

# Global Domestic Tourism Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global Domestic Tourism market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Domestic tourism is tourism involving residents of one country traveling only within that country. A playing holiday is a holiday spent in the same country; this class may overlap with staycation, a vacation spent in the same region. This is different from inbound tourism.

In 2022, the gradual relaxation of epidemic prevention and control measures around the world will have a positive impact on the rapid recovery of the tourism industry. According to data from the World Tourism Organization, the number of global travelers exceeded 900 million in 2022, a two-fold increase compared to 2021. In 2022, international tourism revenue returned to the US\$ 1 trillion, a real increase of 50% compared with 2021. According to data from the Ministry of Culture and Tourism of China, in 2022, the total number of domestic tourists was ? 2.53 billion, and the domestic tourism revenue (total tourism consumption) was ? 2 trillion.

The Global Info Research report includes an overview of the development of the Domestic Tourism industry chain, the market status of Below 20 Years (Very Motivated, Partially Motivated), 20-30 Years (Very Motivated, Partially Motivated), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Domestic Tourism.

Regionally, the report analyzes the Domestic Tourism markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives



and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Domestic Tourism market, with robust domestic demand, supportive policies, and a strong manufacturing base.

# Key Features:

The report presents comprehensive understanding of the Domestic Tourism market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Domestic Tourism industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Very Motivated, Partially Motivated).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Domestic Tourism market.

Regional Analysis: The report involves examining the Domestic Tourism market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Domestic Tourism market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Domestic Tourism:

Company Analysis: Report covers individual Domestic Tourism players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Domestic Tourism This may involve surveys, interviews, and analysis



of consumer reviews and feedback from different by Application (Below 20 Years, 20-30 Years).

Technology Analysis: Report covers specific technologies relevant to Domestic Tourism. It assesses the current state, advancements, and potential future developments in Domestic Tourism areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Domestic Tourism market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Domestic Tourism market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Very Motivated

Partially Motivated

Accessory

Accidental

Not Motivated

Market segment by Application

Below 20 Years

20-30 Years



30-40 Years

40-50 Years		
Above 50 Years		
Market segment by players, this report covers		
Expedia Group		
Priceline Group		
China Travel		
China CYTS Tours Holding		
American Express Global Business Travel		
Carlson Wagonlit Travel		
BCD Travel		
HRG North America		
Travel Leaders Group		
Fareportal/Travelong		
AAA Travel		
Corporate Travel Management		
Travel and Transport		
Altour		
Direct Travel		



	World Travel Inc.	
	Omega World Travel	
	Frosch	
	JTB Americas Group	
	Ovation Travel Group	
	World Travel Holdings	
	Mountain Travel Sobek	
	TUI AG	
	Natural Habitat Adventures	
	Abercrombie & Kent Group	
	InnerAsia Travel Group	
	Butterfield & Robinson	
	ATG Travel	
Market segment by regions, regional analysis covers		
	North America (United States, Canada, and Mexico)	
	Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)	
	Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)	
	South America (Brazil, Argentina and Rest of South America)	



Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Domestic Tourism product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Domestic Tourism, with revenue, gross margin and global market share of Domestic Tourism from 2019 to 2024.

Chapter 3, the Domestic Tourism competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Domestic Tourism market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Domestic Tourism.

Chapter 13, to describe Domestic Tourism research findings and conclusion.



# **Contents**

#### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Domestic Tourism
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Domestic Tourism by Type
- 1.3.1 Overview: Global Domestic Tourism Market Size by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Global Domestic Tourism Consumption Value Market Share by Type in 2023
  - 1.3.3 Very Motivated
  - 1.3.4 Partially Motivated
  - 1.3.5 Accessory
  - 1.3.6 Accidental
  - 1.3.7 Not Motivated
- 1.4 Global Domestic Tourism Market by Application
- 1.4.1 Overview: Global Domestic Tourism Market Size by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Below 20 Years
  - 1.4.3 20-30 Years
  - 1.4.4 30-40 Years
  - 1.4.5 40-50 Years
  - 1.4.6 Above 50 Years
- 1.5 Global Domestic Tourism Market Size & Forecast
- 1.6 Global Domestic Tourism Market Size and Forecast by Region
  - 1.6.1 Global Domestic Tourism Market Size by Region: 2019 VS 2023 VS 2030
  - 1.6.2 Global Domestic Tourism Market Size by Region, (2019-2030)
  - 1.6.3 North America Domestic Tourism Market Size and Prospect (2019-2030)
  - 1.6.4 Europe Domestic Tourism Market Size and Prospect (2019-2030)
  - 1.6.5 Asia-Pacific Domestic Tourism Market Size and Prospect (2019-2030)
  - 1.6.6 South America Domestic Tourism Market Size and Prospect (2019-2030)
  - 1.6.7 Middle East and Africa Domestic Tourism Market Size and Prospect (2019-2030)

#### **2 COMPANY PROFILES**

- 2.1 Expedia Group
  - 2.1.1 Expedia Group Details
  - 2.1.2 Expedia Group Major Business
  - 2.1.3 Expedia Group Domestic Tourism Product and Solutions



