

Global DM in Automotive Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

The digital revolution has made its presence felt in areas such as healthcare, finance, and manufacturing. A large amount of data and new computing techniques, artificial intelligence, automation, additive technologies, and HMI have changed the face of manufacturing. DM changes each and everything in the manufacturing process, be it supply chain, R&D, operations, sales, marketing, services, or factory operations. Digital connectivity has become indispensable for designers, managers, workers, and end-users.

Scope of the Report:

This report studies the DM in Automotive market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the DM in Automotive market by product type and applications/end industries.

The adoption of DM will help automotive manufacturers smoothen the flow of product and plant information during different processes. Additionally, digital manufacturing also helps in the validation of robotics and automation programs and speed up the factory manufacturing process. Furthermore, the adoption of DM provides real-time access to product lifecycle data which eases the production process and also helps companies achieve high return of investment and develop products of superior quality.

Characterized by the presence of a large number of PLM software manufacturers, the DM market in the automotive industry appears to be fragmented. Since all manufacturers compete to gain significant revenue shares, the competitive environment is intense. To gain a competitive edge and enhance their customer base, manufacturers have started focusing on enhancing their market potential through different innovative

strategies and M&A. One of the major manufacturers Autodesk, has a wide product portfolio and enhanced geographical presence and provides innovative and engaging design software and services.

The global DM in Automotive market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of DM in Automotive.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Autodesk

Dassault Systèmes

Siemens PLM Software

Bentley Systems

CAD Schroer

Open Factory 3D

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Production process

Automation programs

Market Segment by Applications, can be divided into

Supply chain

R&D

Operations

Sales

Marketing

Services

Factory operations

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