

Global Dog Food and Snack Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Dog Food and Snack market size is expected to reach \$ 62301 million by 2032, rising at a market growth of 6.1% CAGR during the forecast period (2026-2032).

In 2025, global sales volume of dog food and snacks is estimated at approximately 12.8 million tons, with an average selling price of around USD 3,260 per ton. Dog food and snacks are pet food products used for daily canine feeding, nutritional supplementation, functional health management, and reward-based interaction applications. The category mainly includes dry dog food, wet dog food, freeze-dried products, semi-moist food, dental treats, functional snacks, and training reward products. These products are typically formulated with animal proteins, grains, vegetables, oils, vitamins, minerals, and functional nutritional additives, while utilizing extrusion, baking, freeze-drying, sterilization, and blending technologies to create different product forms. Compared with conventional single-category pet food products, dog food and snack systems place stronger emphasis on nutritional balance, palatability, functional nutrition, and pet health management. As a result, they are widely used for daily staple feeding, nutritional enhancement, oral care, gastrointestinal management, joint support, and emotional interaction applications. Product structures generally include protein systems, carbohydrate systems, fat systems, functional nutrition systems, and packaging systems. Different products vary significantly in meat content, nutritional formulation, functional positioning, palatability, and preservation methods. The industry is currently evolving toward higher protein content, higher fresh meat inclusion, natural ingredients, functional nutrition, and premiumization.

From a market structure perspective, dog food and snacks represent one of the largest core segments within the global pet food industry, with demand mainly driven by increasing global dog ownership, pet humanization trends, premium pet consumption

upgrades, and rising awareness of pet health management. North America and Europe remain the world's largest consumption markets, while China, Japan, South Korea, and Southeast Asia have experienced relatively rapid growth in recent years. As pet owners increasingly focus on canine nutrition, functional health management, and emotional interaction, premium staple food, functional treats, freeze-dried products, and fresh pet food are becoming important growth drivers for the industry. The industry requires strong capabilities in meat supply chains, food safety management, nutritional R&D, palatability optimization, and brand channel development. The market is currently dominated by large Western pet food groups, Japanese pet food companies, and emerging Chinese domestic brands, with leading suppliers maintaining strong advantages in global supply chains, brand influence, product development, and distribution systems. With increasing pet aging trends, indoor dog ownership, and rising demand for functional nutrition, the market is evolving toward high-protein, grain-free, hypoallergenic, natural, prescription-based, and functional nutrition formulations, driving growing demand for gastrointestinal management, oral care, joint health, emotional calming, and weight management products. At the same time, fresh pet food, plant-based pet food, and customized pet nutrition solutions are creating new competitive dynamics in certain premium market segments. However, traditional dry food and mainstream snack products continue dominating the global market due to mature supply chains, established consumption habits, and stable pricing structures. In the future, continued expansion of the global pet economy, increasing penetration of online pet retail channels, and premium pet consumption upgrades are expected to support stable market growth for dog food and snack products. Regionally, the United States, Europe, China, and Japan remain major consumption regions, while the United States, China, Thailand, and selected European countries serve as core manufacturing bases. The industry primarily operates through supermarkets, e-commerce platforms, veterinary hospitals, and professional pet retail channels.

This report studies the global Dog Food and Snack production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Dog Food and Snack and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Dog Food and Snack that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Dog Food and Snack total production and demand, 2021-2032, (K MT)

Global Dog Food and Snack total production value, 2021-2032, (USD Million)

Global Dog Food and Snack production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K MT), (based on production site)

Global Dog Food and Snack consumption by region & country, CAGR, 2021-2032 & (K MT)

U.S. VS China: Dog Food and Snack domestic production, consumption, key domestic manufacturers and share

Global Dog Food and Snack production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K MT)

Global Dog Food and Snack production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

Global Dog Food and Snack production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

This report profiles key players in the global Dog Food and Snack market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Open Farm, The Honest Kitchen, ACANA, Orijen, Animonda, Stella & Chewy's, BIO BISCUIT, Hill's Pet Nutrition, Purina, Royal Canin, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Dog Food and Snack market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K MT) and average price (USD/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Dog Food and Snack Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Dog Food and Snack Market, Segmentation by Type:

Dry food

Wet food

Snack

Global Dog Food and Snack Market, Segmentation by Grain Formulation:

Grain-inclusive

Grain-free

Global Dog Food and Snack Market, Segmentation by Life Stage:

Kitten

Adult

Global Dog Food and Snack Market, Segmentation by Application:

Specialized pet food shops

Supermarkets/Hypermarkets

Online sellers

Others

Companies Profiled:

Open Farm

The Honest Kitchen

ACANA

Orijen

Animonda

Stella & Chewy's

BIO BISCUIT

Hill's Pet Nutrition

Purina

Royal Canin

Mars Petcare

Dalian Youchong

FUBEI (SHANGHAI)

Petpal Pet Nutrition Technology

Yantai China Pet Foods

Jasper Pet Care Products

PEPTIDO(Beijing) International Biotechnology

Guaibao Pet Food Group

Shanghai Bridge PetCare

Jiangsu JIA Pet Products

Shenzhen Freeze-Dried Pet Products

Shanghai Navarch Pet Products

Huaxing Pet Food

Xingtai Nuode Pet Products

Zhejiang Ji Chong Animal Nutrition Technology

Shanghai Yiyun Pet Products

Shanghai Chongxing Pet Products

Shandong KERES Animal Nutrition

Key Questions Answered:

1. How big is the global Dog Food and Snack market?
2. What is the demand of the global Dog Food and Snack market?
3. What is the year over year growth of the global Dog Food and Snack market?
4. What is the production and production value of the global Dog Food and Snack market?
5. Who are the key producers in the global Dog Food and Snack market?
6. What are the growth factors driving the market demand?

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