- 2.1.4 Expedia Group Domestic Tourism Revenue, Gross Margin and Market Share (2019-2024)
- 2.1.5 Expedia Group Recent Developments and Future Plans
- 2.2 Priceline Group
  - 2.2.1 Priceline Group Details
  - 2.2.2 Priceline Group Major Business
  - 2.2.3 Priceline Group Domestic Tourism Product and Solutions
- 2.2.4 Priceline Group Domestic Tourism Revenue, Gross Margin and Market Share (2019-2024)
- 2.2.5 Priceline Group Recent Developments and Future Plans
- 2.3 China Travel
  - 2.3.1 China Travel Details
  - 2.3.2 China Travel Major Business
  - 2.3.3 China Travel Domestic Tourism Product and Solutions
- 2.3.4 China Travel Domestic Tourism Revenue, Gross Margin and Market Share (2019-2024)
  - 2.3.5 China Travel Recent Developments and Future Plans
- 2.4 China CYTS Tours Holding
  - 2.4.1 China CYTS Tours Holding Details
  - 2.4.2 China CYTS Tours Holding Major Business
  - 2.4.3 China CYTS Tours Holding Domestic Tourism Product and Solutions
- 2.4.4 China CYTS Tours Holding Domestic Tourism Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 China CYTS Tours Holding Recent Developments and Future Plans
- 2.5 American Express Global Business Travel
  - 2.5.1 American Express Global Business Travel Details
  - 2.5.2 American Express Global Business Travel Major Business
- 2.5.3 American Express Global Business Travel Domestic Tourism Product and Solutions
- 2.5.4 American Express Global Business Travel Domestic Tourism Revenue, Gross Margin and Market Share (2019-2024)
- 2.5.5 American Express Global Business Travel Recent Developments and Future Plans
- 2.6 Carlson Wagonlit Travel
  - 2.6.1 Carlson Wagonlit Travel Details
  - 2.6.2 Carlson Wagonlit Travel Major Business
  - 2.6.3 Carlson Wagonlit Travel Domestic Tourism Product and Solutions
- 2.6.4 Carlson Wagonlit Travel Domestic Tourism Revenue, Gross Margin and Market Share (2019-2024)



- 2.6.5 Carlson Wagonlit Travel Recent Developments and Future Plans
- 2.7 BCD Travel
  - 2.7.1 BCD Travel Details
  - 2.7.2 BCD Travel Major Business
- 2.7.3 BCD Travel Domestic Tourism Product and Solutions
- 2.7.4 BCD Travel Domestic Tourism Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 BCD Travel Recent Developments and Future Plans
- 2.8 HRG North America
  - 2.8.1 HRG North America Details
  - 2.8.2 HRG North America Major Business
- 2.8.3 HRG North America Domestic Tourism Product and Solutions
- 2.8.4 HRG North America Domestic Tourism Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 HRG North America Recent Developments and Future Plans
- 2.9 Travel Leaders Group
  - 2.9.1 Travel Leaders Group Details
  - 2.9.2 Travel Leaders Group Major Business
  - 2.9.3 Travel Leaders Group Domestic Tourism Product and Solutions
- 2.9.4 Travel Leaders Group Domestic Tourism Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 Travel Leaders Group Recent Developments and Future Plans
- 2.10 Fareportal/Travelong
  - 2.10.1 Fareportal/Travelong Details
  - 2.10.2 Fareportal/Travelong Major Business
  - 2.10.3 Fareportal/Travelong Domestic Tourism Product and Solutions
- 2.10.4 Fareportal/Travelong Domestic Tourism Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 Fareportal/Travelong Recent Developments and Future Plans
- 2.11 AAA Travel
  - 2.11.1 AAA Travel Details
  - 2.11.2 AAA Travel Major Business
  - 2.11.3 AAA Travel Domestic Tourism Product and Solutions
- 2.11.4 AAA Travel Domestic Tourism Revenue, Gross Margin and Market Share (2019-2024)
  - 2.11.5 AAA Travel Recent Developments and Future Plans
- 2.12 Corporate Travel Management
  - 2.12.1 Corporate Travel Management Details
  - 2.12.2 Corporate Travel Management Major Business



- 2.12.3 Corporate Travel Management Domestic Tourism Product and Solutions
- 2.12.4 Corporate Travel Management Domestic Tourism Revenue, Gross Margin and Market Share (2019-2024)
- 2.12.5 Corporate Travel Management Recent Developments and Future Plans
- 2.13 Travel and Transport
  - 2.13.1 Travel and Transport Details
  - 2.13.2 Travel and Transport Major Business
  - 2.13.3 Travel and Transport Domestic Tourism Product and Solutions
- 2.13.4 Travel and Transport Domestic Tourism Revenue, Gross Margin and Market Share (2019-2024)
- 2.13.5 Travel and Transport Recent Developments and Future Plans
- 2.14 Altour
  - 2.14.1 Altour Details
  - 2.14.2 Altour Major Business
  - 2.14.3 Altour Domestic Tourism Product and Solutions
- 2.14.4 Altour Domestic Tourism Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Altour Recent Developments and Future Plans
- 2.15 Direct Travel
  - 2.15.1 Direct Travel Details
  - 2.15.2 Direct Travel Major Business
  - 2.15.3 Direct Travel Domestic Tourism Product and Solutions
- 2.15.4 Direct Travel Domestic Tourism Revenue, Gross Margin and Market Share (2019-2024)
- 2.15.5 Direct Travel Recent Developments and Future Plans
- 2.16 World Travel Inc.
  - 2.16.1 World Travel Inc. Details
  - 2.16.2 World Travel Inc. Major Business
  - 2.16.3 World Travel Inc. Domestic Tourism Product and Solutions
- 2.16.4 World Travel Inc. Domestic Tourism Revenue, Gross Margin and Market Share (2019-2024)
  - 2.16.5 World Travel Inc. Recent Developments and Future Plans
- 2.17 Omega World Travel
  - 2.17.1 Omega World Travel Details
  - 2.17.2 Omega World Travel Major Business
  - 2.17.3 Omega World Travel Domestic Tourism Product and Solutions
- 2.17.4 Omega World Travel Domestic Tourism Revenue, Gross Margin and Market Share (2019-2024)
- 2.17.5 Omega World Travel Recent Developments and Future Plans



