

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Dog and Cat Food Market 2018, Forecast to 2023

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Abstracts

Dog and cat food is formulated specifically for supplementing the dietary needs of dogs and cats. Dry dog and cat food includes food with around 10% water content whereas wet dog and cat food includes food with around 75% water content. Scope of the Report:

This report focuses on the Dog and Cat Food in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The new-age millennials are steadily treating their pets like family and have a tight animal-human bond. The pet owners are extensively concerned about health, wellness, and look of their pets. These owners are extremely conscious about the quality and nutritional value of the food consumed by their pets. They are extensively demanding for premium and luxury pet products, driven by the rising financial freedom and delay in reproducing. The high demand for healthy food and growing trend of humanization of pet, drives the growth of the natural pet food market.

The dog and cat food market is fragmented due to the presence of numerous international and regional manufacturers. This market report focuses on the competitive environment of the natural pet food market containing the numerous key manufacturers offering diverse portfolio. Technavio's analysts also analyze the key focus areas and the strategies adopted by manufacturers to sustain profitably in the dog and cat food market.

The worldwide market for Dog and Cat Food is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Colgate-Palmolive

General Mills

Mars

Nestlé

The J.M. Smucker Company

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Dry dog and cat food

Wet dog and cat food

Pet treats

Market Segment by Applications, can be divided into

Supermarkets

Hypermarkets

Convenience stores

Pet-specialty stores

Vet clinics

Others

There are 15 Chapters to deeply display The global Dog and Cat Food market.

Chapter 1, to describe Dog and Cat Food Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Dog and Cat Food, with sales, revenue, and price of Dog and Cat Food, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show The global market by regions, with sales, revenue and market share of Dog and Cat Food, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Dog and Cat Food market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Dog and Cat Food sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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