

Global Donor Management Software for Nonprofits Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global Donor Management Software for Nonprofits market size is expected to reach \$ 3786.9 million by 2029, rising at a market growth of 10.2% CAGR during the forecast period (2023-2029).

The market was driven by several factors including:

Increased adoption of digital technologies by nonprofits: Nonprofits are increasingly adopting digital technologies to improve their operations and reach a wider audience. This includes the use of Donor Management Software to manage donor relationships and track donor data.

Growing demand for data-driven decision-making: Nonprofits are increasingly using data to make informed decisions about their fundraising and communication efforts. Donor Management Software can help nonprofits collect, analyze, and use donor data to make more effective decisions.

Rising awareness of the importance of donor retention: Nonprofits are increasingly aware of the importance of retaining donors. Donor Management Software can help nonprofits stay in touch with their donors, provide them with personalized communication, and reduce donor churn.

The need for compliance with data privacy regulations: Nonprofits are subject to a variety of data privacy regulations, such as the General Data Protection Regulation (GDPR) in the European Union. Donor Management Software can help nonprofits comply with these regulations and protect donor data.

North America: The largest market due to the high adoption of digital technologies and the strong presence of major Donor Management Software vendors.

Europe: A significant market with a growing demand for Donor Management Software due to the increasing adoption of data privacy regulations.

Asia Pacific: The fastest-growing market due to the rapid urbanization and rising disposable income in the region.

Latin America: A promising market with a growing demand for Donor Management Software due to the increasing use of technology by nonprofits in the region.

Middle East and Africa: Expected to experience steady growth due to the increasing adoption of digital technologies and the growing awareness of the importance of donor retention.

Overall, the Donor Management Software for nonprofits market is a dynamic and growing industry with a bright future. As nonprofits continue to adopt digital technologies and data-driven decision-making, the demand for Donor Management Software is expected to remain strong. This will create opportunities for Donor Management Software vendors to expand their businesses and innovate new products and services.

Donor management software is a type of customer relationship management (CRM) software that is specifically designed for nonprofits to help them manage their relationships with their donors. It helps nonprofits track donor information, such as contact information, donation history, and communication preferences. It also helps nonprofits segment their donors into different groups so that they can target their fundraising and communication efforts more effectively.

This report studies the global Donor Management Software for Nonprofits demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Donor Management Software for Nonprofits, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Donor Management Software for Nonprofits that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Donor Management Software for Nonprofits total market, 2018-2029, (USD Million)

Global Donor Management Software for Nonprofits total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Donor Management Software for Nonprofits total market, key domestic companies and share, (USD Million)

Global Donor Management Software for Nonprofits revenue by player and market share 2018-2023, (USD Million)

Global Donor Management Software for Nonprofits total market by Type, CAGR, 2018-2029, (USD Million)

Global Donor Management Software for Nonprofits total market by Application, CAGR, 2018-2029, (USD Million).

This reports profiles major players in the global Donor Management Software for Nonprofits market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bloomerang, Blackbaud, Salsa CRM, Oracle, NeonCRM, Little Green Light, DonorSnap, Advanced Solutions International and SofTrek, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Donor Management Software for Nonprofits market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Donor Management Software for Nonprofits Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Donor Management Software for Nonprofits Market, Segmentation by Type

Cloud-Based

On-Premise

Global Donor Management Software for Nonprofits Market, Segmentation by Application

Charity

Government Agency

Others

Companies Profiled:

Bloomerang

Blackbaud

Salsa CRM

Oracle

NeonCRM

Little Green Light

DonorSnap

Advanced Solutions International

SofTrek

Sumac

Salesforce

GiveGab

Beyond Key

Key Questions Answered

1. How big is the global Donor Management Software for Nonprofits market?
2. What is the demand of the global Donor Management Software for Nonprofits market?
3. What is the year over year growth of the global Donor Management Software for Nonprofits market?
4. What is the total value of the global Donor Management Software for Nonprofits market?

5. Who are the major players in the global Donor Management Software for Nonprofits market?

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