- 2.18 Frosch
  - 2.18.1 Frosch Details
  - 2.18.2 Frosch Major Business
  - 2.18.3 Frosch Domestic Tourism Product and Solutions
- 2.18.4 Frosch Domestic Tourism Revenue, Gross Margin and Market Share (2019-2024)
- 2.18.5 Frosch Recent Developments and Future Plans
- 2.19 JTB Americas Group
  - 2.19.1 JTB Americas Group Details
  - 2.19.2 JTB Americas Group Major Business
  - 2.19.3 JTB Americas Group Domestic Tourism Product and Solutions
- 2.19.4 JTB Americas Group Domestic Tourism Revenue, Gross Margin and Market Share (2019-2024)
  - 2.19.5 JTB Americas Group Recent Developments and Future Plans
- 2.20 Ovation Travel Group
  - 2.20.1 Ovation Travel Group Details
  - 2.20.2 Ovation Travel Group Major Business
  - 2.20.3 Ovation Travel Group Domestic Tourism Product and Solutions
- 2.20.4 Ovation Travel Group Domestic Tourism Revenue, Gross Margin and Market Share (2019-2024)
- 2.20.5 Ovation Travel Group Recent Developments and Future Plans
- 2.21 World Travel Holdings
  - 2.21.1 World Travel Holdings Details
  - 2.21.2 World Travel Holdings Major Business
  - 2.21.3 World Travel Holdings Domestic Tourism Product and Solutions
- 2.21.4 World Travel Holdings Domestic Tourism Revenue, Gross Margin and Market Share (2019-2024)
  - 2.21.5 World Travel Holdings Recent Developments and Future Plans
- 2.22 Mountain Travel Sobek
  - 2.22.1 Mountain Travel Sobek Details
  - 2.22.2 Mountain Travel Sobek Major Business
  - 2.22.3 Mountain Travel Sobek Domestic Tourism Product and Solutions
- 2.22.4 Mountain Travel Sobek Domestic Tourism Revenue, Gross Margin and Market Share (2019-2024)
- 2.22.5 Mountain Travel Sobek Recent Developments and Future Plans
- 2.23 TUI AG
  - 2.23.1 TUI AG Details
  - 2.23.2 TUI AG Major Business
  - 2.23.3 TUI AG Domestic Tourism Product and Solutions



- 2.23.4 TUI AG Domestic Tourism Revenue, Gross Margin and Market Share (2019-2024)
  - 2.23.5 TUI AG Recent Developments and Future Plans
- 2.24 Natural Habitat Adventures
  - 2.24.1 Natural Habitat Adventures Details
  - 2.24.2 Natural Habitat Adventures Major Business
  - 2.24.3 Natural Habitat Adventures Domestic Tourism Product and Solutions
- 2.24.4 Natural Habitat Adventures Domestic Tourism Revenue, Gross Margin and Market Share (2019-2024)
  - 2.24.5 Natural Habitat Adventures Recent Developments and Future Plans
- 2.25 Abercrombie & Kent Group
  - 2.25.1 Abercrombie & Kent Group Details
  - 2.25.2 Abercrombie & Kent Group Major Business
  - 2.25.3 Abercrombie & Kent Group Domestic Tourism Product and Solutions
- 2.25.4 Abercrombie & Kent Group Domestic Tourism Revenue, Gross Margin and Market Share (2019-2024)
  - 2.25.5 Abercrombie & Kent Group Recent Developments and Future Plans
- 2.26 InnerAsia Travel Group
  - 2.26.1 InnerAsia Travel Group Details
  - 2.26.2 InnerAsia Travel Group Major Business
  - 2.26.3 InnerAsia Travel Group Domestic Tourism Product and Solutions
- 2.26.4 InnerAsia Travel Group Domestic Tourism Revenue, Gross Margin and Market Share (2019-2024)
  - 2.26.5 InnerAsia Travel Group Recent Developments and Future Plans
- 2.27 Butterfield & Robinson
  - 2.27.1 Butterfield & Robinson Details
  - 2.27.2 Butterfield & Robinson Major Business
  - 2.27.3 Butterfield & Robinson Domestic Tourism Product and Solutions
- 2.27.4 Butterfield & Robinson Domestic Tourism Revenue, Gross Margin and Market Share (2019-2024)
  - 2.27.5 Butterfield & Robinson Recent Developments and Future Plans
- 2.28 ATG Travel
  - 2.28.1 ATG Travel Details
  - 2.28.2 ATG Travel Major Business
  - 2.28.3 ATG Travel Domestic Tourism Product and Solutions
- 2.28.4 ATG Travel Domestic Tourism Revenue, Gross Margin and Market Share (2019-2024)
  - 2.28.5 ATG Travel Recent Developments and Future Plans



