

Global DMARC Monitoring Service Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global DMARC Monitoring Service market size is expected to reach \$ 1049 million by 2032, rising at a market growth of 14.9% CAGR during the forecast period (2026-2032).

DMARC Monitoring Service comprise cloud-based software platforms, managed services, and dedicated modules within broader email-security suites that continuously receive, normalize, process, store, and analyze DMARC aggregate reports and associated failure information on behalf of domain owners.

DMARC Monitoring Service is best understood as a continuous email-identity governance function rather than a simple DNS-checking utility or an inbound email-gateway feature. Once an organization publishes a DMARC record, mailbox providers begin returning large volumes of machine-readable aggregate reports that describe the infrastructure sending mail in the organization's name and the associated SPF, DKIM, alignment, and disposition results. Modern enterprises often rely on dozens or hundreds of legitimate third-party senders, including marketing platforms, customer-support systems, CRM applications, billing systems, HR platforms, cloud-notification services, and outsourced communication providers. As a result, manually parsing XML files and maintaining authentication records is increasingly impractical. The commercial value of a DMARC platform has therefore shifted from basic visualization toward continuous sender discovery, authorization mapping, configuration diagnosis, policy-risk simulation, and the safe progression from monitoring to full enforcement. Requirements introduced by Google, Yahoo, and Microsoft have further connected DMARC with deliverability and operational compliance, turning what was previously viewed mainly as a security best practice into an essential control for many high-volume senders.

From a supply perspective, the market combines a relatively concentrated enterprise tier with a highly fragmented long tail. DigiCert's Valimail business, Red Sift, Proofpoint, Mimecast, and Fortra's Agari product line compete primarily for multinational enterprises, regulated organizations, financial institutions, governments, and complex multi-domain environments. Their differentiation is based on automated enforcement, sender-identity intelligence, hosted authentication, integration with security operations, professional implementation, and auditability. Specialist platforms such as dmarcian, EasyDMARC, Sendmarc, and PowerDMARC address a broader mix of mid-market organizations and managed-service providers, while Europe, Japan, and India contain numerous regional tools and specialist service firms. The broad vendor pool is materially larger than the formal competitive set because many products provide only one-time diagnostics, deliverability monitoring, inbound DMARC validation, or implementation consulting without a proprietary recurring platform. Recent acquisition activity also demonstrates that DMARC is becoming part of broader digital-trust, email-security, and brand-protection portfolios rather than remaining an isolated point product.

Demand is concentrated by revenue in large enterprises but by customer count in small and medium-sized businesses and the MSP channel. Financial institutions, public-sector organizations, healthcare providers, e-commerce businesses, technology companies, telecommunications providers, and consumer-facing brands have stronger incentives to pay for managed enforcement because of their exposure to impersonation, phishing, regulatory risk, and complex third-party sending ecosystems. Marketing-intensive organizations also purchase DMARC capabilities to protect inbox placement, meet mailbox-provider requirements, and enable trusted brand presentation through BIMI. MSPs and MSSPs are becoming an increasingly important distribution channel because they require multi-tenant administration, customer isolation, white labeling, bulk onboarding, centralized alerting, and billing integration. Regional differences remain substantial: the United States and Western Europe dominate enterprise platform supply, Japan has developed localized solutions emphasizing domestic hosting and local-language expertise, while mainland China currently has limited evidence of a dedicated independent DMARC analytics SaaS market and relies more heavily on global platforms and adjacent email-infrastructure providers.

This report studies the global DMARC Monitoring Service demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for DMARC Monitoring Service, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and

competition, as well as details the characteristics of DMARC Monitoring Service that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global DMARC Monitoring Service total market, 2021-2032, (USD Million)

Global DMARC Monitoring Service total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: DMARC Monitoring Service total market, key domestic companies, and share, (USD Million)

Global DMARC Monitoring Service revenue by player, revenue and market share 2021-2026, (USD Million)

Global DMARC Monitoring Service total market by Type, CAGR, 2021-2032, (USD Million)

Global DMARC Monitoring Service total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global DMARC Monitoring Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DigiCert, Inc., Red Sift Limited, Proofpoint, Inc., Mimecast Limited, Fortra, LLC, dmarcian, Inc., EasyDMARC Inc., Sendmarc, Barracuda Networks, Inc., PowerDMARC, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world DMARC Monitoring Service market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global DMARC Monitoring Service Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global DMARC Monitoring Service Market, Segmentation by Type:

DMARC Reporting and Analytics

DMARC Management and Enforcement

Others

Global DMARC Monitoring Service Market, Segmentation by Delivery Model:

Multi-tenant Public SaaS

Dedicated or Private SaaS

Commercial Self-hosted Deployment

Others

Global DMARC Monitoring Service Market, Segmentation by Functional Depth:

Aggregate Report Analytics

Aggregate and Failure Intelligence

Sender Governance and Policy Automation

Others

Global DMARC Monitoring Service Market, Segmentation by Application:

Financial Services

Government and Public Sector

E-commerce and Internet

Others

Companies Profiled:

DigiCert, Inc.

Red Sift Limited

Proofpoint, Inc.

Mimecast Limited

Fortra, LLC

dmarcian, Inc.

EasyDMARC Inc.

Sendmarc

Barracuda Networks, Inc.

PowerDMARC

Cloudflare, Inc.

Trend Micro Incorporated

CTM360

DuoCircle LLC

Libraesva S.r.l.

ActiveCampaign

Validity, Inc.

IRONSCALES Ltd.

Postmastery B.V.

ProglST Solutions

Alibaba Cloud

Tencent Cloud

Qi An Xin

Venustech

AsialInfo Security

DMARC Advisor B.V.

URIports B.V.

Skysnag, Inc.

TwoFive, Inc.

LINK, INC.

Key Questions Answered

1. How big is the global DMARC Monitoring Service market?
2. What is the demand of the global DMARC Monitoring Service market?
3. What is the year over year growth of the global DMARC Monitoring Service market?
4. What is the total value of the global DMARC Monitoring Service market?
5. Who are the Major Players in the global DMARC Monitoring Service market?
6. What are the growth factors driving the market demand?

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