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Global Dog Grooming Shampoo Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Dog Grooming Shampoo market size was valued at US$ 1852 million in 2025 and is forecast to a readjusted size of US$ 2966 million by 2032 with a CAGR of 6.9% during review period.

In 2025, global Dog Grooming Shampoo production reached approximately 400.00 million bottles, with an average global market price of around US$4.50 per bottle.

The gross profit margin of major companies in the industry is between 35%–60%.

In 2025, the global production capacity of Dog Grooming Shampoo was approximately 533.33 million bottles.

Dog Grooming Shampoo is a pet care cleaning product formulated for dog coat and skin care. It is used for cleaning, deodorizing, moisturizing, detangling, coat brightening, and mild skin protection during home grooming or professional pet grooming.

The industrial chain covers upstream surfactants, conditioners, fragrances, preservatives, functional additives, bottles, caps, and labels; midstream formulation, mixing, emulsification, filling, packaging, and quality testing; downstream pet stores, grooming salons, veterinary clinics, e-commerce platforms, supermarkets, and home pet care users.

Report Scope

This report is a detailed and comprehensive analysis for global Dog Grooming

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Shampoo market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Dog Grooming Shampoo market size and forecasts, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global Dog Grooming Shampoo market size and forecasts by region and country, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global Dog Grooming Shampoo market size and forecasts, by Type and by Application, in consumption value ($ Million), sales quantity (K Units), and average selling prices (US$/Unit), 2021-2032

Global Dog Grooming Shampoo market shares of main players, shipments in revenue ($ Million), sales quantity (K Units), and ASP (US$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Dog Grooming Shampoo

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Dog Grooming Shampoo market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Wahl, TropiClean, Earthbath, Bio-Groom, Espree, Burt's Bees for Pets, Chris Christensen, Pet Head, Bio-Dene (Lambert

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Kay), Hartz, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Dog Grooming Shampoo market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market Segmentation

Market segment by Type

Unscented Shampoo

Fragrance Shampoo

Market segment by Product Form

Liquid Dog Shampoo

Foam Dog Shampoo

2-in-1 Dog Shampoo and Conditioner

Market segment by Package Volume

Small-package Dog Shampoo (?250ml)

Medium-package Dog Shampoo (?250–500ml)

Large-package Dog Shampoo (?500ml)

Market segment by Application

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Pet Households

Pet Grooming Salons

Veterinary Clinics

Others

Major players covered

Wahl

TropiClean

Earthbath

Bio-Groom

Espree

Burt's Bees for Pets

Chris Christensen

Pet Head

Bio-Dene (Lambert Kay)

Hartz

Virbac

Luscious

Yee

Navarch

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Alfie&Buddy

Pawbby

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe Dog Grooming Shampoo product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Dog Grooming Shampoo, with price, sales quantity, revenue, and global market share of Dog Grooming Shampoo from 2021 to 2026.

Chapter 3, the Dog Grooming Shampoo competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Dog Grooming Shampoo breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market

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share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026.and Dog Grooming Shampoo market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Dog Grooming Shampoo.

Chapter 14 and 15, to describe Dog Grooming Shampoo sales channel, distributors, customers, research findings and conclusion.

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