

Global Dog/Cat Toothbrushes Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Dog/Cat Toothbrushes market size is expected to reach \$ 896 million by 2032, rising at a market growth of 6.7% CAGR during the forecast period (2026-2032).

In 2025, global production of dog/cat toothbrushes reached 174 million units, with an estimated average selling price of US\$3.2 per brush. Dog/cat toothbrushes are pet brushing tools specifically designed for the oral structure of dogs and cats and for home care scenarios. They are mainly used for daily brushing at home, training puppies to brush their teeth, managing bad breath, controlling plaque, post-cleaning maintenance, oral care for senior pets, high-frequency periodontal care for small dogs, oral cleaning for cats, additional care at pet grooming salons, and home care at veterinary clinics. Dog and cat toothbrushes typically feature smaller brush heads, softer bristles, and longer or angled handles. They are designed to appeal to pets in various forms, including handle-type toothbrushes, double-headed toothbrushes, three-sided toothbrushes, 360° toothbrushes, finger toothbrushes, disposable wipe-type toothbrushes, electric toothbrushes, ultrasonic toothbrushes, and toothbrush and toothpaste sets. The upstream supply chain includes nylon/PBT bristles, food-grade silicone, PP/ABS plastics, TPR anti-slip materials, bamboo, injection molds, tufting equipment, packaging materials, pet toothpaste, enzyme preparations, dental gels, and raw materials for oral care solutions. The downstream supply chain includes pet owners, veterinary hospitals, veterinary clinics, pet grooming salons, pet supply chains, e-commerce platforms, supermarkets, and cross-border e-commerce channels. Gross profit margins range from approximately 20% to 40%.

This report studies the global Dog/Cat Toothbrushes production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Dog/Cat Toothbrushes and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Dog/Cat Toothbrushes that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Dog/Cat Toothbrushes total production and demand, 2021-2032, (K Units)

Global Dog/Cat Toothbrushes total production value, 2021-2032, (USD Million)

Global Dog/Cat Toothbrushes production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Dog/Cat Toothbrushes consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Dog/Cat Toothbrushes domestic production, consumption, key domestic manufacturers and share

Global Dog/Cat Toothbrushes production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Dog/Cat Toothbrushes production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Dog/Cat Toothbrushes production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Dog/Cat Toothbrushes market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nylabone, Arm & Hammer, Virbac, MIND UP Corp., Petco, Vet's Best, TropiClean, Petosan, Beaphar, Ferplast, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Dog/Cat Toothbrushes market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by

year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Dog/Cat Toothbrushes Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Dog/Cat Toothbrushes Market, Segmentation by Type:

Manual Toothbrush

Electric Toothbrush

Global Dog/Cat Toothbrushes Market, Segmentation by Form Type:

Single Head

Double Head

Triple Head

Global Dog/Cat Toothbrushes Market, Segmentation by Target Audience:

Dog Toothbrushes

Cat Toothbrushes

Universal Dog and Cat Toothbrushes

Global Dog/Cat Toothbrushes Market, Segmentation by Material:

Nylon Soft Bristle

PBT Soft Bristle

Silicone

Others

Global Dog/Cat Toothbrushes Market, Segmentation by Application:

Online Sales

Offline Sales

Companies Profiled:

Nylabone

Arm & Hammer

Virbac

MIND UP Corp.

Petco

Vet's Best

TropiClean

Petosan

Beaphar

Ferplast

BOGAR GmbH

emmi-pet

WooBamboo

Bodhi Dog

Earth Pet

Animigo

Mikki Pet

Rosewood Pet

HICC Pet

Vetoquinol

Suzhou Xupeng Pet Products

Jiangsu Laoshu Pet Products

Yangzhou Huating Brushes Industry

Key Questions Answered:

1. How big is the global Dog/Cat Toothbrushes market?
2. What is the demand of the global Dog/Cat Toothbrushes market?
3. What is the year over year growth of the global Dog/Cat Toothbrushes market?

4. What is the production and production value of the global Dog/Cat Toothbrushes market?
5. Who are the key producers in the global Dog/Cat Toothbrushes market?
6. What are the growth factors driving the market demand?

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