## 3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Domestic Tourism Revenue and Share by Players (2019-2024)
- 3.2 Market Share Analysis (2023)
  - 3.2.1 Market Share of Domestic Tourism by Company Revenue
  - 3.2.2 Top 3 Domestic Tourism Players Market Share in 2023
  - 3.2.3 Top 6 Domestic Tourism Players Market Share in 2023
- 3.3 Domestic Tourism Market: Overall Company Footprint Analysis
  - 3.3.1 Domestic Tourism Market: Region Footprint
  - 3.3.2 Domestic Tourism Market: Company Product Type Footprint
  - 3.3.3 Domestic Tourism Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

#### **4 MARKET SIZE SEGMENT BY TYPE**

- 4.1 Global Domestic Tourism Consumption Value and Market Share by Type (2019-2024)
- 4.2 Global Domestic Tourism Market Forecast by Type (2025-2030)

#### **5 MARKET SIZE SEGMENT BY APPLICATION**

- 5.1 Global Domestic Tourism Consumption Value Market Share by Application (2019-2024)
- 5.2 Global Domestic Tourism Market Forecast by Application (2025-2030)

#### **6 NORTH AMERICA**

- 6.1 North America Domestic Tourism Consumption Value by Type (2019-2030)
- 6.2 North America Domestic Tourism Consumption Value by Application (2019-2030)
- 6.3 North America Domestic Tourism Market Size by Country
  - 6.3.1 North America Domestic Tourism Consumption Value by Country (2019-2030)
  - 6.3.2 United States Domestic Tourism Market Size and Forecast (2019-2030)
  - 6.3.3 Canada Domestic Tourism Market Size and Forecast (2019-2030)
  - 6.3.4 Mexico Domestic Tourism Market Size and Forecast (2019-2030)

## **7 EUROPE**

7.1 Europe Domestic Tourism Consumption Value by Type (2019-2030)



- 7.2 Europe Domestic Tourism Consumption Value by Application (2019-2030)
- 7.3 Europe Domestic Tourism Market Size by Country
- 7.3.1 Europe Domestic Tourism Consumption Value by Country (2019-2030)
- 7.3.2 Germany Domestic Tourism Market Size and Forecast (2019-2030)
- 7.3.3 France Domestic Tourism Market Size and Forecast (2019-2030)
- 7.3.4 United Kingdom Domestic Tourism Market Size and Forecast (2019-2030)
- 7.3.5 Russia Domestic Tourism Market Size and Forecast (2019-2030)
- 7.3.6 Italy Domestic Tourism Market Size and Forecast (2019-2030)

#### **8 ASIA-PACIFIC**

- 8.1 Asia-Pacific Domestic Tourism Consumption Value by Type (2019-2030)
- 8.2 Asia-Pacific Domestic Tourism Consumption Value by Application (2019-2030)
- 8.3 Asia-Pacific Domestic Tourism Market Size by Region
- 8.3.1 Asia-Pacific Domestic Tourism Consumption Value by Region (2019-2030)
- 8.3.2 China Domestic Tourism Market Size and Forecast (2019-2030)
- 8.3.3 Japan Domestic Tourism Market Size and Forecast (2019-2030)
- 8.3.4 South Korea Domestic Tourism Market Size and Forecast (2019-2030)
- 8.3.5 India Domestic Tourism Market Size and Forecast (2019-2030)
- 8.3.6 Southeast Asia Domestic Tourism Market Size and Forecast (2019-2030)
- 8.3.7 Australia Domestic Tourism Market Size and Forecast (2019-2030)

#### 9 SOUTH AMERICA

- 9.1 South America Domestic Tourism Consumption Value by Type (2019-2030)
- 9.2 South America Domestic Tourism Consumption Value by Application (2019-2030)
- 9.3 South America Domestic Tourism Market Size by Country
- 9.3.1 South America Domestic Tourism Consumption Value by Country (2019-2030)
- 9.3.2 Brazil Domestic Tourism Market Size and Forecast (2019-2030)
- 9.3.3 Argentina Domestic Tourism Market Size and Forecast (2019-2030)

#### 10 MIDDLE EAST & AFRICA

- 10.1 Middle East & Africa Domestic Tourism Consumption Value by Type (2019-2030)
- 10.2 Middle East & Africa Domestic Tourism Consumption Value by Application (2019-2030)
- 10.3 Middle East & Africa Domestic Tourism Market Size by Country
- 10.3.1 Middle East & Africa Domestic Tourism Consumption Value by Country (2019-2030)



- 10.3.2 Turkey Domestic Tourism Market Size and Forecast (2019-2030)
- 10.3.3 Saudi Arabia Domestic Tourism Market Size and Forecast (2019-2030)
- 10.3.4 UAE Domestic Tourism Market Size and Forecast (2019-2030)

