

Global DNS Detect and Respond Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global DNS Detect and Respond market size is expected to reach \$ 4036 million by 2032, rising at a market growth of 11.8% CAGR during the forecast period (2026-2032). DNS Detect and Respond (DNSDR) is a cybersecurity capability that uses Domain Name System (DNS) traffic as an early detection and control point to identify, block, and respond to malicious or abnormal activity across enterprise networks, cloud environments, and endpoints.

Gross Margin Level

From a profit structure perspective, DNSDR is a typical cloud-delivered security subscription: core costs consist of global recursive DNS/edge node bandwidth and computing power, threat intelligence subscriptions, log storage and retrieval, and customer success/managed operations. Due to the high reusability of software and policy orchestration, pure SaaS/platform-based DNSDR typically has high gross margin elasticity; however, when the product is packaged into an SSE/SASE suite or delivered via MSSP managed service, channel discounts and manpower delivery will lower the overall gross margin. The industry as a whole often exhibits a 'tiered gross margin' structure: platform-based 75%?88%, suite/channel-based 65%?80%, and managed operations-based 40%?60%. After weighting, the overall gross margin of mainstream vendors often falls within the 65%?85% range (depending on whether it heavily includes managed services and log retention costs).

Industry Drivers

The core demand drivers stem from the combined effects of 'DNS becoming the earliest signal in the attack chain' and 'the normalization of zero-trust outbound control.' Attackers commonly rely on domain name resolution to complete phishing attacks, C2 communication, infrastructure setup, and data leaks. DNSDR can intercept or provide high-value clues before connections are established (such as blocking malicious domain name requests, detecting and alerting on DNS tunnels/abnormal resolutions),

significantly shortening the discovery and handling chain of SecOps. Simultaneously, hybrid offices and branch office expansion make enterprises more inclined to adopt a unified strategy of cloud-based recursive DNS/cloud gateways; cloud vendors are also providing native DNS firewalls and threat detectors at the VPC layer, pushing 'DNS layer security' from an optional enhancement to a fundamental control plane. At the level of real-world threats, frequent exposure of DNS-related malicious activities and attacks is also continuously strengthening budget allocations and compliance requirements.

This report studies the global DNS Detect and Respond demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for DNS Detect and Respond, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of DNS Detect and Respond that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global DNS Detect and Respond total market, 2021-2032, (USD Million)

Global DNS Detect and Respond total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: DNS Detect and Respond total market, key domestic companies, and share, (USD Million)

Global DNS Detect and Respond revenue by player, revenue and market share 2021-2026, (USD Million)

Global DNS Detect and Respond total market by Type, CAGR, 2021-2032, (USD Million)

Global DNS Detect and Respond total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global DNS Detect and Respond market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Akamai Technologies, Cisco Umbrella, Zscaler, Cloudflare, Palo Alto Networks, Infoblox, Akamai, Netskope, Fortinet, Check Point, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world DNS Detect and Respond market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years

2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global DNS Detect and Respond Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global DNS Detect and Respond Market, Segmentation by Type:

Basic DNS Filtering

Threat Intelligence-Driven Interception

Automated Response

Others

Global DNS Detect and Respond Market, Segmentation by Deployment Type:

Cloud Recursive DNS

Proxy Forwarding DNS

Others

Global DNS Detect and Respond Market, Segmentation by Target Objects:

Corporate Employees

Data Center

Others

Global DNS Detect and Respond Market, Segmentation by Application:

Telecommunications Industry

Financial Industry

Government and Public Sector

Others

Companies Profiled:

Akamai Technologies

Cisco Umbrella

Zscaler

Cloudflare

Palo Alto Networks

Infoblox

Akamai

Netskope

Fortinet

Check Point

Broadcom

Skyhigh Security

Cato Networks

Forcepoint

Google Cloud

AWS

Quad9

BlueCat

EfficientIP

Key Questions Answered

1. How big is the global DNS Detect and Respond market?
2. What is the demand of the global DNS Detect and Respond market?
3. What is the year over year growth of the global DNS Detect and Respond market?
4. What is the total value of the global DNS Detect and Respond market?
5. Who are the Major Players in the global DNS Detect and Respond market?
6. What are the growth factors driving the market demand?

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