade systems. E-commerce further expands global access to niche brands and specialty products.

Upstream and Downstream

The upstream supply chain mainly includes stainless steel strip, carbon steel strip, coating materials, grinding abrasives, plastic or metal razor handles, packaging materials, and precision blade-processing equipment. Key upstream participants include steel suppliers, coating chemical providers, tooling suppliers, packaging companies, and OEM/ODM manufacturers. The downstream market covers individual consumers, barbershops, salons, hotels, travel supply distributors, beauty and grooming retailers, drugstores, supermarkets, and online platforms. Professional barber channels emphasize sharpness, hygiene, consistency, and bulk purchasing costs, while consumer retail channels focus more on brand reputation, shaving comfort, product design, and convenient replacement blade availability.

This report studies the global Double Edge Blades and Shavers production, demand,

key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Double Edge Blades and Shavers and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Double Edge Blades and Shavers that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Double Edge Blades and Shavers total production and demand, 2021-2032, (K Units)

Global Double Edge Blades and Shavers total production value, 2021-2032, (USD Million)

Global Double Edge Blades and Shavers production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Double Edge Blades and Shavers consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Double Edge Blades and Shavers domestic production, consumption, key domestic manufacturers and share

Global Double Edge Blades and Shavers production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Double Edge Blades and Shavers production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Double Edge Blades and Shavers production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Double Edge Blades and Shavers market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Braun, Panasonic, Philips, Remington, Wahl Clipper, Shanghai Flyco, Andis, Procter & Gamble Gillette, Edgewell Personal Care, BIC Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Double Edge Blades and Shavers market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Double Edge Blades and Shavers Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Double Edge Blades and Shavers Market, Segmentation by Type:

Double Edge Blades

Shavers

Global Double Edge Blades and Shavers Market, Segmentation by Pricing Strategy:

Economy

Premium

Global Double Edge Blades and Shavers Market, Segmentation by Target Users:

Men's Use

Women's Use

Global Double Edge Blades and Shavers Market, Segmentation by Application:

Home Use

Commercial Use

Companies Profiled:

Braun

Panasonic

Philips

Remington

Wahl Clipper

Shanghai Flyco

Andis

Procter & Gamble Gillette

Edgewell Personal Care

BIC Group

Vidyut Metallica

Lord

Malhotra Shaving Products

Samah Razor Blades

Treet Corporation

Feather Safety Razor

Feintechnik

AccuTec Blades

Ningbo Kaili

Shanghai Cloud Blade

Yingjili Razor

Ningbo Jiali

DORCO

Azm?sebat

JSC Mostochlegmash

RKRM

Guangzhou Weidi Technology

Key Questions Answered:

1. How big is the global Double Edge Blades and Shavers market?
2. What is the demand of the global Double Edge Blades and Shavers market?
3. What is the year over year growth of the global Double Edge Blades and Shavers market?

4. What is the production and production value of the global Double Edge Blades and Shavers market?
5. Who are the key producers in the global Double Edge Blades and Shavers market?
6. What are the growth factors driving the market demand?

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