#### 11 MARKET DYNAMICS

- 11.1 Domestic Tourism Market Drivers
- 11.2 Domestic Tourism Market Restraints
- 11.3 Domestic Tourism Trends Analysis
- 11.4 Porters Five Forces Analysis
  - 11.4.1 Threat of New Entrants
  - 11.4.2 Bargaining Power of Suppliers
  - 11.4.3 Bargaining Power of Buyers
  - 11.4.4 Threat of Substitutes
- 11.4.5 Competitive Rivalry

#### 12 INDUSTRY CHAIN ANALYSIS

- 12.1 Domestic Tourism Industry Chain
- 12.2 Domestic Tourism Upstream Analysis
- 12.3 Domestic Tourism Midstream Analysis
- 12.4 Domestic Tourism Downstream Analysis

#### 13 RESEARCH FINDINGS AND CONCLUSION

#### 14 APPENDIX

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer



# **List Of Tables**

#### LIST OF TABLES

- Table 1. Global Domestic Tourism Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Table 2. Global Domestic Tourism Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Table 3. Global Domestic Tourism Consumption Value by Region (2019-2024) & (USD Million)
- Table 4. Global Domestic Tourism Consumption Value by Region (2025-2030) & (USD Million)
- Table 5. Expedia Group Company Information, Head Office, and Major Competitors
- Table 6. Expedia Group Major Business
- Table 7. Expedia Group Domestic Tourism Product and Solutions
- Table 8. Expedia Group Domestic Tourism Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 9. Expedia Group Recent Developments and Future Plans
- Table 10. Priceline Group Company Information, Head Office, and Major Competitors
- Table 11. Priceline Group Major Business
- Table 12. Priceline Group Domestic Tourism Product and Solutions
- Table 13. Priceline Group Domestic Tourism Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 14. Priceline Group Recent Developments and Future Plans
- Table 15. China Travel Company Information, Head Office, and Major Competitors
- Table 16. China Travel Major Business
- Table 17. China Travel Domestic Tourism Product and Solutions
- Table 18. China Travel Domestic Tourism Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 19. China Travel Recent Developments and Future Plans
- Table 20. China CYTS Tours Holding Company Information, Head Office, and Major Competitors
- Table 21. China CYTS Tours Holding Major Business
- Table 22. China CYTS Tours Holding Domestic Tourism Product and Solutions
- Table 23. China CYTS Tours Holding Domestic Tourism Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 24. China CYTS Tours Holding Recent Developments and Future Plans
- Table 25. American Express Global Business Travel Company Information, Head Office, and Major Competitors



- Table 26. American Express Global Business Travel Major Business
- Table 27. American Express Global Business Travel Domestic Tourism Product and Solutions
- Table 28. American Express Global Business Travel Domestic Tourism Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 29. American Express Global Business Travel Recent Developments and Future Plans
- Table 30. Carlson Wagonlit Travel Company Information, Head Office, and Major Competitors
- Table 31. Carlson Wagonlit Travel Major Business
- Table 32. Carlson Wagonlit Travel Domestic Tourism Product and Solutions
- Table 33. Carlson Wagonlit Travel Domestic Tourism Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 34. Carlson Wagonlit Travel Recent Developments and Future Plans
- Table 35. BCD Travel Company Information, Head Office, and Major Competitors
- Table 36. BCD Travel Major Business
- Table 37. BCD Travel Domestic Tourism Product and Solutions
- Table 38. BCD Travel Domestic Tourism Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 39. BCD Travel Recent Developments and Future Plans
- Table 40. HRG North America Company Information, Head Office, and Major Competitors
- Table 41. HRG North America Major Business
- Table 42. HRG North America Domestic Tourism Product and Solutions
- Table 43. HRG North America Domestic Tourism Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 44. HRG North America Recent Developments and Future Plans
- Table 45. Travel Leaders Group Company Information, Head Office, and Major Competitors
- Table 46. Travel Leaders Group Major Business
- Table 47. Travel Leaders Group Domestic Tourism Product and Solutions
- Table 48. Travel Leaders Group Domestic Tourism Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 49. Travel Leaders Group Recent Developments and Future Plans
- Table 50. Fareportal/Travelong Company Information, Head Office, and Major Competitors
- Table 51. Fareportal/Travelong Major Business
- Table 52. Fareportal/Travelong Domestic Tourism Product and Solutions
- Table 53. Fareportal/Travelong Domestic Tourism Revenue (USD Million), Gross



