

Global Donor Management Software for Nonprofits Market 2023 by Company, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global Donor Management Software for Nonprofits market size was valued at USD 1913.8 million in 2022 and is forecast to a readjusted size of USD 3786.9 million by 2029 with a CAGR of 10.2% during review period.

Donor management software is a type of customer relationship management (CRM) software that is specifically designed for nonprofits to help them manage their relationships with their donors. It helps nonprofits track donor information, such as contact information, donation history, and communication preferences. It also helps nonprofits segment their donors into different groups so that they can target their fundraising and communication efforts more effectively.

The market was driven by several factors including:

Increased adoption of digital technologies by nonprofits: Nonprofits are increasingly adopting digital technologies to improve their operations and reach a wider audience. This includes the use of Donor Management Software to manage donor relationships and track donor data.

Growing demand for data-driven decision-making: Nonprofits are increasingly using data to make informed decisions about their fundraising and communication efforts. Donor Management Software can help nonprofits collect, analyze, and use donor data to make more effective decisions.

Rising awareness of the importance of donor retention: Nonprofits are increasingly

aware of the importance of retaining donors. Donor Management Software can help nonprofits stay in touch with their donors, provide them with personalized communication, and reduce donor churn.

The need for compliance with data privacy regulations: Nonprofits are subject to a variety of data privacy regulations, such as the General Data Protection Regulation (GDPR) in the European Union. Donor Management Software can help nonprofits comply with these regulations and protect donor data.

North America: The largest market due to the high adoption of digital technologies and the strong presence of major Donor Management Software vendors.

Europe: A significant market with a growing demand for Donor Management Software due to the increasing adoption of data privacy regulations.

Asia Pacific: The fastest-growing market due to the rapid urbanization and rising disposable income in the region.

Latin America: A promising market with a growing demand for Donor Management Software due to the increasing use of technology by nonprofits in the region.

Middle East and Africa: Expected to experience steady growth due to the increasing adoption of digital technologies and the growing awareness of the importance of donor retention.

Overall, the Donor Management Software for nonprofits market is a dynamic and growing industry with a bright future. As nonprofits continue to adopt digital technologies and data-driven decision-making, the demand for Donor Management Software is expected to remain strong. This will create opportunities for Donor Management Software vendors to expand their businesses and innovate new products and services.

The Global Info Research report includes an overview of the development of the Donor Management Software for Nonprofits industry chain, the market status of Charity (Cloud-Based, On-Premise), Government Agency (Cloud-Based, On-Premise), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Donor Management Software for Nonprofits.

Regionally, the report analyzes the Donor Management Software for Nonprofits markets

in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Donor Management Software for Nonprofits market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Donor Management Software for Nonprofits market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Donor Management Software for Nonprofits industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Cloud-Based, On-Premise).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Donor Management Software for Nonprofits market.

Regional Analysis: The report involves examining the Donor Management Software for Nonprofits market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Donor Management Software for Nonprofits market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Donor Management Software for Nonprofits:

Company Analysis: Report covers individual Donor Management Software for Nonprofits players, suppliers, and other relevant industry players. This analysis includes

studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Donor Management Software for Nonprofits. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Charity, Government Agency).

Technology Analysis: Report covers specific technologies relevant to Donor Management Software for Nonprofits. It assesses the current state, advancements, and potential future developments in Donor Management Software for Nonprofits areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Donor Management Software for Nonprofits market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Donor Management Software for Nonprofits market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Cloud-Based

On-Premise

Market segment by Application

Charity

Government Agency

Others

Market segment by players, this report covers

Bloomerang

Blackbaud

Salsa CRM

Oracle

NeonCRM

Little Green Light

DonorSnap

Advanced Solutions International

SofTrek

Sumac

Salesforce

GiveGab

Beyond Key

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and

Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Donor Management Software for Nonprofits product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Donor Management Software for Nonprofits, with revenue, gross margin and global market share of Donor Management Software for Nonprofits from 2018 to 2023.

Chapter 3, the Donor Management Software for Nonprofits competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023. and Donor Management Software for Nonprofits market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Donor Management Software for Nonprofits.

Chapter 13, to describe Donor Management Software for Nonprofits research findings and conclusion.

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