

# Global DNS Security Software Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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### Abstracts

According to our (Global Info Research) latest study, the global DNS Security Software market size was valued at USD 995.8 million in 2023 and is forecast to a readjusted size of USD 1831.1 million by 2030 with a CAGR of 9.1% during review period.

DNS (domain name system) security software is used to secure DNS servers and the websites they support. These tools redirect end user web traffic through filters capable of identifying malware signatures and other characteristics of potentially dangerous websites and media.

Global key players of DNS Security Software include Cisco, Akamai, Bluecat, Neustar and OpenText (Webroot), etc. Top three players occupy for a share about 33%. North America is the largest market, with a share about 66%, followed by Europe and Asia Pacific. In terms of product, Outbound DNS is the largest segment, with a share over 76%. In terms of application, Large Enterprises is the largest market, with a share over 65%.

The Global Info Research report includes an overview of the development of the DNS Security Software industry chain, the market status of Large Enterprises (Outbound DNS, Inbound DNS), SMEs (Outbound DNS, Inbound DNS), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of DNS Security Software.

Regionally, the report analyzes the DNS Security Software markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads



the global DNS Security Software market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the DNS Security Software market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the DNS Security Software industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Outbound DNS, Inbound DNS).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the DNS Security Software market.

Regional Analysis: The report involves examining the DNS Security Software market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the DNS Security Software market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to DNS Security Software:

Company Analysis: Report covers individual DNS Security Software players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards DNS Security Software This may involve surveys, interviews, and



analysis of consumer reviews and feedback from different by Application (Large Enterprises, SMEs).

Technology Analysis: Report covers specific technologies relevant to DNS Security Software. It assesses the current state, advancements, and potential future developments in DNS Security Software areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the DNS Security Software market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

DNS Security Software market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Outbound DNS

Inbound DNS

Market segment by Application

Large Enterprises

SMEs

Market segment by players, this report covers

Cisco



Webroot

TitanHQ

DNSFilter

**MXToolBox** 

Akamai

Infoblox

Comodo

F5 Networks

EfficientIP

Bluecat

Neustar

**CSIS Security Group** 

OpenText (Webroot)

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)



The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe DNS Security Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of DNS Security Software, with revenue, gross margin and global market share of DNS Security Software from 2019 to 2024.

Chapter 3, the DNS Security Software competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and DNS Security Software market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of DNS Security Software.

Chapter 13, to describe DNS Security Software research findings and conclusion.



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