- Margin and Market Share (2019-2024)
- Table 54. Fareportal/Travelong Recent Developments and Future Plans
- Table 55. AAA Travel Company Information, Head Office, and Major Competitors
- Table 56. AAA Travel Major Business
- Table 57. AAA Travel Domestic Tourism Product and Solutions
- Table 58. AAA Travel Domestic Tourism Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 59. AAA Travel Recent Developments and Future Plans
- Table 60. Corporate Travel Management Company Information, Head Office, and Major Competitors
- Table 61. Corporate Travel Management Major Business
- Table 62. Corporate Travel Management Domestic Tourism Product and Solutions
- Table 63. Corporate Travel Management Domestic Tourism Revenue (USD Million),
- Gross Margin and Market Share (2019-2024)
- Table 64. Corporate Travel Management Recent Developments and Future Plans
- Table 65. Travel and Transport Company Information, Head Office, and Major Competitors
- Table 66. Travel and Transport Major Business
- Table 67. Travel and Transport Domestic Tourism Product and Solutions
- Table 68. Travel and Transport Domestic Tourism Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 69. Travel and Transport Recent Developments and Future Plans
- Table 70. Altour Company Information, Head Office, and Major Competitors
- Table 71. Altour Major Business
- Table 72. Altour Domestic Tourism Product and Solutions
- Table 73. Altour Domestic Tourism Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 74. Altour Recent Developments and Future Plans
- Table 75. Direct Travel Company Information, Head Office, and Major Competitors
- Table 76. Direct Travel Major Business
- Table 77. Direct Travel Domestic Tourism Product and Solutions
- Table 78. Direct Travel Domestic Tourism Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 79. Direct Travel Recent Developments and Future Plans
- Table 80. World Travel Inc. Company Information, Head Office, and Major Competitors
- Table 81. World Travel Inc. Major Business
- Table 82. World Travel Inc. Domestic Tourism Product and Solutions
- Table 83. World Travel Inc. Domestic Tourism Revenue (USD Million), Gross Margin and Market Share (2019-2024)



- Table 84. World Travel Inc. Recent Developments and Future Plans
- Table 85. Omega World Travel Company Information, Head Office, and Major Competitors
- Table 86. Omega World Travel Major Business
- Table 87. Omega World Travel Domestic Tourism Product and Solutions
- Table 88. Omega World Travel Domestic Tourism Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 89. Omega World Travel Recent Developments and Future Plans
- Table 90. Frosch Company Information, Head Office, and Major Competitors
- Table 91. Frosch Major Business
- Table 92. Frosch Domestic Tourism Product and Solutions
- Table 93. Frosch Domestic Tourism Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 94. Frosch Recent Developments and Future Plans
- Table 95. JTB Americas Group Company Information, Head Office, and Major Competitors
- Table 96. JTB Americas Group Major Business
- Table 97. JTB Americas Group Domestic Tourism Product and Solutions
- Table 98. JTB Americas Group Domestic Tourism Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 99. JTB Americas Group Recent Developments and Future Plans
- Table 100. Ovation Travel Group Company Information, Head Office, and Major Competitors
- Table 101. Ovation Travel Group Major Business
- Table 102. Ovation Travel Group Domestic Tourism Product and Solutions
- Table 103. Ovation Travel Group Domestic Tourism Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 104. Ovation Travel Group Recent Developments and Future Plans
- Table 105. World Travel Holdings Company Information, Head Office, and Major Competitors
- Table 106. World Travel Holdings Major Business
- Table 107. World Travel Holdings Domestic Tourism Product and Solutions
- Table 108. World Travel Holdings Domestic Tourism Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 109. World Travel Holdings Recent Developments and Future Plans
- Table 110. Mountain Travel Sobek Company Information, Head Office, and Major Competitors
- Table 111. Mountain Travel Sobek Major Business
- Table 112. Mountain Travel Sobek Domestic Tourism Product and Solutions



- Table 113. Mountain Travel Sobek Domestic Tourism Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 114. Mountain Travel Sobek Recent Developments and Future Plans
- Table 115. TUI AG Company Information, Head Office, and Major Competitors
- Table 116. TUI AG Major Business
- Table 117. TUI AG Domestic Tourism Product and Solutions
- Table 118. TUI AG Domestic Tourism Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 119. TUI AG Recent Developments and Future Plans
- Table 120. Natural Habitat Adventures Company Information, Head Office, and Major Competitors
- Table 121. Natural Habitat Adventures Major Business
- Table 122. Natural Habitat Adventures Domestic Tourism Product and Solutions
- Table 123. Natural Habitat Adventures Domestic Tourism Revenue (USD Million),
- Gross Margin and Market Share (2019-2024)
- Table 124. Natural Habitat Adventures Recent Developments and Future Plans
- Table 125. Abercrombie & Kent Group Company Information, Head Office, and Major Competitors
- Table 126. Abercrombie & Kent Group Major Business
- Table 127. Abercrombie & Kent Group Domestic Tourism Product and Solutions
- Table 128. Abercrombie & Kent Group Domestic Tourism Revenue (USD Million),
- Gross Margin and Market Share (2019-2024)
- Table 129. Abercrombie & Kent Group Recent Developments and Future Plans
- Table 130. InnerAsia Travel Group Company Information, Head Office, and Major Competitors
- Table 131. InnerAsia Travel Group Major Business
- Table 132. InnerAsia Travel Group Domestic Tourism Product and Solutions
- Table 133. InnerAsia Travel Group Domestic Tourism Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 134. InnerAsia Travel Group Recent Developments and Future Plans
- Table 135. Butterfield & Robinson Company Information, Head Office, and Major Competitors
- Table 136. Butterfield & Robinson Major Business
- Table 137. Butterfield & Robinson Domestic Tourism Product and Solutions
- Table 138. Butterfield & Robinson Domestic Tourism Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 139. Butterfield & Robinson Recent Developments and Future Plans
- Table 140. ATG Travel Company Information, Head Office, and Major Competitors
- Table 141. ATG Travel Major Business



- Table 142. ATG Travel Domestic Tourism Product and Solutions
- Table 143. ATG Travel Domestic Tourism Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 144. ATG Travel Recent Developments and Future Plans
- Table 145. Global Domestic Tourism Revenue (USD Million) by Players (2019-2024)
- Table 146. Global Domestic Tourism Revenue Share by Players (2019-2024)
- Table 147. Breakdown of Domestic Tourism by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 148. Market Position of Players in Domestic Tourism, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023
- Table 149. Head Office of Key Domestic Tourism Players
- Table 150. Domestic Tourism Market: Company Product Type Footprint
- Table 151. Domestic Tourism Market: Company Product Application Footprint
- Table 152. Domestic Tourism New Market Entrants and Barriers to Market Entry
- Table 153. Domestic Tourism Mergers, Acquisition, Agreements, and Collaborations
- Table 154. Global Domestic Tourism Consumption Value (USD Million) by Type (2019-2024)
- Table 155. Global Domestic Tourism Consumption Value Share by Type (2019-2024)
- Table 156. Global Domestic Tourism Consumption Value Forecast by Type (2025-2030)
- Table 157. Global Domestic Tourism Consumption Value by Application (2019-2024)
- Table 158. Global Domestic Tourism Consumption Value Forecast by Application (2025-2030)
- Table 159. North America Domestic Tourism Consumption Value by Type (2019-2024) & (USD Million)
- Table 160. North America Domestic Tourism Consumption Value by Type (2025-2030) & (USD Million)
- Table 161. North America Domestic Tourism Consumption Value by Application (2019-2024) & (USD Million)
- Table 162. North America Domestic Tourism Consumption Value by Application (2025-2030) & (USD Million)
- Table 163. North America Domestic Tourism Consumption Value by Country (2019-2024) & (USD Million)
- Table 164. North America Domestic Tourism Consumption Value by Country (2025-2030) & (USD Million)
- Table 165. Europe Domestic Tourism Consumption Value by Type (2019-2024) & (USD Million)
- Table 166. Europe Domestic Tourism Consumption Value by Type (2025-2030) & (USD Million)
- Table 167. Europe Domestic Tourism Consumption Value by Application (2019-2024) &



(USD Million)

Table 168. Europe Domestic Tourism Consumption Value by Application (2025-2030) & (USD Million)

Table 169. Europe Domestic Tourism Consumption Value by Country (2019-2024) & (USD Million)

Table 170. Europe Domestic Tourism Consumption Value by Country (2025-2030) & (USD Million)

Table 171. Asia-Pacific Domestic Tourism Consumption Value by Type (2019-2024) & (USD Million)

Table 172. Asia-Pacific Domestic Tourism Consumption Value by Type (2025-2030) & (USD Million)

Table 173. Asia-Pacific Domestic Tourism Consumption Value by Application (2019-2024) & (USD Million)

Table 174. Asia-Pacific Domestic Tourism Consumption Value by Application (2025-2030) & (USD Million)

Table 175. Asia-Pacific Domestic Tourism Consumption Value by Region (2019-2024) & (USD Million)

Table 176. Asia-Pacific Domestic Tourism Consumption Value by Region (2025-2030) & (USD Million)

Table 177. South America Domestic Tourism Consumption Value by Type (2019-2024) & (USD Million)

Table 178. South America Domestic Tourism Consumption Value by Type (2025-2030) & (USD Million)

Table 179. South America Domestic Tourism Consumption Value by Application (2019-2024) & (USD Million)

Table 180. South America Domestic Tourism Consumption Value by Application (2025-2030) & (USD Million)

Table 181. South America Domestic Tourism Consumption Value by Country (2019-2024) & (USD Million)

Table 182. South America Domestic Tourism Consumption Value by Country (2025-2030) & (USD Million)

Table 183. Middle East & Africa Domestic Tourism Consumption Value by Type (2019-2024) & (USD Million)

Table 184. Middle East & Africa Domestic Tourism Consumption Value by Type (2025-2030) & (USD Million)

Table 185. Middle East & Africa Domestic Tourism Consumption Value by Application (2019-2024) & (USD Million)

Table 186. Middle East & Africa Domestic Tourism Consumption Value by Application (2025-2030) & (USD Million)



Table 187. Middle East & Africa Domestic Tourism Consumption Value by Country (2019-2024) & (USD Million)

Table 188. Middle East & Africa Domestic Tourism Consumption Value by Country (2025-2030) & (USD Million)

Table 189. Domestic Tourism Raw Material

Table 190. Key Suppliers of Domestic Tourism Raw Materials



# **List Of Figures**

#### **LIST OF FIGURES**

- Figure 1. Domestic Tourism Picture
- Figure 2. Global Domestic Tourism Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Domestic Tourism Consumption Value Market Share by Type in 2023
- Figure 4. Very Motivated
- Figure 5. Partially Motivated
- Figure 6. Accessory
- Figure 7. Accidental
- Figure 8. Not Motivated
- Figure 9. Global Domestic Tourism Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 10. Domestic Tourism Consumption Value Market Share by Application in 2023
- Figure 11. Below 20 Years Picture
- Figure 12. 20-30 Years Picture
- Figure 13. 30-40 Years Picture
- Figure 14. 40-50 Years Picture
- Figure 15. Above 50 Years Picture
- Figure 16. Global Domestic Tourism Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 17. Global Domestic Tourism Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 18. Global Market Domestic Tourism Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)
- Figure 19. Global Domestic Tourism Consumption Value Market Share by Region (2019-2030)
- Figure 20. Global Domestic Tourism Consumption Value Market Share by Region in 2023
- Figure 21. North America Domestic Tourism Consumption Value (2019-2030) & (USD Million)
- Figure 22. Europe Domestic Tourism Consumption Value (2019-2030) & (USD Million)
- Figure 23. Asia-Pacific Domestic Tourism Consumption Value (2019-2030) & (USD Million)
- Figure 24. South America Domestic Tourism Consumption Value (2019-2030) & (USD Million)
- Figure 25. Middle East and Africa Domestic Tourism Consumption Value (2019-2030) &



# (USD Million)

- Figure 26. Global Domestic Tourism Revenue Share by Players in 2023
- Figure 27. Domestic Tourism Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023
- Figure 28. Global Top 3 Players Domestic Tourism Market Share in 2023
- Figure 29. Global Top 6 Players Domestic Tourism Market Share in 2023
- Figure 30. Global Domestic Tourism Consumption Value Share by Type (2019-2024)
- Figure 31. Global Domestic Tourism Market Share Forecast by Type (2025-2030)
- Figure 32. Global Domestic Tourism Consumption Value Share by Application (2019-2024)
- Figure 33. Global Domestic Tourism Market Share Forecast by Application (2025-2030)
- Figure 34. North America Domestic Tourism Consumption Value Market Share by Type (2019-2030)
- Figure 35. North America Domestic Tourism Consumption Value Market Share by Application (2019-2030)
- Figure 36. North America Domestic Tourism Consumption Value Market Share by Country (2019-2030)
- Figure 37. United States Domestic Tourism Consumption Value (2019-2030) & (USD Million)
- Figure 38. Canada Domestic Tourism Consumption Value (2019-2030) & (USD Million)
- Figure 39. Mexico Domestic Tourism Consumption Value (2019-2030) & (USD Million)
- Figure 40. Europe Domestic Tourism Consumption Value Market Share by Type (2019-2030)
- Figure 41. Europe Domestic Tourism Consumption Value Market Share by Application (2019-2030)
- Figure 42. Europe Domestic Tourism Consumption Value Market Share by Country (2019-2030)
- Figure 43. Germany Domestic Tourism Consumption Value (2019-2030) & (USD Million)
- Figure 44. France Domestic Tourism Consumption Value (2019-2030) & (USD Million)
- Figure 45. United Kingdom Domestic Tourism Consumption Value (2019-2030) & (USD Million)
- Figure 46. Russia Domestic Tourism Consumption Value (2019-2030) & (USD Million)
- Figure 47. Italy Domestic Tourism Consumption Value (2019-2030) & (USD Million)
- Figure 48. Asia-Pacific Domestic Tourism Consumption Value Market Share by Type (2019-2030)
- Figure 49. Asia-Pacific Domestic Tourism Consumption Value Market Share by Application (2019-2030)
- Figure 50. Asia-Pacific Domestic Tourism Consumption Value Market Share by Region



(2019-2030)

Figure 51. China Domestic Tourism Consumption Value (2019-2030) & (USD Million)

Figure 52. Japan Domestic Tourism Consumption Value (2019-2030) & (USD Million)

Figure 53. South Korea Domestic Tourism Consumption Value (2019-2030) & (USD Million)

Figure 54. India Domestic Tourism Consumption Value (2019-2030) & (USD Million)

Figure 55. Southeast Asia Domestic Tourism Consumption Value (2019-2030) & (USD Million)

Figure 56. Australia Domestic Tourism Consumption Value (2019-2030) & (USD Million)

Figure 57. South America Domestic Tourism Consumption Value Market Share by Type (2019-2030)

Figure 58. South America Domestic Tourism Consumption Value Market Share by Application (2019-2030)

Figure 59. South America Domestic Tourism Consumption Value Market Share by Country (2019-2030)

Figure 60. Brazil Domestic Tourism Consumption Value (2019-2030) & (USD Million)

Figure 61. Argentina Domestic Tourism Consumption Value (2019-2030) & (USD Million)

Figure 62. Middle East and Africa Domestic Tourism Consumption Value Market Share by Type (2019-2030)

Figure 63. Middle East and Africa Domestic Tourism Consumption Value Market Share by Application (2019-2030)

Figure 64. Middle East and Africa Domestic Tourism Consumption Value Market Share by Country (2019-2030)

Figure 65. Turkey Domestic Tourism Consumption Value (2019-2030) & (USD Million)

Figure 66. Saudi Arabia Domestic Tourism Consumption Value (2019-2030) & (USD Million)

Figure 67. UAE Domestic Tourism Consumption Value (2019-2030) & (USD Million)

Figure 68. Domestic Tourism Market Drivers

Figure 69. Domestic Tourism Market Restraints

Figure 70. Domestic Tourism Market Trends

Figure 71. Porters Five Forces Analysis

Figure 72. Manufacturing Cost Structure Analysis of Domestic Tourism in 2023

Figure 73. Manufacturing Process Analysis of Domestic Tourism

Figure 74. Domestic Tourism Industrial Chain

Figure 75. Methodology

Figure 76. Research Process and Data Source



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